CRITICAL DIFFERENCE FOR WOMEN
A stone dropped in water creates energy for ripples flowing to the shore. These ripples adapt—bending around objects in their paths—as long as the energy continues. And so it is with an investment in a person—an investment that creates the opportunity for education and professional advancement.

Critical Difference for Women is an investment that can change a life forever. It serves re-entry, graduate, and professional women students as well as faculty and staff.

Critical Difference reflects The Ohio State University’s commitment to generate support for the specific needs of women, as these individuals seek to realize their goals and dreams, both personally and professionally.

The stories of recipients are personal testimonies to the difference—the critical and essential difference—such funds can make by enhancing the opportunities for women and all the other lives they touch.

When I think of why I give to Critical Difference for Women, so many faces come to mind—people who were always there when I needed encouragement, help, or just a smile—people who challenged and inspired me to be the best that I could be. What I am able to contribute may indeed be the critical difference for at least one woman, and that woman will in turn make a critical difference in the life or lives of others.”

Shirley Brooks Jones
Critical Difference donor
Retired administrator
"I was working a job as a custodian for years and realized there was no room for advancement. I came back to school to pursue a new career. The Critical Difference for Women scholarship made the difference between my going to school or not."

Carol Bowman
Mother of six
1993 Ohio State graduate in comprehensive science education

"Critical Difference for Women provided me with the chance to step away from my campus responsibilities for a short time in order to reach goals that seemed too far off in the distance. It was an opportunity to review what I had done in the past and plan what I wanted to do in the future."

Kaye Halesak
Assistant professor
Department of English

"The Critical Difference for Women award itself paid for a part of my research materials. But it also validated the importance of my ideas—and it enabled me to receive a federal predoctoral fellowship and other outside funding."

Karen Waiddell
Ph.D. student in breast cancer research
Ohio State Biochemistry Program

"I'm very grateful to be receiving a full-time scholarship. I'm looking forward to receiving the Master's degree. I'm really looking forward to making a difference in the world."

Mary
Single Graduate 1989
Inherent to Critical Difference for Women is the mentoring and role modeling that result when donors are linked to recipients. The opportunity for donors: “I am making an investment in someone’s life.” The message for recipients: “Someone has invested personal belief and financial assets in me.”

The reality: By investing in Critical Difference for Women—Re-entry Scholarships and Fellowships, the Elizabeth. D. Gee Research on Women Fund, and Professional Development Grants for Women—you create the ripple effect. Recipients touch many lives through the energy of one opportunity—the one you can make with your investment.

Won’t you join us in making the Critical Difference?

Please indicate which fund you would like your donation to be applied and complete the form on the reverse side.

☐ Re-entry Scholarships and Fellowships (Account #538720)
For undergraduate women who have interrupted their university education to meet other responsibilities. Also for graduate and professional women seeking advanced degrees.

☐ Elizabeth D. Gee Fund for Research on Women (Account #538718)
For grants to faculty and doctoral students (men or women) conducting research on women, gender, and gender-equity.

☐ Professional Development Grants for Women (Account #538719)
For women seeking to advance their scholarship and careers through conferences, workshops, seminars, and travel. For establishing research networks, mentoring programs, and information exchanges needed by women of color to support and enhance their professional or scholarly advancement. For bringing women scholars and professionals (role models) to campus to share their expertise and experiences with students, faculty, and staff.

"I have been in graduate school since my son, David, was five years old—now he's twelve. We sit down and do homework together. An unexpected result of Critical Difference for Women is that my son already talks about what he will study when he is in graduate school."

Deborah Chatman
Single parent
Ph.D. student in nursing
I WANT TO MAKE A CRITICAL DIFFERENCE.
(please print)

First name
M. I. or maiden
Last

Alum?  □ Yes  □ No  Year Graduated

Address

City/State/Zip

Home Phone  Work Phone

If/we have enclosed a gift of:

$ ___________  Fund = ___________

Annual Scholarship awards of $500 - $2,500 can be named by their donors (ind., groups, businesses, etc.)

Gifts of $2,000 or more annually make donors eligible for membership in The Presidents Club.

If/We plan to use the following method(s) in making this gift:

_____ Multi-year pledge

_____ Cash

_____ Securities, real property, trusts or estates, insurance

_____ Matching funds from my/my spouse's employer

(Name of employer)

(Name of employer)

VISA or MasterCard  (circle one)

[Signature as it appears on card]

After completing this card, please send your contribution to:

Critical Difference for Women
The Ohio State University
2400 Olentangy River Road
Columbus, OH  43210-1027

Phone (614) 292-3300/FAX (614) 292-3320

For university faculty or staff, a gift to Critical Difference also counts as a gift to the Campus Campaign.

□ Faculty  □ Staff
THE CRITICAL DIFFERENCE FOR WOMEN PROGRAM
AT THE OHIO STATE UNIVERSITY
THE CRITICAL NEEDS

• More than 35,000 women presently work, study, or do both at Ohio State, while 131,000 living alumnae represent a huge resource of talented, educated women who are making a nationwide impact because of the education they received at Ohio State.

• 18% of all women students at Ohio State are re-entry women (age 25+)—most of whom are working to support themselves or their families; by 1997 these numbers will double, reflecting a demographic trend already in progress nationally.

• Re-entry women are high achievers, have clear academic and career goals, but usually have desperate financial needs—for tuition/fees, books, child care, and even basic living expenses; therefore, most are vulnerable to dropping out of their academic programs when these financial needs cannot be met.

• 1990s demographics indicate one of the greatest and emerging needs of the national workforce and “aging” student population is day care for children and/or the elderly; 54% of those employed at Ohio State today, both male and female, have one or both needs.

• 50% of the graduate students at Ohio State today are women—many of whom cannot complete their degree requirements without some financial assistance; since 1986, Critical Difference has helped to increase matriculation rates for such women through its research grants, professional development funds, or special needs loans.

• Women of color constitute a high number of graduate and professional students enrolled at Ohio State, yet because these women are underrepresented in higher education nationally, they have more
extensive needs in establishing the research networks, mentoring programs, and information exchanges necessary to advance their academic or professional development in order to complete their degrees.

- Research on women, gender, and gender equity represents an emerging, yet still very small body of knowledge; quality of life issues, as well as gender-based and equity research, enhance the lives of women and men, paving the way for more effective human relations in the future.

- Less than 10% of those who inquire or apply for assistance can be served by present funding to the Critical Difference for Women Program; because of such high demand, many more dollars are needed through personal or corporate gifts if re-entry student opportunities are to expand at Ohio State.

- In 1992-93 alone, Ohio State sustained a $45 million budget cut in state assistance; as a result, professional development opportunities for women will be drastically limited, thus constricting the advancement pipeline for women to higher positions.

The Critical Difference for Women Program has at its core the opportunity to give individuals a chance to compose their own lives and to have autonomy to make choices, while at the same time, it provides an opportunity to encourage and support others in the university community to do the same.

—Elizabeth D. Gee, Ph.D.
1945-1991

The Critical Difference for Women Program supports the following awards and programs:

Re-entry Scholarships and Fellowships (Acct. #538720)
For women who interrupted their university education to meet other responsibilities.

The Elizabeth D. Gee Fund for Research on Women (Acct. #538718)
For grants to faculty, staff, and graduate students conducting research on women, gender, and gender-equity.

Professional Development Grants for Women (Acct. #538719)
For women seeking to advance their scholarship or careers through conferences, workshops, seminars, and related travel.

Special Needs Loan Fund (Acct. #538717)
For women students, faculty, and staff to help defray expenses related to academics, living, and child or elder care.

Visiting Women’s Scholars Fund (Acct. #538715)
For bringing women scholars and professionals to campus to share their expertise and experiences with students, faculty, and staff.

Women of Color Professional and Scholarly Advancement Fund (Acct. #538714)
For establishing research networks, mentoring programs, and information exchanges to support and enhance women’s career development.

Intergenerational Day Care (Acct. #538713)
For providing both child and elder care to women students, faculty, and staff who are primary care givers and must balance personal and professional responsibilities.
In short, the Critical Difference for Women Program represents a philosophy of progress and investment. It reflects the university's action and financial support generated to meet the specific needs of women—students, faculty, and staff—as these individuals seek to develop their maximum potential. Their stories are personal testimonies to the difference—the critical and essential difference—these funds can make by enhancing the opportunities for women at The Ohio State University.

Won't you join us in making the critical difference for women?

**HOW YOU CAN MAKE A DIFFERENCE**

The Critical Difference for Women Program can continue to grow through the support of dedicated people, like Shirley Brooks Jones, who have made a commitment to improve the life of just one other woman, making opportunities happen for one woman who might not have the resources to pull herself through a very difficult economic or highly rigorous academic situation.

You can be the one to make that difference—the Critical Difference. To make a gift to the Critical Difference for Women Program, please send your contribution to:

The Critical Difference for Women Program
The Ohio State University
2400 Olentangy River Road
Columbus, OH 43210-1027
Phone (614) 292-3300
FAX (614) 292-3320

*For Ohio State faculty and staff, a gift to the Critical Difference for Women Program also counts as a gift to the Campus Campaign.*
Women's program planned

By Erik Battenberg
Lanthorn staff writer

For the first time in Ohio State's history, a new program is being developed that will benefit only women faculty, staff and students.

The Critical Difference For Women Program aims to raise a minimum of $2 million for a variety of programs that will help women, said Sue Cavanaugh, development officer of fundraising for Ohio State.

There are nine programs that will help meet the needs of the 30,000 women who study and work at Ohio State.

Sue Blanshan, executive officer for human relations, said there will be a mix of programs for women throughout the university including staff, faculty and students.

There are career support programs for minority women, Blanshan said.

"There is also a women's research fund to help support research about women to help broaden the base of knowledge about women," she said.

Blanshan said there will be some re-entry scholarships for women who have started their college educations but been interrupted.

The program will add day care for the elderly to the existing child care facilities available to faculty and staff.

To raise the necessary funds, Cavanaugh has started mailing donation information to all women faculty and staff at Ohio State.

She said the mailing went to 8,000 people, and she has received positive responses.

Cavanaugh said she is excited about the response from women on campus, but a great deal of the money will have to be raised off of campus.

"We have a national board of volunteers, a steering committee of local volunteers and a working group that will all be working in various ways on developing the Critical Difference For Women Program," Cavanaugh said.

Blanshan said the group expects to have the programs implemented within two years.
March, 1990

Dear Colleague:

We have some wonderful news to share with you.

This year, for the first time, scholarships were awarded to six women who qualified for re-entry scholarships. You may read about them in the May issue of Ohio State's Alumni Magazine.

Soon "Scholarships for Re-Entry Women" and the "Minority Women Scholars' Career Support Program" will be endowed so that each year there will be earnings in support of women. Four other programs will be able to implement some activity in 1990-91: Professional Development Grants, Women's Research Fund, Visiting Women Scholars' Fund, and Intergenerational Day Care. A list of the programs and the office administering each program is enclosed.

We have a long way to go, but at the same time we are heartened by the enthusiasm and generosity of so many. Over $50,000 has been received and more than $50,000 has been pledged through annual gifts or bequests. This year the Campus Campaign Council selected the Critical Difference for Women Program as one of the university-wide projects to highlight during the 1990 Campus Campaigns.

We hope that when the Campus Campaign "relay" reaches you, you will give special consideration to including the Critical Difference for Women Program in your pledge.

Thank you.

Sincerely,

Lou Briggs
Chairwoman,
Critical Difference Programs

Enclosure
Women's needs target of private fund-raiser plan

By Samantha G. Haney
Lantern staff writer

Five years ago, a group of women at Ohio State decided women needed more help to enhance their experience in education and professional pursuits at Ohio State. They formed the Critical Difference for Women Program, a fund-raising project designed to meet monetary and support-system needs of OSU women.

Jean Dickerson, associate dean of the graduate school, said the idea to establish a fund-raising project came after examining the University Campaign, where the group found little money raised and allocated specifically for women's needs.

The University Campaign is a project designed to raise $300 million in private funds for selected academic, research and student programs.

Dickerson said Critical Difference identifies women's needs and what the university can do to meet those needs. Critical Difference includes nine different awards and programs, such as re-entry scholarships, endowed chairs for women scholars and a mentoring program.

Dickerson said Critical Difference is probably the first program of its kind in the nation.

She said it has taken five years to raise $100,000, but it will take a minimum of $2 million to input all nine components. For example, Dickerson said, an endowed chair will cost at least $2.6 million. She said to preserve each component, Critical Difference will put programs and awards into administrative offices and endowment funds.

Dickerson said OSU President E. Gordon Gee and his wife Elizabeth have made the program a special project. She said Elizabeth Gee is working with Critical Difference to restructure the program to involve more women and make it a permanent fixture at Ohio State.

"This is a unique way for women to come together and make a difference in a wide spectrum of the community and the university," said Elizabeth Gee, senior research associate at the OSU Center for Women's Studies.

She said although women are a large group, they are disadvantaged because of numerous roles demanded of them.

"It is very important that Critical Difference be done in a way that's integral to the process of the university, not a separate project," Gee said.

She said programs like the endowed chairs for women scholars will help women make research plans and find funding for research.

Gee said women encounter many obstacles in writing grant proposals and funding their research.

She said the fund-raising plan is an effort addressing those issues at a practical level. "I hope Critical Difference is around for a long time once their financial goals are reached," Gee said.

Gay Hadley, associate executive officer in career development and chairwoman of the re-entry scholarship committee, said re-entry scholarships are awarded to women returning to Ohio State. She said the scholarships have been available for three years.

This year, nine scholarships were awarded totaling $7,000. Hadley said many women quit school because of family demands and financial restrictions.

"It seems like an insurmountable task to be entry level, raise a family and fund my own education," said Donna Ross, a microbiology major from Medina. "This money allows me to work part-time and attend school."

Ross received one of the re-entry scholarships. After studying two years, she left Ohio State to raise her two children.

Jilda Ito, an elementary education major from Columbus, returned to school Summer Quarter 1990 after more than 10 years in real estate and a mail order business.

"I always felt awkward saying I had no college education," Ito said. She said that Critical Difference is important in her because it gives support to her goals.

Hadley said Critical Difference needs more money, but it is difficult to raise funds without large donors to the program. "Some women give a little every month and that's wonderful but very slow," she said. "But we're glad for all the dollars."

Lou Briggs, Critical Difference volunteer chairman, works with local and national groups finding donors for Critical Difference. She said people are willing to donate to their college but don't realize the importance of funding women specifically.

"We need to get people to understand the importance of women," Briggs said.

Briggs said the search extends to OSU graduates country-wide as well as locally.
Scholarship admits past students

By Judy Panek
Lantern staff writer

More than twenty years ago, a person the age of Janice Toth may not have been able to realize the goal of becoming a doctor, but because of changes in admission policies, she has the opportunity.

Toth, who was an undergraduate student "many, many years ago" will complete her first year of medical school at Ohio State spring quarter. She said she always had medical school in the back of her mind, thinking "that someday, maybe" she would attend.

She said the loss of her parents while she was an undergraduate student was part of the reason she didn't pursue the profession years ago.

Toth is one of 13 women to receive a re-entry scholarship from OSU's Critical Difference for Women Program this spring. She was chosen from "an enormous field of extremely talented women, many of whom struggle with multiple roles," said Gay Hadley, acting associate vice president for Human Resources, and chairwoman of the Re-entry Scholarship for Women Program.

"Age is not a factor anymore. We don't look at age as a consideration at all," Libert Morris, director of admissions for the College of Medicine said. There is more opportunity now for non-traditional students than there was 15-20 years ago, he said, because the number of medical seats has increased and the number of applicants have decreased.

A student's preparation, ability and potential "to become the well-rounded physician" are the two most important factors in gaining admission, Morris said. From a pool of approximately 3,400 applicants that apply for medical school, the admissions office interviews 600 people and accepts 210 applicants into the class.

He said seven students over 30 years of age and an additional 12 students older than 25 have been accepted for Autumn 1992.

Sheryl Hansen, staff assistant in the President's Office, and a member of the Re-entry Scholarship for Women Program committee, is proud of the calibre of women who received scholarships.

"Janice is a remarkably brave and outstanding person who represents many other women who are doing what she is doing," she said. Hansen said that is what is so wonderful about public higher education. It gives people a chance to take advantage of opportunities to fulfill their lives and then contribute back in such remarkable ways, she said.

Hansen said women who have benefited from the scholarship program tell her "Here's my life goal and here's what I'm going to do. I'm going to help other women do this!"

Toth balances school with her role as wife and mother. Her home is in Kent, where her husband, Donald, teaches high school. Toth returns home every second or third weekend and her husband comes to visit her. Her son, Brian, a junior at OSU majoring in English, meets her for a meal once or twice a week.

When her son reminded her that there is more to life than studying constantly, she responded, "In medical school you can't afford not to study even for one day."

Toth's daughter, Alex, attends Kent State but will transfer to Cal Tech, in Pasadena, this fall.

Toth worked as a computer systems analyst before entering medical school. She decided to apply for medical school because "it was a question of what kind of career would bring me satisfaction," she said. She enjoys the social interaction of a people-oriented career, she said.

"I literally had to hole myself up in a room for about six months to review all the sciences. In order to get a good grade on the entrance exams you have to have recently mastered the sciences," she said. She took a ten-week course that covered a year's physics, then took the entrance exam.

Paradoxically, Toth said, soon after she was accepted into OSU's program, she was accepted at a medical school only 15 minutes from her home.

The enrollment of all professional students 30-years-old and over for Autumn 1991 is 142 or 4.9 percent women, and 108 or 4.5 percent of professional students are men, according to Beth Venter, statistic information specialist in the Registrar's Office.
Members of Critical Difference for Women
cordially invite you
to attend

"A Celebration of Ohio State Women"
in honor of

Ohio State women students, faculty, staff, and alumnae

Saturday
May 15, 1993

8:30 - 9:45  Critical Difference for Women Celebration Breakfast
            The Grand Lounge
            The Ohio State University Faculty Club

10:00 - Noon Panel Discussions: An Ohio State Dialogue
         The Difference in Critical Difference
         Conference Theater
         The Ohio Union

2:00 - 5:00  Special Programs presented by
             The National Council of Ohio State Women
             The Arthur G. James Cancer Hospital and Research Institute
             (see enclosed information)

Please return the enclosed response card by Friday, May 7, 1993.
SEMINAR TOPICS

"But Who Will Hold the Door?" In 1993 women — the roles they play, the power they hold, the contributions they make — are in the forefront of our national focus. In science and government, historically male-dominant careers, exciting opportunities are opening for women, while others have existed for years. These sessions focus on the challenges and the successes currently being realized in these fields.

2:00 p.m.

"WOMEN IN SCIENCE: WHY NOT PHYSICS?"

Of all the scientific fields, physics has the least number of women. Dr. Clark defines the reasons and the ways these conditions might change. Dr. Bunny C. Clark, 1993 YWCA Woman of Achievement; Professor, Department of Physics, The Ohio State University.

3:00 p.m.

"CAREGIVER OR GATEKEEPER: THE CHANGING ROLE OF THE PHARMACIST"

Ten percent of all hospital admissions are medication-related problems. Approximately 73,000 Americans die annually from adverse drug reactions. How are pharmacists using their knowledge of drug therapy to help people — doctors and patients — make the best use of medications? Judy Zitnick, ’92 Pharmacy, The American Society of Consultant Pharmacists, Washington, D.C.

4:00 p.m.

"WOMEN IN PUBLIC SERVICE: NATIONAL TREND OR HIDDEN TREASURE?"

Whether in the White House, Congress, or cabinet positions, women are assuming new positions of leadership, but how will their presence affect our futures? Dr. Astrid E. Merget, Director and Professor, School of Public Policy and Management, College of Business, The Ohio State University.

* * * * *

"Toward a New Social Niche" Women are returning to higher education in record numbers outnumbering men 3:1. Campus life is different for re-entry students and can be a time of self-discovery. Why are women returning to college and what are their experiences as older students on traditional campuses?

2:00 p.m.

"CAREERS THAT CROSS THE LINES"

No longer can a bachelor’s degree suffice in the preparation for one’s career. In fact, today and in the future a college degree is only the beginning of lifelong learning and career maneuverability. How must universities like Ohio State adapt to the non-traditional students (aged 25+) who will become the “traditional students” of the next century? Dr. Carol Goodell, ’58 A&S and Education, President, Carol Goodell and Associates Educational Consultants.

3:00 p.m.

"CHANGING DIRECTIONS" (Panel Discussion)

Four women discuss their experiences as “re-entry” or non-traditional students and how these experiences changed their lives. Kimber Perfect, ’85 Journalism, Vice President, Marketing, COSI, Columbus, OH; Barbara Booth Elder, ’58 Journalism, Operations Manager, Cortex Corporation, Waltham, MA; JoAnn B. Little, ’79 Zoology/Environmental Science, Teacher/Consultant, President, N. J. Alumni Club; Susan Sarvali, ’89 Family and Human Development, Program Director, Network for Family Life Education, Rutgers University.

4:00 p.m.  "TWO CHALLENGING ROLES: MANAGING THE BUSINESSES OF DEFENSE AND CONVENTIONS"

Whether it’s managing the Department of Defense as a business or the business of managing a major convention center, Helen Southall and Carol Wallace are pacesetters in non-traditional roles. Helen Southall, ’65 Education, Director, Resource Management Systems Business Center, U. S. Department of Defense; Carol Wallace, ’73 Humanities, Executive Vice President and General Manager, San Diego Convention Center.

(These six sessions will be held in Buckeye Rooms A-C and the Memorial Room of The Ohio Union. Check building directory for room assignments.)
"The Next Generation of Hope" Opened in 1990, The Arthur G. James Cancer Hospital and Research Institute is the premier institution devoted solely to treating cancer patients within Ohio State University's medical center. It provides an aggressive research program, offers diagnosis and treatment equal to or better than any other facility in the world, and provides a comprehensive setting for educating health professionals, cancer patients and the public in its multidisciplinary approach to the fight against cancer.

2:00 p.m.

"INTRODUCTION AND OVERVIEW"

The James is the only cancer facility of its caliber from New York to Texas. This "jewel" of Ohio has been named by Coping magazine one of the nation's top ten cancer hospitals in 1991 and 1992. Dr. David E. Schuller, Director, Comprehensive Cancer Center-The Arthur G. James Cancer Hospital and Research Institute, American Cancer Society Professor of Clinical Oncology, Chair of Otolaryngology.

3:00 p.m.

"WHAT YOU DON'T KNOW CAN HURT YOU"

Cancer Prevention

Ohio ranks fourth in excess mortality from preventable chronic diseases. How can you protect yourself through diet and healthy life choices? Dr. Randall E. Harris, Director of Cancer Prevention; Chair and Professor, Preventive Medicine; Professor, Pathology; Associate Director of Cancer Control, OSU-CCC.

4:00 p.m.

"NEW DISCOVERIES AND BASIC BEGINNINGS"

Clinical Trials and Basic Research

RIGS--Radioimmunoguided Surgery (RIGS) integrates radiolabeled monoclonal antibodies (MAbs) and a highly sensitive hand-held gamma detector, the Neoprobe 1000. A cancer patient is injected with the radiolabeled MAbs before surgery. The MAbs collect at the cancer site(s) and during surgery, the probe senses gamma rays emitting from the radioactive MAbs. The signals help the surgeon determine the precise location of hidden tumors and deposits of cancer too small to be seen or felt. Dr. Edward Martin, Jr., Associate Professor of Surgery, Chair, Gastrointestinal Disease Specific Committee; Director of Radioimmunoguided Surgery.

TRANSLATIONAL RESEARCH--An important step for the researcher and clinician is the interaction of laboratory work with the treatment of the patient and then the use of results to further lab techniques. Dr. Jessie L. Au, Professor, Pharmacy and Medicine; recently named Dorothy M. Davis Professor in Cancer Research and recipient of the prestigious NIH MERIT award.

GENE THERAPY--If genes that seem to cause cancer can be identified, work may be completed to correct these genes. Many factors need to be investigated, but if genes can be corrected then certain identifiable cancers could be eliminated. James C. Lang, Research Scientist, Comprehensive Cancer Center.

CHILDHOOD TUMORS--The incidence of cancer in children is about 100 per 1 million per year. We have made great progress in the treatment of tumors. Many children can expect a cure if they have leukemia, lymphoma, Wilm's Tumor. Children with brain tumors, neuroblastoma, osteogenic sarcoma and other soft tissue tumors have poor prognosis. Our group of clinicians and basic researchers are focusing on providing a better quality of life for children who are long term cancer survivors and developing treatments for tumors that are not yet curable. Dr. M. Sue O'Dorisio, Professor, Pediatrics; Professor Microbiology & Immunology, Pediatric Physician - Children’s Hospital.

Cancer-related sessions will be held in Room 518 of The Arthur G. James Cancer Hospital and Research Institute.

(Break with refreshments and demonstrations between sessions.)
Women focal point of seminar

By Stephanie Warsmith
Lantern staff writer

Students, especially women, can learn about post-college opportunities they may not have considered at a seminar series Saturday in the Ohio Union.

The program, called "A Celebration of Ohio State Women," will be like a career journey, said Peg Hendricks, director of the Critical Difference for Women program that is sponsoring the events. It will provide students with options they hadn't considered relative to their degrees, she said.

The OSU Critical Difference for Women program provides women with re-entry scholarships and fellowships, research grants and professional development grants.

Two simultaneous seminars, from 2 p.m. to 4 p.m., will address national issues, such as leadership roles for women and opportunities for re-entry students, Hendricks said.

The topics of the first seminar are "Women in Science: Why Not Physics?" "Caregiver or Gatekeeper: The Changing Role of the Pharmacist?" and "Women in Public Service: National Trend or Hidden Treasure?"

Hendricks said this seminar will also address the new role of pharmacy in today's society.

Topics for the second seminar include "Careers that Cross the Lines," "Changing Directions" and "Two Challenging Roles: Managing the Businesses of Defense and Conventions."

"A bachelor's degree is no longer enough," Hendricks said.

"A bachelor's degree is no longer enough," Hendricks said. She said this seminar will address the increasing need for adults to return to school in order to advance their careers.

Hendricks said this seminar will also provide students with a free lesson on what to do when they graduate.

The speakers for the seminars will be female OSU faculty and alumni in business and health fields.

"The whole effort is being dedicated to Elizabeth D. Gee, who brought these issues to our minds and raised our awareness," Hendricks said.

Hendricks said Gee, who died of cancer last year, was a pioneer in women's research and a re-entry woman. She put OSU President E. Gordon Gee through law school before she returned to finish her education, Hendricks said.

Hendricks said the day's events, which include a panel discussion from 10 a.m. to noon in addition to the seminars, will be highly interactive. Students will have plenty of opportunity to ask questions of the speakers, she said.

Kim Perfect, chair of the National Association of Ohio State Women, which is co-sponsoring the program, said she would greatly encourage re-entry and non-traditional students to attend the program.

The National Association of Ohio State Women grew out of the Critical Difference for Women program. Perfect, who is also the vice president of marketing for COSI, said, the program "provides a personal and professional networking for women and reconnects women to the university."
New programs help single parents

By Leslie A. Waddell
Lantern staff writer

In order to fulfill its commitment to diversity, Ohio State has developed a few programs and services geared toward students who are single parents.

Some people think these services need to be expanded. Margaret Hendricks, director of Critical Difference for Women, says the university will have to consider expanding its priorities to include growing populations, such as students with children.

"The university of the future will have a significant number of students in non-traditional populations," Hendricks said.

Critical Difference for Women offers re-entry scholarships, fellowships and professional development grants to women with children. It is offered through the Office of the President.

Special consideration is given to the woman's need as a mother and a percentage of the grant money is allotted for child care.

The Access Program is another option for single parents. According to coordinator Ken Kirksey, the program offers minority single parents a link to university services including financial aid and childcare, as well as public services and federal aid programs.

There are no university services that specifically address issues faced by single parents other than Access and Critical Difference for Women.

The childcare center at Ohio State offers no special priorities to students with children. According to Becky Wilkins, an employee of the center, there is a two-year waiting list for students needing child care.

Students that receive care are eligible for federally funded programs that subsidize the cost of care. Grants are based on the student's income and class schedule, Wilkins said.

While no on-campus housing is available for students with children, Residence and Dining Halls works with Buckeye Village to place students in family housing.

According to literature supplied by the office, students are required to rent a two bedroom apartment at $392 per month. There is currently a two-year waiting list for family housing at Buckeye Village.

Cynthia Zachary-Smith, director of Women Student Services, says the number of single parent women on campus is increasing.

The Registrar's Office has no statistics on the number of single parents enrolled at the university.

Women Student Services has no specific services for single parents, but many women with children utilize the office to receive child care, legal and medical referrals, Smith said.

Smith said that the university should make an effort to serve single parents. From her experience, women with children are determined and goal-oriented students.

Hendricks agrees. "These are highly motivated students worth investigating and investing resources in," she said.
June 7, 1993

To: All Development Colleagues

Fr: Peg Hendricks

Re: Critical Difference: "New and Improved" and National Council of Ohio State Women

- **Critical Difference for Women**
  Attached please find a one-page summary of the "new and improved" CDFW. This summary is public information and may be shared in its present form with whomever you choose.

  For the first time Critical Difference can have specific scholarships administered through individual colleges, and this change will provide us with opportunities to work together to create opportunities for re-entry, graduate, or professional women students within your areas.

  In addition, CD will be establishing scholarship-internship opportunities through area businesses or individual sponsorships. Top priority for placement will go to female graduate or professional students, but re-entry undergraduates may also participate. Again, these opportunities will potentially serve students in your units since Critical Difference is a university-wide effort.

  Let's talk!

- **The National Council of Ohio State Women**

  Enclosed please find our new bookmark brochures.

  As you will note, the Council has a university-wide focus and is a great opportunity to invite/involve potential female donors into increased participation or partnership with the University. Development officers are always welcome at Council activities; for male colleagues, know that we have a number of associates (FOC's or Friends of Council) who are men.

  A 1993-94 schedule of activities will be sent to you in August.
"Success is a journey, not a destination."

Critical Difference for Women Scholarship/Internship Initiative

Goals: To enhance career development and advancement for re-entry, graduate, and professional women students through a combination of educational funding and “real-life experiences with supportive mentors or companies.

Re-entry students are defined as having had at least a two-year interruption in their educational pathways.

To offer the skills and knowledge of mature, educated, highly motivated persons to area businesses as these businesses seek to meet their own human resource and workforce needs through alternative employment options that are mutually beneficial to the business and the student professional.

Funding Requests: $2,500 - $5,000+ per student

Based upon 1992-93 fees:

- $2,500 = 85% tuition/fees for undergraduate students
- $5,000 = 35% tuition/fees for graduate students

Graduate or professional students have first priority for funding since their financial assistance options are very limited compared to those of undergraduate students.

Internship Format Options:

- Concentrated internships
  - Project-specific or short-term (i.e. 30-day, 60-day, or one 10-week quarter)

- Extended internships
  - To be arranged as desired by company and student

Benefits:

Re-entry undergraduate, graduate, or professional women students represent highly motivated individuals who have clear academic and career goals; exhibit effective time management, organizational, and interpersonal communication skills; and tend to be highly adaptive and innovative, often possessing transferable skills from previous employment or life experiences.

Re-entry, graduate, or professional women students are frequently place-bound individuals, regardless of their professional options, because of the multiple roles and responsibilities they manage; they represent a stable workforce component. For career advancement or placement, experience is always an important factor, particularly for women who are re-entering the workforce or retraining for new career options.

Internships with this focus establish a partnership between the university and business that helps to address community and state workforce issues; many of these students will seek employment within Ohio, and they are a pool of highly educated, talented people needed by Ohio industries and businesses if Ohio is to compete in a national and global economy.

Process:

Once a business has expressed interest in funding a scholarship/internship opportunity through Critical Difference for Women, representatives of the business and university (Pam Park-Curry and Beth Reddig, Career Services Office/The Graduate School) will meet to discuss arrangements.
Critical Difference for Women Scholarships/Internships

Internal Guidelines

Goals: To extend scholarship opportunities for re-entry, graduate, and professional women students. To enhance the professional/career options/experiences for these targeted women students through a partnership between the university and the community. To make the application process for students a personable and career-enhancing experience through information, counseling, and networking.

Campus Partners:
Critical Difference for Women development officer
Dr. Pam Park-Curry, Director, ACS Career Services
Beth Reddig, ACS Career Services
Critical Difference Scholarship Chair

Finds funding/businesses
Coordinates internships and scholarships
Participates in reviewing funding option and serving as liaison to campus advisory committee

Business Position Descriptions:
- Negotiated between business and career services representatives
- Should include: title, employer, location
  areas of study preferred
  type of internship and specific term or length desired
  salary (i.e. in addition to/in place of scholarship)
  number of openings
  resume deadline and reviewing/placement process desired
  brief job description (general duties, reporting/supervision process, skills/knowledge required to perform job, expected benefits for hands-on learning experience)
  special characteristics or skills sought in applicant
  application materials needed (resume, cover letter, letters of recommendation, special application materials, interview needed, etc.)

contact person at business
telephone and FAX, if available

Priority of Students:
Graduate women students, particularly in the College of Arts and Sciences or related colleges where retention and completion of advanced degrees is lower than the average
Professional students seeking extended options within their professional area (i.e. pharmacists seeking options with public policy and leadership on state or national levels)
Re-entry or bachelor's degree students who have returned to education for retraining to seek extended career options

1993-1993 Goal for Funding: 10 - 20 funded scholarship/internships
New award to benefit women

By Maureen Flood
Lantern staff writer

A new award to benefit Ohio State's women staff members was recently established by the Critical Difference for Women Initiative.

The Sue L. Mayer Women's Career Development Award will allow staff women at the university to advance in their careers, said Cheryl Hanson, a member of Critical Difference for Women Initiative.

The award honors Sue L. Mayer for her 34 years of service to Ohio State, said Jo Ann Stokes, administrative associate for the Office of Human Resources and a chair for Critical Difference for Women Initiative.

Stokes said the award recognizes Mayer's efforts to advance the careers of minority and women staff members at the university.

"Sue Mayer spearheaded an effort to get women and minorities into senior positions at the university where they could make major administrative decisions," Hanson said. "She is a composite of all the good things the university has to offer. She truly lives what she believes."

Critical Difference for Women Initiative will choose the recipients of the award, though an actual selection process has not been determined yet, Stokes said.

Hanson said naming an award after Mayer was the only way women at Ohio State could properly thank Mayer for all her efforts.

"We wanted to create something in her name, something perpetual," Hanson said. "The award fits the person. Sue helped members of this university through love and support. Now we're continuing those efforts with money."

Mayer said she was not expecting the recognition she has received.

"I wasn't expecting them to name an award after me," she said. "Frankly, I'm humbled."

Mayer, who retired on Sept. 30, began her career at University Hospital. In her many years at Ohio State, she was director of the Alumni Association, special assistant to former OSU President Edward Jennings, and special assistant for campus and community relations for current OSU President E. Gordon Gee, Hanson said.

"Sue began as a secretary in University Hospital and worked her way up to greater and greater levels of capacity and goodwill," Hanson said.

Mayer was also a founder of Critical Difference for Women Initiative, Hanson said. The organization started seven years ago when Mayer and other women staff members discussed the low retention rate of women in Ohio State's Graduate School.

The organization now assists the career development of women staff using three methods: providing career development workshops and scholarships funded by the Office of University Development, awarding scholarships and fellowships for women re-entering the university and supporting the Elizabeth D. Gee Fund for Research on Women, which studies women's issues such as gender equity.

Critical Difference for Women Initiative is requesting donations to fund the award. Hanson said the organization hopes to raise $15,000 by the end of the school year so the interest can be used to start funding scholarships next fall.
Critical Difference for Women is a fund raising initiative established at The Ohio State University to support the specific needs of women as they seek to advance their education and enhance their professional lives.

It was developed in 1986 by a group of faculty and staff who observed that too few women pursue advanced degrees, largely because of family responsibilities, and restricted financial options. Thus, Critical Difference first began as financial assistance for women completing their graduate or professional degrees.

Today Critical Difference addresses a full range of needs in support of women's personal development. Three funds have been incorporated into the program to provide re-entry scholarships for graduate and undergraduate students, research grants, professional development grant opportunities, and visiting scholars lectureships.

The Re-entry Scholarships and Fellowships are awarded to undergraduate women who have interrupted their education to meet other responsibilities. Women seeking to advance their education with graduate and professional degrees are also eligible.

The Elizabeth D. Gee Fund for Research on Women is named after Ohio State President E. Gordon Gee's wife who died in 1992. She was instrumental in helping establish Critical Difference for Women. The fund provides seed grants to faculty, staff, and doctoral students, men and women both, who are conducting research in the fields of women, gender, and gender-equality. By supporting research on women's issues in the present, this program aims to improve conditions for women in the future.

Professional Development Grants for Women assist women seeking career or scholarly advancement through the funding of seminars, workshops, travel, mentoring programs, research networks, and visiting women scholars stipends to bring professional women to campus who serve as role models.

Through these funds, Critical Difference provides support beyond traditional funding sources, covering those areas of an educational experience, such as daycare and transportation costs, which can interfere with women's college attendance.

All women, particularly women of color and other underrepresented groups, are benefited through Critical Difference funds. Many fund recipients are also single mothers.

Since its inception, 48 women have received scholarships or fellowships, and about 50 have received professional development grants. The research fund, which existed prior to the establishment of Critical Difference but was incorporated and refocused into the initiative, has awarded about 100 grants over 15 years.

(MORE)
Profiles of Several Students

Carol Bowman: Carol worked as a janitor for nine years when she realized there was no room for advancement. At the same time, she and her husband were raising six children, and she was often the only "breadwinner." When a new supervisor criticized her, saying "What else could a woman with six kids do," she was inspired. With help from a Critical Difference for Women scholarship, she was able to return to school to realize her dream of becoming a teacher, earning a degree in comprehensive science education. She is now a high school physics and chemistry teacher.

Deborah Chatman: Deborah received her bachelor’s degree in nursing in 1976 and worked as a floor nurse for 10 years. Since returning to school in 1986, she has earned a master’s degree and is working on her doctorate. She has been a single mother most of her twelve-year-old son’s life. Deborah has spent the last eight of those years in school. Her son has grown up watching his mother study, and is already making his own plans for graduate school. Deborah’s research focuses on the psychosocial situational paths of African-American adolescent mothers.

Annette Fieldstone: Annette became interested in the effects of fitness on the body while recovering from a serious injury. As an undergraduate, she was the first student in the history of the psychology department to present a paper at a regional conference. She is currently pursuing a graduate degree in psychobiology. An eye condition which requires multiple pairs of expensive lenses has brought added challenges to her educational experience.

Valerie Gerhold: When Valerie’s husband left six years ago, she became the single parent of four daughters, her youngest only two months old. She decided to return to school after a 17-year absence to study family and child development. Her own children are A-students. After completing her bachelor’s degree in human ecology, she plans to attend law school.

Merry Carol Hapl-Cummons: Merry is a Native American of Choctaw descent. She is the single parent of three children. In her fifth year of school, a Critical Difference scholarship made the difference between completing her degree in one extra quarter, or having to continue part-time for a couple more years, or drop out altogether. Her oldest daughter, Phoenix, is supporting herself through college. Merry wants to use her undergraduate degree in natural resources to educate people about life-threatening environmental issues.

Susan Maddy: Susan was a teacher of orchestral strings when her husband died after a long bout with cancer. She had graduated cum laude with a bachelor’s degree in music education in 1978. Now widowed with two small children, Susan is studying for a graduate degree in school counseling, so that she can use her own experiences to help others in need.

Janice Toth: Janice entered medical school at 48. A victim of domestic violence at one time, she is now at the top of her medical school class. She intends on focusing on psychiatry as a specialty after graduation.

For More Information:

Critical Difference for Women:  
Peg Hendricks, 614-292-3300

Ohio State University Development:  
Dave Ferguson, 614-292-8646
The Critical Difference for Women

- The Critical Difference for Women is a fund raising initiative established at The Ohio State University to support the specific needs of women as they seek to advance their education and enhance their professional lives.

- It was developed in 1986 by a group of faculty and staff who observed that too few women pursue advanced degrees, largely because of family responsibilities, and restricted financial options. Thus, Critical Difference first began as financial assistance for women completing their graduate or professional degrees.

- The Elizabeth D. Gee Fund for Research on Women is named after Ohio State President E. Gordon Gee's wife, who died in 1992. Instrumental in helping establish Critical Difference for Women, Dr. Gee recognized the importance of research in the prevention of women's career and educational disadvantages. The Gee Fund provides seed grants to faculty, staff, and doctoral students, men and women both, who are conducting research in the fields of women, gender, and gender-equity.

- Since its inception, 48 women have received scholarships or fellowships, and about 50 have received professional development grants. The research fund, which existed prior to the establishment of Critical Difference but was incorporated and refocused into the initiative, has awarded about 100 grants over 15 years.

- The number of applicants for re-entry scholarships jumped to 960 for the 1994-95 academic year, up from 92 applicants in 1993-94 and 51 applicants in 1992-93. This year's large increase is attributed to the use of a more systematic distribution of information concerning the availability of scholarships. It also shows that the Critical Difference for Women program has identified a substantial need that must be addressed.

- Funds have been incorporated into the program to provide re-entry scholarships for graduate and undergraduate students, research grants, professional development grant opportunities, and visiting scholars lectureships.

- The re-entry scholarships and fellowships are awarded to undergraduate women who have interrupted their education to meet other responsibilities. Women seeking to advance their education with graduate and professional degrees are also eligible.

- Professional development grants for women assist women seeking career or scholarly advancement through the funding of seminars, workshops, travel,
mentoring programs, research networks, and visiting women scholars stipends to bring professional women to campus who serve as role models.

Women at The Ohio State University

- More than 35,000 women presently work, study, or do both at Ohio State, while 131,000 alumnae represent a huge resource of talented, educated women whose Ohio State education is having a nationwide impact.

- Between 25-30% of all women students at Ohio State today are re-entry women (aged 25+), most of whom are working to support themselves or their families. By 1997 these numbers will double, reflecting a demographic trend already in progress nationally.

- Re-entry women are high achievers, have clear academic and career goals, but usually have desperate financial needs — for tuition/fees, books, child care, and even basic living expenses — and, therefore, are most vulnerable to dropping out of their academic programs when these needs cannot be met.

- 1990’s demographics indicate one of the greatest emerging needs of the national workforce and “aging” student population is day care for children and/or the elderly. More than 54% of those employed at Ohio State today, both male and female, have one or both needs.

- More than 52% of the graduate students at Ohio State today are women — many of whom cannot complete their degree requirements without some financial assistance. Since 1986 Critical Difference has helped to increase matriculation rates for such women through its research grants and professional development funds.

- Research on women, gender, and gender equity represents a growing body of knowledge. Quality of life issues as well as gender-based and equity research enhance the lives of all males and females, paving the way for more effective human relations in a more just society.

- Fewer than 10% of those who inquire or apply for assistance can be served by present funding through Critical Difference. Gifts like that from the Coca-Cola Foundation will expand re-entry student opportunities at Ohio State.

Gift from The Coca-Cola Foundation

- The gift of the Coca-Cola Foundation is the largest ever received by the Critical Difference for Women. Seventy-five percent of the gift will be used for re-entry scholarships and 25 percent will be used to fund research. It is given to honor the late Dr. Elizabeth Gee.

- The Coca-Cola gift is in keeping with a long tradition at the company to support higher education and to support the advancement of women.

For More Information:

Critical Difference for Women:
Peg Hendricks, 614-292-3300

Women’s Studies:
Dr. Sally Kitch, 614-292-1021

The Coca-Cola Company:
Kerry Traubert, 404-676-7900

Ohio State University Development:
Dave Ferguson, 614-292-8646
THE COCA-COLA FOUNDATION HELPS MAKE A 'CRITICAL DIFFERENCE FOR WOMEN' AT OHIO STATE
Gift funds scholarships for non-traditional students

COLUMBUS, Ohio -- The Coca-Cola Foundation announced today (5/21) the award of $500,000 to The Ohio State University to support a critical program that assists the re-entry of female non-traditional students into higher education.

Ohio State's Critical Difference for Women program assists women who wish to resume college educations that were interrupted to meet other responsibilities. It helps older female students and scholars fulfill their personal and professional dreams by meeting a full range of needs, including re-entry scholarships for graduate and undergraduate students, professional development grants and research grants.

The activities supported by the program are as diverse as the goals and aspirations of the women who directly benefit. The students come from many backgrounds and have taken many paths. Most have overcome major obstacles.

Scholarship recipients include Valerie Gerhold, 42, a single parent of four, who decided to return to school to earn a bachelor's degree after a 17-year absence. Merry Carol Hapi-Cummons, 40, is an American Indian who wants to educate people about environmental issues. Graciela Rennella, a political refugee from Argentina, overcame major language barriers to earn a college degree; she is working toward a master's in instructional design and technology. The remaining scholarship winners have faced similar challenges. They are now returning to school with the help of gifts such as the Coca-Cola grant.

In announcing the gift, Ohio State University President E. Gordon Gee said: "The Critical Difference for Women program was created to support the specific needs of women who seek to realize their dreams through higher education. Re-entry
scholarships and fellowships are essential to this goal. Through this gift, Coca-Cola will enrich and empower the lives of many women who might otherwise have been unable to continue their education."

Ingrid Saunders Jones, vice president, Corporate External Affairs, The Coca-Cola Company, and chair of The Coca-Cola Foundation, described Critical Difference as a creative and needed program that mirrors the company's own commitment to full personal and professional development of women.

"It is an honor for the Coca-Cola system to support such a proactive program at one of the nation's leading universities," Jones said. "Critical Difference for Women offers a way for women to continue their search for understanding and their pursuit of knowledge. It also offers The Coca-Cola Company, Coca-Cola Enterprises, and our many associates a meaningful way to express our commitment to help serve public higher education in Ohio."

Of the Coca-Cola grant, 75 percent will be used for scholarships and 25 percent will be used for faculty research on women's issues, including health and employment. Scholarships will be awarded to eligible women based on qualifications and need, with a preference for minority applicants.

The gift was given to the university to honor Dr. Elizabeth D. Gee, President Gee's late wife who died in 1992. She was instrumental in helping to establish the Critical Difference program.

Jones said the Coca-Cola Company and Foundation will continue to seek additional areas of cooperation with The Ohio State University that can benefit women at the company, at the university, and elsewhere.

One such program is the National Council of Ohio State Women. The organization was established in 1992 to connect Ohio State women with each other both personally and professionally; enable them to share experiences, talents, and resources; re-connect them to the university in leadership roles, and allow them to serve as role models, mentors, and fund raisers. Ohio State graduates working at The Coca-Cola Company will be encouraged to participate in National Council of Ohio State Women activities.

The Coca-Cola Foundation, the philanthropic arm of The Coca-Cola Company, has made a $50 million, decade-long commitment to advance excellence in education in the 1990s. The foundation supports programs for early childhood education; elementary and secondary schools; public and private colleges and universities; teacher training; arts education and international understanding.

Contact: Peg Hendricks, The Ohio State University, (614) 292-3300
Kerry Traubert, The Coca-Cola Company, (404) 676-7900
OSU, Gee get $250,000 surprise

By Alan D. Miller

The Columbus Dispatch

Imagine the look on Gordon Gee’s face when the Coca-Cola Foundation dropped another $250,000 on the table.

The Ohio State University president was expecting to receive a $250,000 gift from Coca-Cola last night for a special OSU program promoting the education of women, but the check was for twice that.

Last night’s event at the Ohio Union was held to honor people who have made large donations to the university.

Few people at OSU, including Gee, knew about the additional gift from Coca-Cola before the event.

It was an extra-special surprise for Gee. Coca-Cola made the donation in honor of his late wife, Elizabeth D. Gee, who died in 1992.

Mrs. Gee was instrumental in establishing Critical Difference for Women, an 8-year-old program that has never received such a large gift.

“We have to make allowances for programs that are very good, and this is just an exceptional program,” said Ingrid Saunders Jones, Coca-Cola’s vice president for external affairs and chairwoman of the Coca-Cola Foundation.

“It is a life-changing program. These women are making a great contribution to society.”

Stories of those who have benefited from the program — women who overcame great obstacles to return to college — convinced her that the donation should be doubled, said Jones, who presented the gift.

“It’s a very significant gift to us,” said Peg Hendricks, who coordinates fund-raising for the program.

“It also reflects Coca-Cola’s interest in promoting public education in Ohio.”

The program pays for research about women, professional development for women faculty members at OSU and scholarships for women furthering their education.

It was “the critical difference” for people such as Carol Bowman, a mother of six children from Marion.

Ohio, who worked as a janitor for nine years before a cutting comment from a supervisor changed the direction of her life.

“What else could a woman with six kids do?” the supervisor said.

She could go to college, with the help of a Critical Difference scholarship, and realize her dream. Bowman graduated in 1993 and is now a high school physics and chemistry teacher.

The program has helped 47 other women attain their dreams.

“When women return to college, particularly if they have families, they become terrific role models for their children and neighbors, so this is investing in more than one person. It is investing in those who surround her,” Hendricks said.

Overall, 52 percent of the OSU student population is women, and about 23 percent of the women are older than 25.

Critical Difference scholarships go beyond the traditional payment of tuition and fees, Hendricks said.

“It helps meet other needs, such as child care, insurance for medical coverage, transportation, and housing, if those needs are not covered in other grants. That makes the critical difference. If we have to stop at the traditional boundaries, such as tuition and fees, we still would be missing the needs of women returning to college,” Hendricks said.

About 50 women faculty members have benefited from the professional development fund, she said.

And about 100 university faculty members have been able to conduct research about women because of a research fund within the program named for Mrs. Gee.

“That’s important because women have often been neglected in research. Virtually all heart studies in the past were done on men, and women were being given the same medicine as men with heart problems. Research showed women do not respond as well to the same medicine,” Hendricks said.

“That men and women are physiologically different is pretty obvious, but it hasn’t resulted in separate studies in many cases,” Hendricks said.

Women are now getting more attention in research as a result of the program, she said.
OSU receives $500,000 award to benefit program for women

By Julie Stebbins
Lantern staff writer

The Coca-Cola Foundation surprised President E. Gordon Gee and the rest of the university Saturday with a $500,000 award for the Critical Difference for Women program.

The program assists women who are undergraduate and graduate students, and those who wish to return to college.

The award was given in honor of the late Dr. Elizabeth D. Gee, who was instrumental in helping to establish the Critical Difference program.

Gee and members of Critical Difference were originally told the award would total only $250,000.

Ingrid Saunders Jones, vice president for corporate external affairs in The Coca-Cola Company, and chair of The Coca-Cola Foundation, said the foundation focuses on education and innovative programs.

"The Critical Difference program is a model program and increasingly, as we think about what's going to make a difference in education, we're going to look to programs that are different," Jones said.

Jones said the grant Ohio State received is viable for two years. She said the "ripple effect" will benefit ongoing research on women, and will have a major impact on students who come back to school and become teachers.

"The Ohio State University has a real high percentage of women in its student population, and I am sure that the Critical Difference program really makes a difference for some of them as to whether they go on (to earn a degree)," Jones said.

Judy Fountaine, chair of the Critical Difference program, said it raises money for three types of programs: Research on women, women over 25 who are returning to college after more than two years, and professional development for women.

"The individuals and the university and a major company have come together to express their commitment to the women of Ohio State University," Fountaine said. "It's a day of saying we believe in you."

Fountaine said $375,000, or 75 percent, of the award will go toward women re-entering college. The remaining $125,000 will go toward research for women, she said.

The Critical Difference program gave out 13 scholarships this past year. Fountaine said she said there are 750 applicants for fall quarter.

"We will be able to use the gift we received from Coca-Cola to expand the 13 to a larger group of women," Fountaine said.

She said The Coca-Cola Company got involved after seeing the videotape presentation of Critical Difference that Fountaine sent to them.

Donald R. Greene, president of the Coca-Cola Foundation, said the foundation wanted to spend $50 million throughout the 1990s for education. He said they had already spent $31 million in 1993. Greene said Ohio State

"The individuals and the university and a major company have come together to express their commitment to the women of Ohio State University."

--Judy Fountaine

received the biggest and the premier financial commitment for the support of women.

"By educational standards, this is an exemplary program," Jones said.

President Gee was unavailable for additional comment.
Founding Members
Sue Blanshan
Karen Carroll
Carolezza Curtis
Jean Dickersheid
Mary Margaret Fonow
Judy Ganshaft
Jean Girves
Ruth Gresham
Gay Hadley
Sheryl Hansen
Susan Hartmann
Margaret (Peg) Hines
Barbara Real Jennings
Joan Leitzel
Sue Mayer
Barbara Newman
Margaret Nichikawara
Loretta Patterson
Jean Peebles
Jo Ann Stokes
Mary Ann Williams
Judy Fountain Yesso

Planning Committee
Carol Bowman, Chair
Deb Ballam
Gail Feinstein
Linda Mizejewski
Lynn Nickell
Cathy Rakowski
Joan Rinker-Kisling
Cheryl Sefchick

criticaldifference.osu.edu

20th Anniversary Celebration Program

October 19, 2006
3:30 – 5:30 p.m.
Ohio Union Ballroom

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it’s the only thing that ever does."
Margaret Mead
Investing in their future!

Ohio State's Critical Difference for Women (CDW) program provides financial support to women students, faculty, and staff through scholarships and grants. CDW was developed in 1996 to identify and fund the needs of women seeking advanced education. Initiated by a small group of women administrators convened by the Graduate School, CDW found that too few women were completing their advanced degrees, largely because of family responsibilities and financial constraints. Today, CDW addresses a full range of needs in support of women's personal and professional development.

Critical Difference for Women Funds

Re-entry Scholarship Fund
Provides scholarships for women seeking undergraduate, graduate, and professional degrees who have interrupted their education due to unforeseen obstacles such as family responsibilities or financial constraints. These women are 25 years old or older and have interrupted their education for a minimum of two years. Over 1,100 recipients have been awarded over $2.75 million.

Research on Women Fund
Provides seed money to doctoral students and faculty (both male and female) who are conducting research on all areas of women's lives, including gender and gender equity. Since 1995, nearly 100 projects received Coca-Cola CDW research awards for a grand total of $291,990.

Professional Development Fund
Provides grants to women seeking career and scholarly advancement through participation in seminars, workshops, and mentoring. Women of Color Grants for professional development are available to full-time minority faculty and staff. The fund has provided several hundred over the years, typically awarding some $16,000-18,000 per year in grants up to $1,000 to about 25 women.

CDW Program Agenda

Welcome
Deborah Ballam, Associate Provost and Director, The Women's Place
Tuesday Ryan-Hart, Assistant Director, The Women's Place

Emcee
Carol Bowman, Director, Science Labs, Ohio State Marion

Welcome
Karen Holbrook, President, The Ohio State University

Welcome
Barbara Snyder, Executive Vice President and Provost, The Ohio State University

Research Grants
Cathy Rakowski, Associate Professor, Women's Studies and Rural Sociology Chair, Coca-Cola CDW Research Grants

Professional Development Grants
Eunice Hornsby, Program Director, Office of Human Resources

Re-Entry Scholarship Recipient
1995 Recipient Willa Jackson, Language Arts Teacher, Sherwood Middle School, Columbus City Schools

Re-Entry Scholarship Recipient
2001 Recipient Gale Martin, Director, Marion County Historical Society

Introduction of CDW Early Organizer
CDW Early Organizer
Gay Hadley, Assistant Vice President (retired)

Recognition of CDW Directors of Development
Closing Remarks
Jacqueline Royster, Executive Dean, Colleges of the Arts and Sciences Professor, Department of English/African American and African Studies
New Beginnings

Critical Difference for Women
Critical Difference for Women (CDW) was developed in 1986 by a group of visionary women faculty and staff who sought to identify the needs of women seeking advanced education and enhanced professional lives. The group found that too few women were completing their advanced degrees, largely because of family responsibilities and financial constraints. Based on these findings, CDW was born. CDW began as a financial assistance initiative for women seeking to complete graduate and professional degrees. Today CDW addresses a full range of needs in support of women's educational and professional development.

• The Re-entry Scholarships are awarded to non-traditional women students seeking undergraduate, graduate, and professional degrees. The awards provide assistance to women who have interrupted their education for financial reasons or family obligations.

• The Elizabeth D. Gee Research on Women Grant is named for Dr. Elizabeth Gee (late wife of former Ohio State University President E. Gordon Gee), who was instrumental in helping establish CDW. This program provides seed grants to doctoral students, faculty, and staff (both men and women) who are conducting research in the areas of gender and gender equity.

• Professional Development Grants assist women seeking career or scholarly advancement, funding their participation in seminars, workshops, travel, mentoring programs, and research networks. It also provides stipends for visiting women scholars, bringing professional women to campus to serve as role models in the university community.

Statistics:

• There are approximately 37,700 women who work and study at the university.

• There are over 159,000 alumnae providing a huge talent resource pool for nationwide impact.

• Approximately 30 percent of all women students at Ohio State are non-traditional students who are 25 years old or older and who are also working to support families.

• Today more than 54 percent of graduate students are women.
The National Council of Ohio State Women (NCOSW) has been an important vehicle for communication and interaction among friends and alumnae since 1991, keeping women connected to the university and to each other. It has also provided an informal, yet effective, support base for CDW.

These two organizations are now merging to form Critical Difference for Women: An Ohio State International Council, whose primary focus will be fostering ongoing financial support for non-traditional women students in the form of CDW scholarships. In addition, this new council will function as an Alumni Society under the umbrella of The Ohio State University Alumni Association, Inc.

The merger of these two organizations will:

- Create a formal infrastructure to promote continued success and growth.
- Increase exposure, awareness, and support of Ohio State’s programs for women among a larger and more diverse group.
- Strengthen communication among alumnae and friends.
- Increase membership in The Ohio State University Alumni Association, Inc.

**Recipients**

From 1988 through the 1997 academic year, 220 women received re-entry scholarships.

1997-98

- Morgan A. Bash
- Charly Andreassen
- Jacki Bell
- Tanya Bils
- Aimee Bolender
- Bronie Braden
- Theresia Breumt
- Susan Burns
- Susan Charles
- Kelly Christiansen
- Debra Clark
- Elisabeth Clayton
- Rari Collins
- Tracy Cook
- Jessica Cox
- Casey Davidson
- Luann Deveman
- Michelle Dillon
- Rebecca Duax
- Wendy Emmons
- Kim Evans
- Susan Fletcher
- Melissa Forinash
- Elizabeth Frost
- Valerie Gerhold
- Rupa Ghosh-Berkeley
- Eva Gilson
- Deborah Green
- Thresa Hafend
- Sherry Hagenburg
- B. Lori Halfacre
- Marilyn Hunter
- Belinda Hurley
- Lisa Humbird
- Dale F. Jefferies
- Carleen Jones
- Cynthia Jones
- Janet Joyce-Menz
- Diane Kahl-Berman
- Travis Kelley
- Linda King
- Elizabeth Koeckler
- Debra Mawer
- Susan McCauley
- Lorna McCulley
- Mary Miller
- Michelle Monroe
- Kelly O’Keefe
- Reiko Ozaki
- Lynda Pavone
- Sandra Pettit
- Megan Pierce
- Loretta Pfeiffer
- Emma Louise Presler
- Karyn Price
- Ying Qian
- Victoria Rank
- Karen Repovich
- Martha Rogers
- Donna Ronsa
- Lisa Silver
- Victoria Spellman
- Maria Spence
- Faye Strecker
- Iva Summerville
- Lynette Thomas
- Sylvia Townsend
- Szazne Vana
- Gayle Wannamaker
- Debra Walthen
- Mary Wright-Willey

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*As of 4/1/98
The Critical Difference for Women Luncheon
Wednesday, May 27, 1998
John A. Prior Health Sciences Library
Heritage Center
The Ohio State University

Program

Welcome
Dr. Nancy L. Zimpher
Chair, Critical Difference for Women

Lunch

Remarks from:

Those who have guided us to where we are . . .

Dr. Nancy L. Zimpher
Richard Sisson
Interim President
Helen Southall
President, Critical Difference for Women
An Ohio State International Council

Those who have joined us on the journey . . .

B. Lori Hallacre
Undergraduate, Computer Information Science
Rani Sweetwater Collins
Graduate, BA ‘97 Sociology
LuAnne Deaverman
Undergraduate, Psychology

And those who help set our sights on the future . . .

Ingrid Saunders Jones
Chairperson, The Coca-Cola Foundation
Vice President, Corporate External Affairs, The Coca-Cola Company

Closing
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