Spence takes state honor in business

Advertising executive Paula A. Spence has been chosen Ohio Businessperson of the Year by The Ohio State University's chapter of Alpha Kappa Psi, the nation's largest and oldest business fraternity.

Spence, who has been president of Hameroff/Milenthal/-Spence Inc. since 1986, will receive the award at a banquet May 5 at the Hyatt Regency Hotel.

At HMS, which she joined nine years ago, Spence directs all advertising for the U.S. Air Force Reserve under a 5-year, $19 million contract.

She also is president and owner of Spence & Associates Inc., a consulting firm, and serves as a partner and executive in several other businesses.

In addition she has served numerous community organizations in various capacities, including immediate past chair of the United Way of Franklin

Paula A. Spence

County, treasurer of the Council on Ethics in Economics and director of Society Bank and the Columbus Area Chamber of Commerce.

Spence is the 13th winner of the award since Wendy's International founder R. David Thomas was honored in 1977.

Spence will receive the award from Smoot Corp. President Lewis R. Smoot, last year's recipient.
Ricart to receive award

Rhett Ricart, president of Ricart Automotive Inc. and 1978 graduate of Ohio State, has been chosen to receive the Ohio Businessperson of the Year award for 1993.

Alpha Kappa Phi has chosen someone for the award annually since 1956. The honor is based on professional success, community service and leadership. Nominations are taken in the fall from fraternity alumni, current members and past recipients.

Ricart was chosen for his part in making Ricart Automotive Inc. the successful dealership it is today. Ricart and his brother, Fred Ricart, have expanded the company, which was purchased from their father, to more than just a Ford dealership, including Ricart Import Sales, Ricart Mazda and Ricart Van Land. The honor of top Ford retail dealer in the nation has gone to Ricart Automotive Inc. for the last seven years.

Some well-known past recipients of the Ohio Businessperson of the Year award have included: Robert Lazarus Senior in 1958; Dave Thomas of Wendy's in 1977; John B. McCoy, chairman and CEO of Bank One in 1981; and Cheryl Krueger of Cheryl's Cookies in 1985.

The award will be presented at a ceremony held at 6:30 p.m. on May 7 at the Convention Center. The key speaker will be Joseph A. Alutto, the dean of the College of Business.

— Bonnie Van Sickie
Correction

In Tuesday's Lantern:

* The brief about the Ohio Businessperson of the Year award misidentified the sponsor. The fraternity is Alpha Kappa Psi.
* The Lantern received incorrect information concerning Francia Beytagh. Beytagh is the dean for the College of Law, not the acting dean.
* In the story about Big Ten student elections, the percentage of students voting at Michigan State was incorrect. 2.7 percent voted in the last election.
Career Day offers internships, co-ops

Any student interested in a co-op position, internship or full-time job is invited to attend this year's Career Day on Wednesday, Oct. 27 in the West Ballroom of the Ohio Union.

"The goal of Career Day is to bring students and employers together," said Jennifer Yoder, president of Career Day. Sixty-six companies will be attending.

"Career Day often leads to interviews for students," Yoder said. "The companies involved are very diverse."

Students interested in either internships or co-op positions should attend Career Day from 9:30 a.m. to noon, and students interested in full-time positions should attend between 1:30 p.m. and 4 p.m.

Yoder said students need to dress in professional clothing and are encouraged to bring resumes.

Career Day is sponsored by Alpha Kappa Psi, a professional business society, and the college of Arts and Sciences.

— Melissa Murphy
Students network at Career Day

By Melissa Murphy
Lantern staff writer

OSU student Tiffany Galbreath walked away Wednesday from Career Day '93 with some helpful tips for "job training."

Representatives from 72 companies were on hand at Career Day '93 to meet and help students who are interested in internships, co-ops and/or full-time positions.

"The representatives gave me some helpful tips for job hunting," said Galbreath, a graduating senior in business. "Some of these tips were preparation, meeting people and making business contacts, keeping a resume on hand at all times, following up with your contacts and asking questions."

Public and private agencies, small agencies, fortune 500 companies and non-profit organizations were a few of the businesses represented at Career Day '93.

The purpose of Career Day was to give students the opportunity to meet with business and industry representatives. As a result of Career Day, many students who attended either made good connections or received the chance for an interview, said Jen Yoder, president of Career Day.

"We've gotten a lot of positive feedback from companies," Yoder said. "The day was a success. Most of the representatives have told me they were impressed with the quality of students who participated in Career Day."

Yoder said many of the companies were looking for outgoing individuals who were personable, no matter what their area of interest was.

"I was very impressed with the quality of the job fair," said Stan Snider, vice president of OLDE, a discount stockbroker company. "I think Ohio State should have one of these job fairs every quarter."

After entering Career Day, which was held in the ball rooms of the Ohio Union, students were given a booklet that gave beneficial tips on how to present themselves in an interview and how to go about making business contacts.

"Career Day does benefit students," said Julie Comstock, a human resources representative from Farmers Insurance, Inc. "We've gotten a lot of resumes and applications. We're taking people from all majors."

Craig Kish, a senior majoring in business, attended Career Day because he was looking for a co-op position.

"This is a great opportunity for students," Kish said. "It can't hurt anything by coming."

Representatives were available to talk with students and answer any questions they had related to their job hunting.

"Direct yourself toward a company," advised T. Joseph Buse, Jr., unit manager with Whitehall, a manufacturer for self-medication and personal products. "Educate yourself, be focused and aggressive and ask quality questions when you begin the process of interviewing."

Glynis Getman, recruiting coordinator for the College of Arts and Sciences, said Career Day was run a little different from last year.

"Students interested in co-ops, internships or full-time positions benefited from Career Day. In the past we had two days where one day was for internships and co-ops, and the other was for full-time positions," Getman said. "We don't know right now how many students participated."

He said about 1,400 companies were invited to participate in Career Day 1993.

"We mailed registrations out to various companies, mostly ones located in Ohio," Getman said. "However, many of these companies are national companies so that if a student wants to relocate, he or she can interview with these companies with hopes of being transferred."

Yoder said that Career Day also allows companies to learn from one another.

Career Day was sponsored by the College of Arts and Sciences and the Alpha Kappa Psi professional fraternity.