Campus fashion organization hosts hair show

Hairstyles evolve from ponytails to punk

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During a meeting of the Fashion Guild, one of its members went on stage looking like an average college student and came off stage looking like Tina Turner.

Leasa Maney, a senior from Elida, posed as a model for a demonstration of changing hairstyles by Hair Smiths Inc.

The Fashion Guild presented a show explaining how hair styles are related to clothing styles on Tuesday afternoon in Campbell Hall.

The Fashion Guild is a new OSU club for students of all majors interested in every aspect of the fashion world, said Kelly Donley, president of the club.

"This show was to give students an idea of the correlation between hair styles and fashion," Donley said.

Lisa Marotta and Janet Young, from Hair Smiths Inc., explained the history of hair fashion.

In looking at the history of hair fashions, you can see how hair really was influenced by what was happening with the dress. In the '20s and the '30s, hair was very short and close to the head.

When you get into the '40s, women started working because of the war and they went from being feminine to being comfortable — braids were starting to come in.

Leasa Jo Maney, a senior from Elida in fashion merchandising, is apprehensive about the way her hair is shaping up at the Fashion Guild hair show held Tuesday afternoon at Campbell Hall.

In the late '40s after the war, Christian Dior softened the look — it was more of a sculptured look. In the '50s it was ponytails. In the '60s bouffant hairdos were big. In the '70s long hair and naturalness were popular. In the '80s it's the punk look, said Marotta.

People of the times like Jackie Onasis, Elvis Presley and Farrah Fawcett also had an influence on the way people wore their hair, Marotta said.

Marotta and Young showed the different popular hair styles by demonstrating on Maney and Doreen Knapp, two members of the Fashion Guild.

They showed the versatility hair can have by adding hair pieces and styling aids to Maney's and Knapp's hair.

"You don't have to be an expert hair stylist to make your hair look good. By spending a little extra time with your hair you can be one person during the day and another at night," Marotta said.

"By working with the aids that we have — the mousses and the sculpting gel gives you the options. If you have on a crazy outfit one night, taking the time to get your hair to look that way too is easy," Young said.

In February, the Fashion Guild will have Clinique and Estee Lauder representatives demonstrating the importance of proper skin care.