JOURNALISM BUILDING (046)

Specifications for original and Addition to this building are in 169A – Shelf 91.
Institution: The Ohio State University

Name of Bldg.: Journalism Bldg.

Year erected: 1914

Contractor: 

Architect: 

Cost: $95,131.41

Construction:

Fireproof? Yes

Walls: Brick

Floors: Concrete, with linoleum and parquet flooring

Roof: Steel trusses, wood sheathing, composition roofing

Basement: Used for storage

Use: 

Comments: 

Remodeling, Repairs and Fixed Equipment: 

No 46
SCHOOL OF JOURNALISM FACULTY MEMBERS

ARTHUR BOSTWICK, professor emeritus
MARTHA BRIAN, assistant professor
SHARON BROCK, lecturer
CHRIS BROWN, lecturer
JOHN J. CLARKE, associate professor
ERIK L. COLLINS, assistant professor
WILLIAM DRENTEN, assistant professor
JEAN ETSINGER, Ph.D. candidate
M. KATHLEEN FAIR, instructor
F. T. GAUMER, associate professor
CAROL HALL, lecturer
WILLIAM E. HALL, professor and director
JAMES D. HARLESS, assistant professor
JACK L. HILLWIG, graduate teaching assoc.
G. ROBERT HOLINGER, associate professor
JAMES HUDSON, assistant professor
REBECCA JONES, lecturer
TAHLMAN KRAMM, Ph.D. candidate
WILLIAM KEESEE, lecturer
STUART H. LOORI, Kiplinger professor
JAMES C. MACDONALD, associate professor
FREDERICK W. MAGUIRE, professor emeritus
JOHN MEEKINS, lecturer
PAUL V. PETERSON, professor
JAMES E. POLLARD, professor emeritus
GALEN R. RAVICK, professor
C. GIBSON SCHAEFFER, assistant professor

WALTER SEIFERT, professor
F. LEE THORNTON, lecturer
WILLIAM TORAN, associate professor
PAUL S. UNDERWOOD, professor
PAUL N. WILLIAMS, assistant professor

JOURNALISM STAFF

Maurea Alicea  Carol Goodwin
Harriet Allen  Idalia Kaniaris
Shari Carre  Janet Post
Lucy Caswell  Karen Smith
Al Ferdi  Ouida Tomlin
Patricia Fowler

DEDICATION COMMITTEE

Elaine Greten, chairman
Martha Brian, faculty adviser
Lee Gordon, Maggie King, Leanne McLaughlin,
Dennis Lynch, PRSSA president, and
Cameron MacArthur, J-633

DIRECTOR'S ADVISORY COMMITTEE

Martha Brian, chairman
Charles Durfee, vice chairman
William Drenten, Jack Hillwig, G. Robert
Holinger, Andrea Kellar, Jo Kovach,
Connie Kuebler and James Luckhaup:
GLIMPSES INTO THE JOURNALISM SCHOOL'S PAST

Ohio State journalism courses date to 1893, but the School of Journalism (as a department) officially began in 1914 in a thwarted effort to surpress press freedom. According to Frank E. Mason, Lantern editor in 1913-14, Gov. James Cox tried to squelch an anti-Cox editorial by persuading University trustees to create a journalism department which would supervise the Lantern. But the plan fizzled: the Lantern maintained its independence, and student editors divided the profits from their year of publishing the paper.

Ever resourceful, journalism students strived for the "scoop." Editors, in an effort to honor Chic Harley's last football game in 1919, planned a special Saturday paper. Ohio led 7-6 in the final minutes of the game. The editors told the print shop to proceed. Meanwhile, Illinois grabbed the football and kicked a last-second field goal to beat the Buckeyes, 9-7. That occurred just as the enterprising journalism students rolled the papers off the press and handed them out, heralding an Ohio victory.

During World War I, Harriet Daily became the first woman editor. The paper changed from a morning to afternoon publication to insure that coeds would not have to spend their evenings at the print shop. In 1923-24, the curriculum was enlarged to a four-year program in the College of Commerce and Journalism, and the department moved from University Hall to a new, red brick building at Neil and 18th Avenues. In 1937, as enrollment climbed to 850 students, the school was placed under the College of Arts and Sciences (renamed in 1968). With the influx of even more students after World War II, broadcast and magazine writing courses were added to the curriculum.

Despite campus riots in 1970, and temporary headquarters on West Campus from 1971 to 1973, the School of Journalism has graduated record numbers of outstanding young journalists each quarter. Some distinguished alums include Willard Kiplinger, James Thurber, Milton Caniff, Jerome Lawrence, Earl Wilson and Lee Adams.

Photojournalism Area located in the northeast section of the basement.
FRIDAY PROGRAM SCHEDULE

9:30 - 10:30 A.M.
Registration for panels
Coffee Hour in Conference Room

10:30 A.M. - NOON
Panels - "A Free and Responsible Press"

BROADCAST - Rooms 270-274
Pat Gilkey Frey, WICT treasurer (moderator)
Bill Payer, Electro-Media Inc.
Ed Ross, WBNS-TV News
Mary Webster, WOSU-Radio News

NEWS/EDITORIAL - Rooms 243-251
Barry Horstman, former Lantern editor (moderator)
Jennie Buckner, Detroit Free Press
Calvin Mayne, Gannett Newspapers Inc.
Jay Smith, Dayton Daily News
Sandy White, Palm Beach Post

PUBLIC RELATIONS - Room 143 (north Lobby)
Dennis Lynch, PRSSA president (moderator)
Eileen Billie, Capital University
Jeff Shaw, Jeffery-Mills Public Relations
Susan Shifres Smith, Dayton Newspapers Inc.

NOON - Luncheon Buffet in Room 211A

2 - 3 P.M.
Bob Greene, Chicago Sun-Times columnist
and "New Journalist" in Rooms 243-251

3 - 4 P.M.
General Session in Hitchcock Auditorium 131
Presiding: Mike Ryan, past president, PRSSA
Speaker: Betsy Plank, past national president,
PRSA, and assistant vp for public relations,
Illinois Bell Telephone Co.

6:30 - 9:30 P.M.
Cash bar in Clark and Sherman Rooms, Holiday Inn
Banquet in Clark and Sherman Rooms
Presiding: Elaine Greten, Student Dedication chairman,
Speaker: Mark Ethridge Jr., editor, Akron Beacon Journal
MEET THE SPEAKERS...

CALVIN MAYNE ('49) is manager, information services, Gannett Newspapers Inc. The first OSU grad to be named a Nieman Fellow, Mayne was Lantern editor in 1947-48 and graduated summa cum laude. He has worked for the Detroit Free Press (reporter) and Rochester Times-Union (government beat and editorial page).

BOB GREENE, Chicago Sun-Times columnist, is a Bexley native and author of several books, including RUNNING: A Nixon-McGovern Campaign Journal. A "New Journalist," Greene is currently touring with the Alice Cooper rock band, collecting material for another book.

BETSY PLANK, assistant vp of public relations, Illinois Bell Telephone Co., is immediate past national chairman of the Public Relations Society of America. A Bethany College grad, Ms. Plank formerly served as public relations director for AT&T in New York.


...AND THE PANELISTS

JENNIE BUCKNER ('69) is assistant city editor, Detroit Free Press. She formerly served as photo chief and assistant women's editor for the paper. JAY SMITH ('71) is education reporter for the Dayton Daily News. He formerly worked on the paper's investigative team.

SANDY WHITE ('70, '72) is news editor of the Palm Beach Post (and a former J-WIRE editor). BILL PAYER ('71) is a reporter for Electro-Media Inc., covering the statehouse.

MARY WEBSTER ('71) is a reporter for WOSU-Radio News. Her first job after graduation was for WCOL-Radio News.

ED ROSS ('66) is a reporter and familiar face on WBN-S-TV News. JEFF SHAW ('69) is a partner in Jeffery-Mills Public Relations. He formerly worked for OSU and United Way in their public relations divisions. SUSAN SHIFRES SMITH ('71) is assistant promotion director for Dayton Newspapers and a former Lantern arts editor.

EILEEN BILLIE ('68, '70) is assistant public relations director of Capital University.
From its basement beginnings in 1914, OSU School of Journalism's growth culminated in newly remodeled building at 18th and Neil Aves.
osu keeps up with the times, dedicates a new building
JOURNALISTS ARE great fans of freedom of the news media. But ironically, freedom of the press was one of the farthest things from the mind of Ohio Gov. James Cox, himself a newspaper publisher, when he decided Ohio State University needed a department of journalism.

In fact, the OSU School of Journalism got its start when a student criticized the governor in an editorial in the Lantern — then an independent student newspaper. At least that’s the way Frank Mason, the student who did the criticizing, tells it.

Mason was an arts-law student in 1913 who began reporting for the Lantern because he was working his way through school and needed the money. At that time, the Lantern editor and business manager divided the profits of the paper as pay for their year of work.

In a letter late last year to Dr. William E. Hall, current director of the journalism school, Mason recalled that he thought he had convinced Governor Cox to change the name of OSU to the “University of Ohio” to give it more prestige. When the governor reneged under pressure from Ohio University alumni, Mason said he wrote “a polysyllabic editorial” in the Lantern criticizing the governor. It was picked up by the Associated Press and made every daily paper in the state.

Cox, owner of the Dayton Daily News, told OSU president William Oxley Thompson that he felt Mason should be disciplined. Since Mason didn’t want to lose his income from the Lantern, he said he told Thompson he would visit his father’s aunt in Indianapolis for a week, and the president could tell the governor that the student had been suspended.

State money for universities — let alone journalism — being difficult to come by at that time, Thompson was glad to have a way out. In fact, in 1913, journalism at Ohio State consisted of one course taught by Harry F. Harrington, assistant professor of English. Harrington left OSU in 1914 and later helped start the journalism school at Northwestern University.

Mason said that after the run-in with the governor, Thompson asked the alumni secretary, Pittsburgh newspaperman Joseph S. Myers, to head a journalism department “and particularly to censor Lantern editorials so they wouldn’t criticize the governor.”

Mason graduated from OSU in 1915 and became president of the International News Service in 1928 and later, a public relations counselor for Pres. Herbert Hoover. He now lives in Leesburg, Va., and is literary executor of Hoover’s estate.

Friday, about 300 “old grads” and their spouses, plus other noted Ohio journalists, will be in
Columbus to dedicate the school's remodeled building at 18th and Neil Aves. on the OSU campus and to celebrate the school's 60th year. Milton Caniff, noted cartoonist and 1930 OSU alumnus, is honorary chairman for the weekend of activities.

Other distinguished OSU alums who will participate in the dedication or panel discussions on all areas of journalism include playwright Jerome Lawrence, columnist Earl Wilson and Dale Davis, managing editor of the Philadelphia Bulletin.

With Myers as department head, journalism dug in its toes and determined to become an important part of the university. In 1916, the department was placed under the College of Commerce which was renamed the College of Commerce and Journalism. And on May 28, 1918, the first two students to earn bachelor of science in journalism degrees at Ohio State were graduated.

Appropriately enough for these days of women's liberation, one of the first graduates was a woman—Mrs. Elouise Converse Griffith of Westerville. The other "first graduate" was Leon Friedman of Circleville who was Lantern editor his final year.

This designation of "first grad" always irked some oldtimers like the late Willard M. Kiplinger, founder of the Washington Newsletter, who graduated in 1912 and also considered himself a journalism student. In fact, there were 63 Lantern editors dating back to 1881 before Friedman received an official journalism degree.

It was also in 1918 that Robert F. Wolfe, then publisher of The Dispatch, established journalism's oldest recognition for outstanding students — the Wolfe Honor Medal — which is still awarded to the school's outstanding graduate every spring.

Myers hired Osman C. Hooper, editorial writer and book editor for The Dispatch, as the first fulltime faculty member. In 1928, Hooper established the Ohio Journalism Hall of Fame, first journalism hall of fame in the nation, which will be housed in a mammoth paneled conference room on the first floor of the school at Ohio State.

The department of journalism became a school with Myers as director in 1927, and was placed under the jurisdiction of the College of Arts and Sciences where it remains to this day.

When Myers retired in late 1933, James E. Pollard, university news director, was named acting head of the j-school. Pollard finally became the full director four years later. And in 1969, 11 years after he gave up the directorship to return to teaching, he wrote a book on journalism at Ohio State from 1893-1958 for the university archives. Much of the material in this article comes from that book.

According to Pollard's account, Myers must have had some success in sitting on Lantern editors after the 1913 quarrel with the governor. For example, in the 1930s, the Faculty Club served Boston cream pê. About 16 people, including the chairman of the pathology department and two journalism faculty

(Continued)
members, became violently ill. Even though the incident made page one in the Columbus papers, Myers wouldn't let the Lantern editors print it, Pollard said.

Much happened during Myers' tenure to improve the stature of the school. In 1925, he started a journalism library with 221 volumes. But "it was to be another 30 years before it became a semi-decent reality," Pollard wryly noted in his history.

He said the library's first real windfall was a $4,000 contribution in 1956 from Scripps-Howard newspapers in honor of Ernie Pyle, Scripps-Howard's famous correspondent who was killed in World War II. Today, the library, called the Milton Caniff Library, has about 8,000 volumes and is one of the nation's largest journalism libraries. Three rooms near it will house Caniff's drawings of Steve Canyon and Terry and the Pirates and his reference library, and will be known as the Milton Caniff Collection for Research in Cinematography.

"Under Myers, the fledgling school also gained two graduate courses in 1926, and Pollard noted, "No one then on the journalism faculty had done any real graduate work himself." Two years later, the school also offered its first course in newspaper ethics. Pollard said that people often asked, "How can you teach something that doesn't exist?"

Indeed, few journalists have ever been noted for their shy and retiring manners or model deportment. Some say it was a group of journalism students who sponsored the candidacy of Maudine Ormsby, a cow that was elected homecoming queen in 1926.

Journalism students tried to stage some extravaganzas that failed, too. In 1919, editors attempting to honor Chic Harley's last football game planned a special Saturday paper. Ohio led 7-6 in the final minutes of the game when the presses started to roll. But just as the papers touting the home team's victory were brought into Ohio Stadium, Illinois grabbed the football and kicked a field goal to win the game 9-7.

Journalism students were also "movers and shakers." During World War II, the university had to build a special press box because the Lantern had an all-girl staff, including the sports editor, and women were taboo in the stadium press box.

According to Pollard, the Lantern had its first female editor — Harriet E. Dailey of Columbus — during World War I. Some records accord the honor to Katharine E. Morhart way back in 1892, but oldtimers at the j-school claim she was really a sub-editor and Dailey was first.

Perhaps one of the most amazing differences between the j-school then and now is that in 1924, the university constructed a two-story building to house the school for $95,131. Hooper wrote in the Alumni Monthly that the new accommodations were "unsurpassed." Fifty years later it cost $3 million to gut that old building and add a third story and a basement. For Hooper, the new building might well have seemed a palace since before it was built journalism students attended classes in the basement of old University Hall. For old grads, the new building will stir up "when-I-was-in-school" thoughts, too.

The remodeling added 55,000 square feet to the building. This allowed for a larger Lantern newsroom flanked by smaller rooms for the paper's adviser, editorial board meetings, teletype machines, film processing and the library, known in newspaper language as the morgue.

The new building also has a temperature-controlled photography laboratory in the basement with four darkrooms and facilities for more than 10 students to develop and print pictures at the same time. Students also have the best in modern equipment including electric typewriters and five video display terminals. The machines — typewriter keyboards with video screens — allow reporters to write stories and editors to edit them by using a computer instead of the traditional pencil, glue and scissors.

In 1937, the j-school had three fulltime staff members, a lecturer, an assistant parttime instructor, and Lantern and clerical personnel — all for a total cost of $20,766 a school year. Today the staff includes 22 fulltime teachers.

Pollard says little in his history about the years after 1958 because he felt he was too close to George J. Kienzle who served as director from 1958 until his death in March of 1965. He mentions in passing William Hall's appointment in 1966 — a choice that followed many arguments about whether the school should hire "new blood" or promote from within. Hall was head of the j-school at the University of Nebraska before coming to Ohio State in 1966.
He immediately began a vigorous campaign to attract outstanding journalists as professors. His present staff members hold many awards including two Pulitzer Prize newspaper citations, two Overseas Press Club citations for foreign reporting, two Sigma Delta Chi awards and two American Bar Association Silver Gavel awards.

Most of this account is about print journalism because the early history of the school involves the press. But Ohio State also has professionally accredited programs in broadcast journalism and public relations, and offers an interdisciplinary PhD with the Department of Communications that combines resources from the Department of Photography and Cinema and the School of Journalism. Courses in public relations were first taught in the j-school in 1949, and broadcast journalism started at Ohio State in 1946 — reportedly with a telephone booth in the Lantern newsroom for its first "studio."

On the third floor of the remodeled j-school, a large room awaits to become a television studio and newsroom for broadcast students. The school hopes to furnish it through private donations, and estimates that it will take $500,000 to $1 million to do so.

In some ways, the development of the j-school has paralleled the development of the acceptance of a college degree in the news world. The city editor who worked his way up from copy boy by hard work was apt to look askance at the "know-it-all" college kid with new diploma in hand.

Hall said journalists with college degrees started becoming more common after World War II, and it wasn't until the 1960s that publishers began visiting colleges to recruit their grads. Today, he said, about 35 papers a year visit the Ohio State j-school seeking graduates for their staffs. Likewise, public relations and broadcast companies go to a trusted professor for suggestions when looking for new talent.

They find graduates who have studied under professors with years of professional experience; graduates who have used the most modern equipment in the classroom and, in many cases, also have practical experience from an internship; and graduates of a school that has had more than 60 years experience in seeking the best programs to turn out top-notch journalists.
Two-story building built in 1924 has housed journalism school right up to its recent remodeling and expansion, which got underway in 1968. Photo was taken around 1939.
The journalism library originated in 1925 with 221 books. Now known as the Milton Caniff Library, it has grown into one of nation's largest, with 8,000 volumes. For journalism students, it is the place to study and see what newspapers across the country are doing.

(Continued)
Paul S. Underwood, school’s assistant director, supervises use of video display terminals in copy editing class. Students in foreground, from left, are Jerina Copsey and Karen Williams.

Ellen Wilson, left, and Jeanie Otis are developing prints in the new temperature-controlled photography laboratory in school’s basement.
Dr. William E. Hall, director of the School of Journalism since 1966, came to Columbus from the University of Nebraska where he held similar past.

New building's lobby is filled with space, light and brightly colored divans, in pleasant contrast to the drab, dull hallways of the past.

(The End)
THE OHIO STATE UNIVERSITY
School of Journalism Dedication
September 19, 20 and 21, 1974

PROGRAM HIGHLIGHTS

THURSDAY, Sept. 19, 1974:
5 - 9 p.m. Registration - Holiday Inn, 328 West Lane Avenue
7 - 10 p.m. Cocktail reception, Holiday Inn

FRIDAY, Sept. 20, 1974
8 a.m. - 5 p.m. Registration - School of Journalism, 242 West 18th Avenue
9:15 a.m. - 9:45 Invocation: Rev. Burton Cantrell, director, Wesley Foundation
Speakers:
Philip W. Porter, retired executive editor, Cleveland Plain Dealer
John B. Pullen, retired director of alumni relations, The Ohio State University
William E. Hall, director, The Ohio State University, School of Journalism
Harold L. Enarson, president, The Ohio State University
"Journalism: Responsible or Reckless?"
Moderator, Paul S. Underwood, assistant director, School of Journalism
Panelists:
Paul Miller, chairman of the board, Gannett Company, Inc.
John T. Murphy, president, Avco Broadcasting Corporation
Marlene Sanders, producer, ABC News "Close-Up," New York City
Noon - 2 p.m. Buffet luncheon and tours in the journalism building
"The Future of Journalism"
Moderator, Stuart H. Loory, Kiplinger Professor, School of Journalism
Panelists:
John Colburn, vice president for development, Landmark Communications, Inc.
Richard Darrow, chairman of the board, Hill & Knowlton, Inc.
B. Dale Davis, managing editor, Philadelphia Bulletin
Tom Dorsey, news director, WHAS Radio & Television, Louisville
4 - 5 p.m. Bus tours of campus
5 - 7:30 p.m. Registration at Holiday Inn
6 - 7 p.m. Cocktail hour - Holiday Inn Roof
7:30 p.m. Banquet - Holiday Inn Ballroom
Dinner music will feature Broadway hits of lyricist Lee Adams
Master of Ceremonies, Earl Wilson, Broadway columnist
Welcome and Champagne Toast, William E. Hall
Introduction of Guests
Proclamation and Remarks, the Honorable John J. Gilligan, governor, State of Ohio
Speaker, Milton E. Caniff, renowned cartoonist

SATURDAY, Sept. 21, 1974:
8 a.m. - noon Registration at School of Journalism
9 - 10 a.m. Building Tours
11:30 a.m. Pre-game Luncheon, Morrill Tower Dining Room
1 p.m. Ohio State vs. Oregon State
4 - 6 p.m. Farewell party poolside at Holiday Inn
The Ohio State University School of
Journalism
Building Dedication
banquet

SEPTEMBER 20, 1974 / COLUMBUS, OHIO

Free and responsible journalism is the cornerstone of a free society
President's Message

September 20, 1974

To the alumni, friends, faculty and staff of the OSU School of Journalism:

I am happy to welcome you to the celebration of the 60th anniversary of the School of Journalism and the dedication of its new building. The profession of journalism is of vital importance in the world today, and we are proud of the role the School has played in the development of some of the nation's outstanding professionals.

This handsome new building is a gauge of the University's continuing commitment to the task of training oncoming generations of journalists in the best traditions of the craft.

We hope you share our pride in our new facilities and in the aspirations for the future symbolized by the new building.

Sincerely,

Harold L. Enarson
President

The Ohio State University School of Journalism
Building Dedication
Lane Avenue Holiday Inn Ballroom
Social Hour – 6:30 p.m. / Dinner – 7:30 p.m.

Master of Ceremonies
Earl Wilson, nationally-syndicated Broadway columnist

Welcome and Toast
Dr. William E. Hall, director of Ohio State University School of Journalism

Journalism Credo
Specially composed for the Dedication by:
Jerome Lawrence, noted journalist, playwright, author

DINNER

Champagne
Tossed Salad
New York Strip Steak
Green Beans Almondine
Baked Potato
Rolls
60th Anniversary Cake

Dinner music featuring Broadway hits of lyricist Lee Adams – pianist Joe Dunlap

Introduction of Guests
Dr. Hall

Proclamation and Remarks
The Honorable John J. Gilligan, Governor of Ohio

Speaker
Milton E. Caniff, renowned cartoonist

ACKNOWLEDGEMENTS

WTVM Radio
Holiday Inn — Lane Ave.
Ohio Bell Telephone
Mai Wein & Associates
Nationwide Insurance
WBNS Stations
Burkholder/Flint Inc.
The Fourth Estate has many mansions. This is one of them. Through these corridors pass men and women dedicated to the pursuit of excellence, fervent in their belief in a free and unfettered press.

I therefore declare this PERSONAL CREDO OF A JOURNALIST:

I shall fight for every individual's right to speak, to hear, to write, to teach, to challenge, to investigate, to differ, to dissent.

I am a professional, a member of an honored craft, with a love of words and ideas and a fierce respect for the unvarnished fact.

I am myself, unique and singular, endowed with my own personality, spirit, style and soul. I am not a carbon-copy. I am an original.

I shall stand behind my typewriter or microphone and be my own critic. "Make it better!" is my motto. I shall count each day wasted when I do not expand, grow, develop in understanding, appreciation, compassion, and knowledge.

I am responsible to the public, to my times, to the future. Censorship is an anathema. Every newspaper's death diminishes me. Freedom of the press means not merely my freedom; wherever men and women breathe, their thoughts shall also breathe free.

I shall be restless at any complacency, impatient with error, furious with injustice.

And I shall honor those who guide and teach me even as I honor my own parents.

September 20, 1974
JOURNALISM SCHOOL DEDICATED

Dr. William E. Hall, right, director of the Ohio State School of Journalism, shows the Hall of Fame in the new Journalism Building to two alumni. Philip W. Porter, left, is retired executive editor of the Cleveland Plain Dealer and a 1922 alumnus of the school. Jake Meckstroth, retired editor of the Ohio State Journal and a 1912 graduate, one of the earliest journalism graduates.

About 500 alumni and friends of the school were in Columbus Friday to dedicate the $3 million building at 242 W. 18th Ave. (Dispatch Photo by Charles Hays)
J-school dedicated

By RAY HUGHEY
Citizen-Journal Staff Writer

The Ohio State University School of Journalism celebrated its 60th birthday Friday by dedicating a new $3 million Journalism Building and welcoming back nearly 500 alumni.

Friday events also included two panels comprised of distinguished state and national alumni journalists.

FRIDAY night the OSU journalism alumni attended a banquet at the Holiday Inn on W. Lane-av with OSU graduates and journalists: Columnist Earl Wilson as master of ceremonies and cartoonist Milton Caniff as speaker.

Saturday they will attend a pre-game luncheon with OSU President Arnold Enarson at 11 a.m. in the Morril Tower dining room and the Ohio State football contest at 1 p.m.

JOURNALISM School Director William E. Hall presided at the dedication of the three-story building.

The building's basement houses a completely temperature-controlled photo area. Its first floor contains a lobby conference room, the Milton Caniff Journalism Library, and the three rooms which will house a collection of works Caniff has donated to the university.

THE SECOND floor houses classrooms, the newsroom of the school newspaper, The Lantern, and its business offices.

The yet to be equipped third floor will be the broadcast area to include two TV studios and a master control room with five audio studios and the TV studios tied into it.

SPEAKERS AT dedication ceremonies included Hall, Enarson, Phillip W. Porter, retired executive editor of the Cleveland Plain Dealer, and John B. Fullen, retired director of OSU alumni relations.

Hall noted how fitting it was that the foundation and pillars of the new building were encompassed within the new building.

He also marked the contrast of the rows of electric typewriters and video display terminals to days when students stood in line for their turn at a single battered manual typewriter.

ENARSON accepted the building on behalf of the university, calling it a splendid opportunity to help prepare young men and women to serve in free press in the years ahead.

Following the dedication, Paul S. Underwood, assistant director of the journalism school, moderated a panel on "Journalism: Responsible or Reckless?"

TAKING PART were Charlotte Curtis, associate editor for the New York Times; Paul Miller, chairman of the board of the Gannett newspaper chain; John T. Murphy, AVCO Broadcasting Corp. president, and Marlene Sanders, producer, ABC News "Close-Up."

Miller said newspapers are taking greater steps to correct mistakes and to give readers more access.

In an increasingly imperfect world, it is necessary to correct mistakes and give more access to the public.
J-school building dedicated at OSU

From Page One

sonal and computerized age, newspapers must persuade readers they do count as individuals, they can make their opinions heard, the newspaper is not an all aloof institution, he said.

THE DEBATE is hottest, when someone is mad and it's bad news that is being reported, said Charlotte Curtis. Our job is to tell people what they need to know, not just what they want to know, she said.

COMPLETE and utter objectivity is not possible every day, on every story but it's the goal of every reporter worthy of the name, John Murphy said.

People today are questioning governments and institutions and the mass media should not escape. Any institution that has so much effect on our daily lives should be questioned.

MARLENE SANDERS said it is highly emotional issues such as riots and demonstrations that draw the most criticism for television. It would be reckless, she said, to practice only crisis reporting, ignoring racial problems until they become riots.

OHIO STATE Kiplinger Prof. Stuart Loory moderated an afternoon panel on "The Future of Journalism." Panelists were John Coburn, vice president for development for Landmark Communications, Inc.; Richard Darrow, chairman of the board of Hill & Knowlton, Inc., public relations firm; H. Dale Davis, Philadelphia Evening Bulletin managing editor, and Tom Dorsey, news director for WIIAS Radio and Television at Louisville, Ky.

RISING COSTS will be in journalism's future, Davis said. You'll see space cut back, smaller page sizes and reporters doing double beats and heavier workloads.

It's the electronic picture not the printed page that will be journalism's future, Tom Dorsey said. He added that he was not sure this was good.

A half-hour news program would fill only a few newspaper columns. As more people rely on television for their news, it becomes a terrible responsibility.

DARROW pointed out trends towards investigative, interpretive and analytical reporting and growing specialization to cope with extreme demands for information.

There is an especially urgent need for reporters schooled in economics and capable of making it interesting and informative reading.

Coburn said the new technology in the nation's newspapers is solving problems and presenting new ones. This technology still is in the Model T stage, he said.

And, computers cannot make judgments. It's still a very people-oriented business, he said.
OSU JOURNALISM SCHOOL

Miller Talks
At Dedication

By CAROL ANN LEASE
Of The Dispatch Staff

Newsman Paul Miller says there are three things most people think they can do better than the person in charge — drive a car, coach a football team and run a newspaper.

Miller is chairman of the Gannett Co., which is based in Rochester, N.Y., and owns 54 daily newspapers in 17 states and Guam.

AS HEAD OF the largest newspaper chain in the United States, in terms of number of papers owned, he has heard plenty of criticism about the press — even from his family.

Miller said he once phoned his mother-in-law, an avid Ohio State University football fan, to rib her about Woody Hayes tearing up a sideline marker during a football game.


MILLER WAS IN Columbus this weekend to celebrate the 92nd birthday of his mother-in-law, Mrs. Herman H. Johnson of 2476 Bexley Park Rd., and to speak at the 60th birthday and dedication of a new building at the OSU School of Journalism.

He and three other panelists discussed "Journalism: Responsible or Reckless?" at the Friday morning session of the two-day program.

"Most news people today are more skilled, more innovative and more creative than ever before, but they do make mistakes," Miller told the crowd of about 200 people in the new journalism building at 242 W. 18th Ave.

PEOPLE ARE willing to make allowances for the mistakes of others, he added, but "too many newspaper readers suspect that when newspapers make a mistake there's some devious plot behind it."

Miller also is chairman of the Associated Press, an elected policy-making position. He has held an executive office with the association since 1963 and was named by U.S. News & World Report as one of the five most influential people in the newspaper business.

He said some news people are reckless but he doesn't favor setting up a review board to make newspapers conform to a set of standards. "Newspapers are different," he said. "They ought to have all the individuality they can."

BUT READERS do have more access to newspapers than ever before — through letters to the editor, action lines and increased space being allotted for corrections, Miller said.

He added that the executive and managing editors of the Democrat & Chronicle and the Times Union, the Gannett papers in Rochester, alternate writing a story every Sunday explaining "why we do what we do."

MILLER, 66, started his newspaper work in Oklahoma, and joined the Columbus Bureau of The Associated Press at age 25. While in Columbus he met his wife, Louise, Ohio State graduate and former woman's editor of the Ohio State Journal.

Also on the panel with Miller were Charlotte Curtis, an associate editor of the New York Times and former reporter for the Columbus Citizen-Journal; John T. Murphy, president of Avco Broadcasting Corp.; and Marlene Sanders, first woman to anchor a television network evening newscast and now producer of ABC News Close-Up.
Bomb threat faked

By Felicia Gersi
Lantern staff writer

OSU Police evacuated the Journalism Building Friday morning in response to a bomb threat, but failed to find any evidence of an explosive device.

University police were notified after the Columbus Police Department received an anonymous phone call from a woman claiming her boyfriend had planted a bomb in the building, OSU Police Capt. David Stelzer said. He said the woman reported her boyfriend had recently been fired by the university.

Police evacuated the building shortly after 8 a.m. Six officers searched the public areas of the building, where most bombs are hidden, Stelzer said. Employees were asked to inspect their offices and report anything that looked unusual.

After finding nothing, police reopened the building at 9:10 a.m. Stelzer said a bomb squad is called only if a possible bomb is found.

While many bomb threats appear to be pranks, and most are phoned directly to OSU police, this threat was taken very seriously because of the unusual circumstances of the call, he said.

"The woman who called in seemed very distraught and very serious," Stelzer said.

Judith Stein, a School of Journalism secretary for 10 years, said there have been several threats made on the Lantern. Stein said she did not believe there was a bomb, but thought the police handled the situation properly.

"I think they do have to take these things seriously, because if it did turn out to be true and something happened, they'd be responsible," she said.
Broken air conditioner causes unbearable heat for students

Lantern suffers because of heat; computers crash

By Mark Ruff
Lantern staff writer

Temperatures over 90 degrees in the Journalism Building have almost halted operations of both the Lantern and the School of Journalism for the past four days.

The school's air conditioner broke nine days ago, and repairs might not be finished until Monday.

Some classes have been cancelled and the school office, located on the second floor, has closed at noon every day this week.

Pete Finley, superintendent of the north shop for facilities maintenance, said the system that disperses refrigerant across cooling coils broke.

Rich Braddock, assistant director of maintenance for facilities maintenance, said fixing a system the size of the one in the three-story Journalism Building takes several days because the refrigerant must be drained. Once the air conditioning is fixed, the refrigerant is added.

Campus maintenance crews can take care of minor repairs, but because of the extensive repair to the air conditioner, outside contractors were called in, Braddock said.

The Lantern, which is located in the Journalism Building, is written, edited and type set there, but is printed at Ohio State's print shop.

Publication of today's paper was nearly halted because temperatures in the building this week exceeded 90 degrees.

Jim Russell, graphics manager for the Lantern, said computers should not be operated in a climate above 84 degrees. The internal temperature of the computers has nearly exceeded 100 degrees this week, Russell said.

Russell said the high temperatures have caused the Mycro-Tec computer system, which the Lantern uses to write and edit its stories, to be sluggish. It caused the laser printer, which prints out the dummy pages of the Lantern, to burn out a circuit.

As a result, students and staff experienced difficulties in putting out Monday's paper.

Publication of Buckeye Bound, a 24-page student newspaper that is sent to incoming freshmen, will be postponed. Buckeye Bound was to have been laid out and set in type on Aug. 9.