New ID system advantageous

By Audrey Shifres
8-3-72

If you are concerned that you're just a number in this ever-growing University, take comfort in the fact that starting Autumn Quarter, your student number will be unique and unchanging.

Beginning Autumn Quarter, the student's Social Security number will become his permanent identification number with the University, according to Weldon E. Ihrig, executive director of administrative systems.

Also beginning Autumn Quarter, the Social Security student number will appear on the front of all new student identification cards made.

James Mager, systems analyst, said the number change will be a savings to the registrar, not an expense. "Starting Winter Quarter, each student will receive one registration card instead of the 10 cards he receives now," he said.

All the information received in the scheduling packets will be condensed on one preprinted sheet. The student will only have to make corrections "such as address changes" and write in his schedule. In preparation for this change, Mager said the old punched cards are being used up.

According to Ihrig, there are two reasons for the change from the old one-letter, five-digit identification numbers.

Ihrig said the current system has been used solely for alphabetizing, so if a student's name became out of order, his number could change. "The number is not really an identification number. If a person changed his name, his number would change," he said.

Also, the change will improve services for students. Ihrig said the Social Security number is a permanent number. "If you come back to Ohio State in 10 years, you won't remember your I.D. number, but you will still have the same Social Security number," he said.

According to Mager, a survey was taken last winter of 120 colleges and universities with registrations over 10,000, to find out what identification systems they are using. Social Security numbers were used in two-thirds of the schools. "Not one school using the Social Security system was going to change," Mager said.

According to Ihrig, the number change is included with the overall change in the student record registration system. He said, "This is a follow-up on the computer scheduling system we have used since last winter."

Ihrig said the 20-year-old records system is obsolete. "We decided to change the system before we decided to change the number," he pointed out.

Explaining the current system, Ihrig said when it began in the 1950's, mechanical punch card sorters read numbers and letters. "Numbers required one punch per column and letters required two, so each card was passed through the machine twice. At the time it was very efficient," he said.

Computers are used now to sort cards and they can use numbers or letters equally as well.

Some students may not have Social Security numbers. Mager said foreign students can get one at the Social Security office immediately if they arrived in the country within the last three months. However, service is not so speedy for students who are citizens or have been in the country for more than three months.

The procedure for them is to turn in or mail an application to the Social Security office. Mager said the applications must be sent to Baltimore to be screened to see if the person has had a number before. "The whole thing takes four or five weeks," he said.

According to Mager, less than four percent of the registrar's records have blank spaces where Social Security numbers ought to be. All University records currently have places for both student numbers and Social Security numbers.

If for some reason a student does not have a Social Security number by Autumn Quarter, Mager said "we will assign a temporary number which will begin with nine (no Social Security number does) so that every student will have a number. If that person gets a Social Security number, he should report it to the registrar so his records will be changed."
Plans to extend ID usage face time, expense limits

By Terri Kubitschek
8-21-75

Ohio State's student ID celebrated its sixth birthday this quarter, and given time, technology and money, big plans are in store for the small card.

Administrators envision the day when tuition and fee payments will be recorded in a central computer and registered on the student ID.

The information on the validated ID could then be recalled through individual campus-wide terminals, giving an almost instant report of a person's status.

"I SEE the ID card as being a valuable tool for all agencies on campus that need to identify the person requiring the use of their services," said Richard E. Lawton, coordinator of the University ID Center. "Making it easier to verify the status of the person is our goal."

Official student identification is presently the combination of the tuition, fee card and the photo ID.

One of the drawbacks of the ID is that it must be supplemented with the tuition and fee card to show a breakdown of fee payments, Lawton said. Even the fee card does not have the capacity to instantly verify a person's status, as would a computerized ID.

Lawton said once data can be collected with the student ID, the tuition and fee card would be eliminated. The ID could be used in the library, health center, athletic ticket office and the parking and traffic division.

In this capacity, the ID would also be more than just a counting device in the dining halls.

"If we can develop a system used by many agencies on campus, the cost can be shared by all the agencies," Lawton said. "The necessary expenditures would therefore be justified."

The cost of a multiple agency computer system would probably be several hundred thousand dollars, said Dino G. Pezzutti, director of customer and support services in University Systems.

Individual terminals would cost more than $5,000 apiece, Pezzutti said. The cost of new ID cards and development cards for programming the central computer would also be incurred.

In addition, equipment for the University computer system might have to be purchased.

Since the biggest use of the computer ID system on campus would be in the libraries, Pezzutti said a primary concern is to purchase machines that can accommodate both cards and books.

He said the most promising technology for this purpose is an IBM laser beam system, but the cost is presently too great and performance cannot yet be guaranteed.

A viable alternative may be the Universal Product Code, which is the bar and number system grocery stores are preparing to adopt.

Pezzutti said it could be five years before manufacturers produce machinery that will give satisfactory performance at a marketable price.

So the users of IDs and the plans for IDs are in full force at the University. As in so many cases, time and money are controlling the step from theory to reality.
New identification policy to cut misuse of facilities

By Cynthia Dallinga

validation stickers will no longer be issued as proof of university enrollment.

The change is being made autumn quarter in order to gain "tighter control" over non-student use of university facilities, said Penelope O'Neil, assistant university treasurer.

Winter quarter, 10,000 more stickers were ordered than the number of students expected to enroll, and still more validation stickers were needed, O'Neil said.

A paid fee card with an OSU photo I.D. will become evidence of a student's enrollment. Both pieces of identification will be needed to use the facilities at Larkins, Wilce Student Health Center, and to write personal checks for $10 over the amount of purchase in university bookstores, according to O'Neil.

Frederic Beekman, director of recreation and intramural sports, said false identification stickers are a problem at Larkins. Although a new policy has not been decided, Beekman said they probably would need to see two pieces of identification. Collection policies might vary, depending on the activity, Beekman said.

The change will cause "more handling problems, but the other just wasn't working," and should be discontinued, he said.

O'Neil said a survey was taken last year of departments that require some type of I.D. for use of their services. "At that time, the only department that required only the I.D. card with current validation label was Larkins. All of the others said they would accept the I.D. with sticker, or the I.D. and fee card," she said.

Carla Mattmiller, program director of the Ohio Union, said fee cards and I.D. will probably be required for the movies sponsored by the Ohio and Drake Union Activities Board, but until the organization meets autumn quarter, no definite policy could be established.

Robert Thorson, head of Main Library circulation, said he was unaware of the policy change. Thorson said he couldn't think of anything but the fee card to prove enrollment.

William Inglis III, assistant professor of theater, and business manager of OSU Theater, said, that the new policy "will be increased in inconvenience for our student patrons. We'll operate the same way. It's just that the student will have to carry two pieces of identification."

O'Neil said that eventually the fee cards will be eliminated and plans are underway to change to a new type of computerized billing. She said the system will not be installed for at least a year.

The type of receipt issued for tuition payment will be reviewed, but probably will not be the IBM card currently in use.

Students will be notified of the change when they receive their paid fee cards for autumn quarter.
New I.D. system still in the works

By Teresa Frisbee

Ohio State students still will need paid fee cards for identification next year although a new records and accounting system is in the planning stages, according to Penelope F. O'Neill, assistant university treasurer.

OSU officials plan to phase out the present system and design a new computerized system. Because the development process is time consuming, nothing will change in the near future, O'Neill said.

University officials want to implement a system of identification that would give each student a computerized statement listing all university charges due and payments made.

Initially, the system will include the same information fee cards now have such as tuition charges and room and meal plans. Officials want the system to eventually consolidate all university transactions including accumulated fines.

A committee of representatives from all areas concerned with registration, including Undergraduate Student Government, the University Budget Office, the Division of Traffic and Parking and the Office of Residence and Dining Halls, has been working for nearly 18 months on the project.

Presently, the committee is debating the form of the statement. Each group has special concerns, O'Neill said. For example, residence and dining halls officials use different figures from traffic and parking employees.

"The new sheet will look very different from the IBM computer cards students are presently using," she said.

"The system will not be completed in the near future because it is only in the design stages, O'Neill said.

Since last autumn quarter, university policy has required paid fee cards and an I.D. as authorization to use Larkins Hall, the student health center and most other Ohio State facilities.

This eliminated validation stickers on I.D.s to show proof of quarterly enrollment. The new policy was developed when a study by the Office of Recreation and Intramural Sports showed a large number of ineligible people were using Larkins Hall.
OSU chided in ID falsification case

By Harry Franken
Dispatch Court Reporter

The Franklin County Court of Appeals yesterday reversed the conviction of an Ohio State University student on a charge of attempted falsification of records.

The court also chided OSU officials for filing a criminal charge instead of taking disciplinary action.

James Neil Greenburg, 20, a junior from Shaker Heights, Ohio, had been found guilty of giving his fee card to another student to get a university identification card. Municipal Judge Steven B. Hayes fined Greenburg $100 and said, "I don't think this is the worst conduct that ever came down the pike."

Appeals Judge John McCormac said Greenburg's conduct was not what the Ohio General Assembly had in mind when it made falsification a criminal act.

"THE MATTER should better have been handled through intrauniversity disciplinary procedures rather than by attempting to make criminal offenders out of two rather foolish students," McCormac said.

He sent the case back to Hayes with instructions to "render final judgment for appellant."

On Oct. 17, Greenburg gave his fee receipt to Lee Stuart Weinstock. Weinstock took the receipt to a university office and filed an application saying he was Greenburg and had lost his identification card.

His picture was taken for an ID card bearing Greenburg's name, but before it was issued, authorities became suspicious and called campus police. The charge against Greenburg was filed by Officer Gregory B. Schwab.

McCormac said Weinstock was already a student and had a valid ID card and therefore could not be seeking a card for such things as buying football tickets, using a gymnasium or taking books from the library.

"MCCORMAC SAID the only advantage would be that Weinstock, a year younger than Greenburg, would have a card showing he was old enough to buy beer.

The Ohio law against falsification makes it a crime to falsify a record that would "confer any degree, diploma, certificate of attainment, award of excellence, or honor on the offender." It also prohibits the offender from "obtaining a valuable benefit."

Court records show Weinstock pleaded no contest to a charge of falsification and was sentenced to 6 months in jail and fined $250 by Judge James A. Pearson. Pearson suspended the sentence and fine and ordered Weinstock of E. 16th Ave., to do 80 hours of community service work.

H. Russell Anderson, Greenburg's attorney, said the finding of guilty was against the weight of the evidence. He said Hayes had specifically said he hoped the Court of Appeals would clarify the issue.

"A student ID card obviously is not an earned honor or distinction. The legislature did not intend for all falsehoods made to minor functionaries to result in criminal liability," McCormac said.
Say cheese

EVERYONE IS ALL SMILES when Kathy Keefe, clerk 2, takes identification photos for students-to-be during University College orientation. Four days a week in summer quarter, the L.D. Center staff snaps 250 photos in one hour and 45 minutes. The portrait session is only one activity in the intensive, two-day orientation for incoming students and their parents.
Birthdate removed from IDs

By Zinnie Chen
Lantern staff writer

John Storey, manager for Papa Joe's, 1573 N. High St., said he has seen an increase in fake student ID cards in the last six to eight months.

Although bars are not supposed to accept student ID cards as a proof of age, Papa Joe's does, Storey said.

"You can't really turn down an OSU student with an Ohio State ID," Storey said. "It was never brought to our attention that we weren't supposed to."

He said students were typing over the birthdates on the ID cards.

The birthdates on OSU ID cards are dark gray computer type and the birthdates on most of the fake cards have a heavier type, Storey said.

He said now that the birthdates are being removed, bar patrons have to bring driver's licenses.

The new ID cards also are expected to bring about a decrease in bringing alcohol into dormitories.

Jeff Vance, an office staff worker in Conaway House, said there have been several instances when tampered ID cards were used by students bringing alcohol into the residence hall.

"During the beginning of the year we caught quite a few," Vance said, "but they have decreased since then."

Incoming freshmen and transfer students are no longer able to use their OSU student ID cards to get into campus bars.

Since last month, all new ID cards issued to students do not have the birthdate on them, said Richard Lawton, director of the ID Center in Lincoln Tower.

Lawton said the birthdate removal is intended to decrease the fake ID cards used to get into bars and to purchase alcohol.

The social security number and picture still remain on the cards, he said.

Saundra Schuster, director of student development for the Office of Student Life, said there is no valid reason to have a person's birthday printed on the ID card.

"The only official way to show proof of age is a driver's license," Schuster said.

She said because students have abused the ID cards for years, she welcomes the birthdate removal.

"This has been very problematic," Schuster said. "I'm very pleased,"
COLUMBUS, Ohio -- Ohio State University will begin phasing in a new identification card system for students, faculty and staff this summer.

Richard E. Lawton, manager of Ohio State's ID Center, said the new photo ID card will be similar to the current photo ID, with the addition of a magnetic stripe on the front just below the social security number. The current, 20-year-old ID system should be completely phased out within the next four to five years, Lawton said.

Ohio State will begin issuing the enhanced ID card this summer to only those students, faculty and staff who are new to the university, Lawton said. All other students, faculty and staff will get new IDs as required. There is no charge to students, faculty and staff for the first card they are issued.

"The enhanced ID card will be issued as new people come to campus," Lawton explained. "There won't be a big switch thrown one day and you have to have the new ID to do business on campus."

Lawton said old equipment and new technology prompted the action. "The need to replace aged and unreliable ID card production equipment and the prevalent technology for
machine-readable information encoded on ID cards brought about this change.

"The magnetic stripe, which is an industry standard, contains a student or employee's social security number and a lost-card identifier that indicates if a card is a duplicate. Its use will ultimately save the university money and human resource time, and accelerate services," he added.

Several other university departments are currently studying how to use the new ID card. Among the departments are Traffic and Parking, which may use the magnetic stripe to regulate parking access areas; Public Safety, which may install card readers as a security aid for some buildings; University Hospitals, which will implement a new security system beginning this summer; and University Libraries, which is looking into machines to be linked to the Library Control System (LCS) computers.

The new ID program was initiated on recommendations from committee members representing Ohio State's ID Center, the offices of the Registrar, Fees and Deposits, University Hospitals, Public Safety, Residence and Dining Halls, University Systems, and University Libraries.

More than 10,000 of the enhanced ID cards will be issued by autumn quarter for students and staff in Ohio State's Residence and Dining Halls system. Residence and Dining Halls has used a magnetic stripe system for meal plans since 1986, but students previously carried two IDs, said Nancy A. Mulholand, a residence and dining administrative associate. "This system will eliminate the extra card and save us money, too."

The new card also will be accepted for "Dash Cash," a program created by Ohio Unions that will operate as a checking account inside the Ohio and Drake unions, campus bookstores and Mershon Auditorium beginning this fall. All students, faculty and staff will be eligible to use the Dash Cash card, which will be accepted at cash registers with a Dash Cash card-reader.

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Contact: Richard Lawton, ID Center, (614) 292-0400.
Written by Patricia Mroczek. (P/465)
ID card to be used for fast cash, food

By Zinie Chen
Lantern staff writer

The OSU ID card will soon become "plastic money."
Students, faculty and staff will be able to use their ID cards for quick cash and fast food through the Dash Cash system, said John Ellinger, director of the Ohio Union.

A magnetic strip will be placed on the back of university ID cards this summer for incoming freshmen and transfer students, to be used to purchase food, books, supplies, entertainment and services in the Ohio and Drake Unions, university bookstores and Mershon Auditorium.

Students will be able to deposit money in an account in the Ohio Union, from which money is deducted for each purchase made on his or her debit card.

"This is a convenient way for most people to use the services of the Ohio and Drake unions," Ellinger said.

Ellinger said about 450 schools in the United States use this type of debit card, including UCLA, Syracuse University and Texas A & M.

The minimum beginning deposit is $100, and there is also a one-time service charge of $5. Subsequent deposits into the account must be at least $50, Ellinger said.

The Dash Cash program should be fully operational by August 1, Ellinger said.

Faculty and staff, as well as departments and organizations, can also acquire new ID cards for Dash Cash.

Locations for the Dash Cash service will include Derby and Medical bookstores, the Buck Shop, newstands and restaurants in the Ohio Union, excluding McDonald’s. Other Dash Cash locations include Hair Express and other stores in the Drake Union, Ellinger said.

Students can also use the card to withdraw cash from their accounts over the counter at the Ohio Union newstand with a maximum withdrawal of

This is a convenient way for most people to use the services of the Ohio and Drake unions.

— John Ellinger

$15 per day.
In addition to Dash Cash, the student ID will also be used for access to the dining commons.

Richard Lawton, director of the ID Center in Lincoln Tower, said the magnetic strip added to the ID will also be used for students on the meal plan in the Commons. This will replace the current meal card, which is separate from the student ID.

Lawton said the single card will be more convenient for students because they would only have to carry one ID.

"Years ago there was a little strip glued on the student IDs," he said, "but it wasn't very successful."

Timothy Keegstra, assistant director for food services, said about 10,000 students and staff members who have purchased meal contracts for next year will get new IDs. The current meal cards will be obsolete in the fall.

"Off-campus students who purchase a meal plan will also have to replace their IDs," Keegstra said.

He said the use of a picture ID card will prevent unauthorized use of meal cards.

"This would obviously discourage them from trying," he said. "We are adamant that the owner should be the only one using it."

Keegstra said unauthorized use of meal cards can increase the price of a meal package. Costs are calculated on the average number of meals used as compared to the total number of meals purchased.
Postcard receipt replaces sticker

By Tara Anne Powers
Lantern staff writer

Beginning Autumn Quarter, students will no longer receive paid fee stickers. Instead, they will receive "revised paid fee receipts."

The Office of Fees and Deposits will mail the new fee receipts to students as postcards.

A detachable portion of each postcard will contain the same information as the current fee stickers. The detachable receipt is about the same size as the student I.D. card, but it does not adhere to the back of the I.D.

"This is just the first step in conversion to the magnetic-strip I.D. of the future," said Leo Rowe, coordinator of student services for fees and deposits.

Rowe said some departments are already using magnetic-strip I.D.'s, such as the Office of Residence and Dining Halls.

"This is also a money-saving venture for fees and deposits," Rowe said. The Office of Fees and Deposits estimates the savings to be near $20,000 annually.

The savings will come from the reduced mailing rate for the postcards. These cards will cost 15 cents apiece to mail, compared to 21 cents apiece for the presorted first-class mailings.

It is also more expensive to produce fee stickers than the detachable fee card, Rowe said.

He said students will have to carry two pieces of identification for awhile, but he said "there will be no need to have a paid fee receipt — whether it be a sticker or a card — once we get fully operational with the magnetic strip system."

Dick Lawton, manager of the I.D. center, said the magnetic-strip I.D. cards are being issued to incoming students and faculty this summer.

The new I.D. card combines the picture I.D.'s with the magnetic-strip cards. The two-card system will be phased out within the next four to five years, Lawton said.

"Getting the time and funds to install (the magnetic system) in each and every department where a student is required to show his paid fee receipt is probably the major reason why (departments) have not converted totally," Rowe said.

Rowe said he is uncertain how long it will take for the system to be installed and made fully operational.

Students must show their paid fee stickers to gain access to Larkins Hall and to other campus recreational facilities as well as to check out library books.

"I like the old way better," said Calvin Price, a senior majoring in computer information science and business. "I think that students would prefer to have the stickers."

Mark Thibodeau, a sophomore from Akron majoring in Industrial Psychology, said people will lose the new cards more often and have to get more replacements.

Thibodeau said he "likes the sticker better."

Al Hartzler, a graduate student in Biomedical Engineering, said he is glad he is graduating "so I won't have to mess with it."

In order to handle questions about the new fee receipts and provide information about fee payments, deadlines and penalties, the Office of Fees and Deposits has established a 24-hour information hotline, 292-FEES.
Multi-use I.D. cards in effect

By Melissa Allison
Lantern staff writer

Multi-use I.D. cards are now in effect.

Students can use the new cards to eat at the dining commons, buy tickets at Mershon Auditorium, or withdraw money from a university-based account.

One magnetic strip on the back of the CSU I.D. does it all.

Originally used for meal cards at dining commons, the magnetic strip concept has grown to include library check-out systems and key card services at other universities, said Carla Mattmiller, program coordinator for Dash Cash at Ohio State.

Deposits made by mail or in person at the Ohio Union's Dash Cash office can be drawn upon at various locations throughout campus— including the unions, university bookstores and Mershon Auditorium, Mattmiller said.

A minimum deposit of $100 and a one-time service fee of five dollars are necessary to open an account.

Once the money is deposited, customers can draw on their accounts down to the last penny, although cash can only be withdrawn at the Ohio Union and at $15 a day, Mattmiller said.

"Students who want a Dash Cash account but have an I.D. without a magnetic strip can get a new I.D. free from the I.D. Center in Lincoln Tower with a receipt from the Dash Cash office, Mattmiller said.

Separate Dash Cash cards without a photo are also available from the Dash Cash office, she said.

So far, about 160 people have opened accounts at Dash Cash, but that number should increase when students start arriving on campus, said John Ellinger, who was director of the student unions until August 31.

Cashiers at each of the Dash Cash locations are being trained to use new Dash Cash computer units, which are connected to a central processing unit at the Dash Cash office, Mattmiller said.

Before a purchase is final, the cashier inserts the customer's card into a machine which then gives the account's balance.
Terms of Agreement

The information in this brochure and the Terms of Agreement explain the responsibilities and liabilities of the account holder and the Ohio Unions.

The Ohio Unions agree:
- to maintain the Dash Cash system through June 30, 1989,
- to provide all equipment for utilization of the Dash Cash system,
- to notify all account holders by mail at least two weeks in advance of any changes in terms or procedures.

It is agreed that:
1. The minimum initial deposit is $100.00. Minimum subsequent deposits are $5.00 per deposit.
2. Cash withdrawals are limited to one withdrawal per day and only at the Dash Cash Office during the designated hours.
3. Requestors of account activity are done in person only. An account information request form must be filled in, then may be picked up by the account holder during the next business day.
4. The minimum pre-set balance is $5.00. When a transaction occurs which would take the balance to less than $5.00, the transaction is combined with other forms of payment.
5. A $5.00 fee will be debited from the account to replace lost, stolen, or damaged Dash Cash cards. Replacement cards are issued at the Dash Cash Office during designated hours.
6. Account holders using University-issued identification (with a magnetic strip) must replace their ID cards at the University ID Center. A temporary Dash Cash card can be issued upon request at the Dash Cash Office.
7. The account may be closed at any time. A $5.00 fee is debited from the account, then a check for the remaining balance will be issued from the University approximately two weeks after closing the account.

The account holder agrees to keep the Dash Cash account up-to-date concerning any change of address, etc.

person. A $5.00 fee will be debited from the balance to replace lost, stolen, or damaged cards. If any deposit by personal check to your Dash Cash account is returned by your bank for any reason, a penalty of $15.00 (or current University fees) or each returned check will be deducted from your account.

11. How do I apply for a Dash Cash account?

By mail: Fill out the application form and mail it to the Dash Cash Office. The application must be submitted with the completed form, a completed bank check, personal check, money order, VISA or MasterCard (please do not send cash). If you use VISA or MasterCard, be sure to include the account number and expiration date under your signature. Address the envelope to:

Dash Cash
C/O Ohio Union
1739 North High Street
Columbus, OH 43210

We will initiate your personal account. If you want to process your account using your OSU ID with the magnetic strip, bring it to the Dash Cash Office during the designated office hours. This will allow us to verify that the account is on your OSU ID. If you want a Dash Cash card, stop by during the designated office hours to pick up a card.

In person: Fill out the attached application form. Bring it with your deposit to the Dash Cash Office during the designated hours. You may choose between receiving a personal Dash Cash card, or establishing the account on your OSU ID with the magnetic strip. If you want to access your account using your OSU ID, bring it to the Dash Cash Office. This will allow us to verify that the account is on your OSU ID.

Save TIME & MONEY
with the ON CAMPUS ADVANTAGE

KEEP THIS BROCHURE FOR YOUR RECORDS

My account number is:

© 1989 The Ohio State University

June 1989 Edition
1. What is the Dash Cash debit account?
   The Dash Cash system is a checking account in a card which speeds you through purchase lines and saves you money. Dash Cash combines the ease of carrying a card (instead of cash or checks) with the convenience of using cash.

2. Who is eligible for a Dash Cash card?
   All the students, faculty, and staff of The Ohio State University. University departments and organizations are also eligible for Dash Cash cards.

3. How does Dash Cash work?
   After opening your account with an initial deposit of $30, you receive a Dash Cash card reader. You may establish your account to be accessed using your OSU ID. Deposits in cash, certified bank check, money order, VISA, or MasterCard will be credited to the account in the next business day. Deposits via personal check will be credited to the account after 10 business days. No two-party checks will be accepted. Checks must be made out to The Ohio State University.

4. How and where do I make deposits, withdrawals, or request information on my Dash Cash account?
   Deposits can be handled in person by mail, withdrawals requests, for a statement of account activity are made in person only at the Dash Cash Office. The Dash Cash Office is located in the Ohio Union, 1735 North High Street, on the second floor, Main Lobby, next to the Newsstand. The telephone number is 292-6143. The Dash Cash office hours are Monday through Friday, 9:00 a.m. to 4:00 p.m. The office will be closed during stated University holidays.

5. What is the recommended investment into a Dash Cash account to meet quarterly expenses?
   Estimated quarterly campus recycled expenses are: Commuter & Off Campus students $613.00, On campus students $573.00, Faculty & Staff $350.00.

6. Where can Dash Cash be used?
   Currently, Dash Cash can be used for the purchase of books, supplies, stamps, and entertainment at OSU. The locations include:
   - Mentor Hall: Bookstore, dorm supplies, merchandise and entertainment
   - Medical Bookstore (Niel Avenue)
   - Ohio Union: Book Store (supplies and memorabilia)
   - Ohio Union: Newsstand: movies and events
   - Ohio Union: Book Store: gifts and dollars
   - Ohio Graphic Processing Services:
     - Recreation (bowling and billiards)
     - Scranton & Gray Pizza & Deli
     - The Terrace Room (hunchen buffet)
   - The Union: Cafe
   - Drake Union: Book Store
   - The Big Shop Grill: Drug & General Store (supplies and snacks)
   - Hair Express: Recreation (bowling, billiards, and more)
   - River Den (catering)
   - The River Terrace (hunchen buffet)
   - Scranton & Gray Pizza & Deli: Theater Ticket Office (国有企业)
   - The River Terrace (hunchen buffet)

7. How can Dash Cash save me time, money, and be secure?
   Dash Cash is a speed and convenience. The magnetic card reader is recorded at a purchase 3 times as fast than it takes to make change from a cash register. Because Dash Cash is so convenient some vendors may occasionally offer discounts to Dash Cash users.

8. How do I order a Dash Cash card?
   You can easily order the card in your possession or safeguard it. If you have the University issued ID card, your picture is on the front. If it becomes lost or stolen, you can contact the office, not only during business hours, but whenever the Ohio Union is open— including late at night on weeknights and during weekend operating hours.

9. How are discrepancies of account balances resolved?
   Every transaction made with your Dash Cash account is recorded by date, time and vendor, and location. The reporting mechanism of the Dash Cash System is the final determining factor in concluding account balances.

10. What is the cost to use the Dash Cash account?
    Dash Cash comes no monthly user fees. A one-time user fee of $5.00 is deducted from the balance of the account. A free-charge statement of your account activity is available when you request it in the office.
Dash Cash fails to profit

Lack of interest causes program to be eliminated after 9 months

By Stephen Ebright
Lantern staff writer

Because of the lack of participation by faculty, staff and students, the OSU Dash Cash system will end this quarter — less than nine months after the system became operational, said Carla Mattmiller, a program coordinator at the Ohio Union.

Dash Cash is a system designed for individuals to be able to deposit money into an account at either the Ohio or Drake Unions, where money would be deducted for purchases made at various campus locations.

Cash advances through the system are also available.

Other universities using similar debit card programs are Syracuse University, the University of Michigan, the University of California at Los Angeles and Ohio Wesleyan University.

Mattmiller said the system uses a magnetic strip on the bottom of student identification cards similar to those found on Visa and Mastercard.

STUDENTS COULD, for example, use ID cards to purchase books from Derby Book Store and the amount would automatically be deducted from the balance on their accounts.

Other locations using the system include McDonald’s in the Ohio Union, Mershon’s Ticketmaster, and Scarlata and Gray Pizzeria in the Ohio and Drake unions.

Mattmiller said that Dash Cash, which began Sept. 14, needed at least 6,000 customers for the system to break even financially.

"Six thousand is our break-even point in terms of paying for the computer system and our advertising," she said.

Mattmiller said system participation peaked at about 400 customers.

SHE SAID that the majority of users were freshmen living in residence halls because last autumn quarter they were among the first students to receive new ID cards containing magnetic strips.

Dick Lawton, OSU ID Center manager, said all incoming freshmen, transfer students, and students who lost ID cards were issued new ones containing the magnetic strip.

He said any group on campus can adapt the card to fit their own specific programs. Residence and Dining Halls, for example, use the card for student meal plans, independent of the Dash Cash program.

Mattmiller said Dash Cash was marketed to the OSU community at freshman orientation last summer.

"The difficulty is there’s just not enough people, apparently, who find the system attractive to justify the expense." Mattmiller said.

— Dave Mucci

Mattmiller said she was not involved in the final decision to eliminate Dash Cash.

Dave Mucci, acting director of the Ohio Union, said the Dash Cash system was a one-year experiment.

Mucci said with the low number of participants, continuing Dash Cash couldn’t be financially justified.

"The difficulty is there’s just not enough people, apparently, who find the system attractive to justify the expense," Mucci said.

"Mucci said that he recommended to Russell Spillman, vice-provost of student affairs, that the system be discontinued.

Spillman said he made the final decision in closing the Dash Cash system.

Spillman said considering the university’s fiscal constraints, his job is to help as many students as possible given the amount of money budgeted for his department.

"EVERY EXTRA penny I get is going into student financial aid," Spillman said. "So while it may seem like a small investment, I have other priorities that will be helpful to more students; I have nothing against the program."

Mucci said costs for the Dash Cash system would be about $57,000. He said he doubted these costs could be recovered once the system shuts down in July.

Mattmiller said she knew the system was a one-year experiment and accepts the decision to shut down Dash Cash. But, she questioned the original goals and time constraints put on the system.

"I knew if we didn’t have the numbers we wouldn’t be here," Mattmiller said. "The other side of that is, in setting goals you need to set goals that are realistic, so quite possibly the goals were not realistic in the first place; in other words it would take a longer time to reap the capital benefits on the program."
Updated ID card eliminates need for paid-fee sticker

By Jeff Kwichen
Lantern staff writer

• Say goodbye to the paid-fee sticker.

Beginning Autumn Quarter, the stickers, used to prove a student is currently enrolled at the university and has paid all fees, will be eliminated.

• Card readers that can scan enrollment status and other data off of student ID cards will replace the stickers. The readers will be located across campus, said William Hali, director of Residence and Dining Halls.

• Installing the readers, designed to read the magnetic strip found on student IDs, is part of a long-term plan to modernize the university, Hall said.

• What are we trying to create is an all-campus card," he said.

• By replacing the paid-fee sticker, the university will save time and money, said Valerie Schafer, associate director of residence and dining halls. Ohio State spends about $20,000 each quarter printing the stickers, Schafer said.

• The readers will be connected to a network of databases across campus. Information about students, faculty and staff will be available instantly and will be updated daily, she said.

• Currently, workers checking stickers on I.D.'s are the only line of defense against unauthorized people using university facilities, Schafer said.

• "The sticker don't mean a lot," she said.

• Schafer said students sometimes are given paid fee stickers in anticipation of a loan or scholarship. If the loan or scholarship does not arrive, the person still has the sticker.

• "The sticker worked, but it never worked perfectly," she said.

• Students can expect to see card readers in action when picking up football tickets during Autumn Quarter. Students must have paid their fees before receiving any tickets, Schafer said.

• Also being introduced Autumn Quarter will be newly-designed identification cards for students, faculty and staff. The I.D., which will look like a credit card, will be more convenient for both students and the university, she said.

• Instead of a polaroid photograph, there will be a video image of the student on the front of the card, Schafer said.

• Using video imaging will save time when processing and replacing the card, because the image of the card holder is stored in a computer. A visit to the the I.D. center may not even be required, she said.

• About 10,000 students lose their identification cards each year, Schafer said.

• Schafer hopes all faculty, staff and students will have the new identification cards within five years.

• Students will not be required to obtain new identification cards once the system is up and running. Old cards with a magnetic strip on the back will still be valid, Hall said.

• Schafer said the master plan for using the card is not complete. Additional possibilities for using the card are being considered, including transportation and parking access, and registration and health services.
ID card validation

to be automated

University ID Card Services has automated the procedure for checking the validity of faculty, staff and student ID cards. Beginning July, employment validation labels no longer will be issued, nor will paid fee stickers be issued for autumn quarter.

Units, such as Larkin's Hall, that regularly check validation labels before issuing University privileges will install electronic card readers to verify employment or enrollment status. Similar readers are already being used on the Columbus campus for building access and with the Duck*1*D debit card program.

A Universitywide committee recommended the new electronic system because it is more cost-efficient and can be updated daily. A sub-committee then developed the Campus Life Data Base, which will store card validation and other data.

Faculty and staff who were issued cards without magnetic stripes will be issued new cards at no charge during late summer. For more information about the new card system, call 292-0400 or e-mail: shafer.2@osu.edu. For information regarding Campus Life Data Base, call Donald Denny at 292-4241 or e-mail: denny.1@osu.edu.
Lost student I.D.’s cause inconvenience

Old I.D. stickers with social security numbers are being used to access private information

By Mila Kurtzman
Lantern staff writer

Although current student identification cards no longer display social security numbers, some Ohio State students are unaware of the possible consequences of fraud that can result when they lose the older I.D. card with their social security number on it.

“I’ve always wondered what other people could do to me if they got my social security number,” said Alyssa McEldowney, a sophomore majoring in family and consumer science.

According to Wes Hays, owner of Vision Investigations detective agency, there is a vast amount of private information that can be accessed by finding an identification card with a social security number on it.

The number can help someone obtain credit reports, loan and mortgage information, bank account status information, employment history, criminal history, previous residence and marital status information, Hays said.

Although it is not possible to assume someone else’s identity with a social security number, it is possible to get a credit card in someone else’s name, he said.

In the summer of 1995, Ohio State eliminated the paid fee sticker and began issuing new identification cards with technological changes. These changes included video imagery photographs and a magnetic strip offering services such as Buck I.D.

With the introduction of the Buck I.D. system, the identification cards started being used at Ohio State in places including the unions, restaurants and bookstores.

Along with these changes, Ohio State has addressed privacy issues by replacing the social security number with a 19-digit random identification number, said Bill Schwartz, director of Fiscal and Human Resources of Housing, Food Services and Event Centers.

Ohio State was concerned with putting social security numbers on cards that so many people have access to, Schwartz said.

According to Lisa Morton, manager of the I.D. center, there are not many student concerned with their social security numbers being on old I.D. cards.

“l’ve never really thought about it because at the university, that’s how people know who you are,” said Anne-Marie Bixler, a junior majoring in psychology.

Other students were unsure of what could happen if someone accessed personal information with their social security number.

“I have no idea what they can do with it but I don’t want to know,” said Joe Gold, a senior majoring in mathematics.

According to University Police Chief Ron Michalec, there have been no reports of misuse of social security numbers found on student identification cards to this date.
No More Stickers!

You need to

be magnetized

Faculty and staff ID cards now use magnetic strips for validation purposes rather than stickers.

If your ID does not already have a magnetic strip, bring it to 219 Lincoln Tower between 7:30 a.m. and 4 p.m. Monday through Friday. You will have a new picture taken and receive a new ID free of charge. If you have any questions, call 2-0400.

Do it Now!

University departments will only honor your old card until September 1, 1995.