

TM.RB
M10

Tom Corbett Space Cadet - Miscellaneous

Note: Items a, b, and c1-c3 have all been moved to Box TM.RB.M21.**

- a. Panel advertisements for Tom Corbett Space Cadet comic strip in the New York Mirror (5 pieces)
- b. Color drawing of Polaris rocket model, exterior and interior views, with lighting and sound effects specified
- c1-c3. Mock-up drawings for merchandising manual and other packaging (3 pieces)
- d. Drawing of Space Academy Hospital
- e. Drawing of Space Academy V.O.Q.
- f. Drawing of Space Academy Cadet Quarters
- g. Drawing of Space Academy Administrative Building
- h. Photonegatives of drawings of Space Academy (5 pieces)
- i. Mock-up for Mendez stationery with Tom Corbett Space Cadet letterhead
- j. Mock-up for sign to advertise personal appearances by Tom Corbett Space Cadet actors at department stores
- k. Chicago Sun-Times promotional signs to advertise Tom Corbett Space Cadet comic strip
- l. Von Braun, Werner Dr. "Man's Survival in Space: Emergency!" 14 March 1953, pp. 38-44. Questions what happens when disaster strikes in space
- m. Von Braun, Werner Dr. "Man's Survival in Space: Picking the Men." Collier's, 28 Feb 1953, pp. 40-48. Discusses the possibility of space travel.
- n. "Out Our Way..." Newsweek, 2 April 1951, p. 57. Features a cartoon by J.R. Williams, "Gal-Shy".
- o. "New Films: Up Front." Newsweek, 2 April 1951,

- p. 85. Photographs of actors portraying Willie and Joe (comic strip) by William Mauldin
- p. Halloran Beacon (Halloran General Hospital, Staten Island, NY) 21 Oct 1944, vol. 2, no. 5. Features cover photo with George Baker, creator of Sad Sack, drawing for injured soldiers
- q. "This is the Army: All Soldiers Show." Souvenir book by Irving Berlin [1942?]
- r. "The Playbill for the Mark Hellinger Theater: Two on the Aisle." [1951]
- s. Photos of Tom Corbett Space Cadet actors:
 - (1) black and white 13 x 10 1/2
 - (1) black and white 7 x 5
 - (1) black and white 5 1/2 x 3 1/2 postcard
- t. Leatherneck: Magazine of the Marines, July 1945.
- u. Harris, Harry. "Around the Dials: Parades Highlight Thanksgiving on TV." [uncited] Tom Corbett and other TV children's show personalities appearing in the Gimbel's Thanksgiving Day Parade in Philadelphia
- w. "Corporations: Toys and the King." Time, 5 Nov 1951, p. 110. Features photo and information on Louis Marx, the toymaker who manufactures Tom Corbett Space Cadet merchandise
- x. "Syndicates: Science." Editor and Publisher. 16 June 1951, p. 52. Announces the Tom Corbett Space Cadet comic strip by Ray Bailey
- y. Wallace, Ed. "TV Planets Hurtle to Super Doom." New York World-Telegram, 5 Jan 1951, p. 25. Photograph of Tom Corbett Space Cadet TV program. Article discusses change of casting in Captain Video TV program
- z. "New Trend." The New Yorker, 12 May 1951 [pasted on one leaf]. Features a tour given by Mendez for a Columnist at the Semiannual Boys' Apparel Manufacturers' Association Show. Mentions the trend from Western themes to Space themes and lists all Tom Corbett Space Cadet clothing and merchandise available

aa. "Here's What Captain Video Rangers Will Wear This Season." Chicago Sun-Times, 14 Oct. 1951. [1 leaf]. Photograph of boy in Captain Video costume. Mentions Tom Corbett Space Cadet as rival

bb. La France, Ernest. "Space Men!" [uncited]. Mentions the popularity of "space" TV programs and notes the merchandising changeover from western to space themes

cc. "'Space Cadet Blue' Picked for 'Tom Corbett' Items." The Boys' Outfitter, Oct 1951, [1 leaf]. Announcement by Toni Mendez, Inc. that Tom Corbett Space Cadet official color is blue and other packaging notes

dd. "Sackman Bros. Co....Has Been Awarded...License to Produce...Tom Corbett Space Suit...." Playthings, Dec 1951, p. H1. Includes (1) photograph of boy in space suit

ee. "Caps for That Trip to Mars." Hat Life, [n.d.], p. 22. Merchandising of Tom Corbett Space Cadet caps distributed by Miller Brothers Hat Co.

ff. Pearson, Drew. "Washington Merry-Go-Round." New York Daily Mirror, 29 July 1952. Editorial page. Concerns involvement by the Air Force in spotting U.F.O.'s

gg. Snell, David. "Space is the Place for Junior as he Toys With '52." New York World-Telegram and Sun, 16 July 1952. Concerns the popularity of space toys for children.

hh. Hancox, Clara. "Price - Not Brand Name - Seen Most Important in Boys' Apparel." Daily News Record, 17 July 1952, p. 10. Mention of the importance of "character merchandising" for the Christmas boys apparel industry

ii. "Dimes Away...." New York World-Telegram and Sun, 6 Aug 1952, [1 leaf]. Photograph of an actor in a space suit holding a polio patient as promotion for the Mothers' March on Polio

jj. Fetridge, Robert H. "Along the Highways and Byways of Finance." New York Times, 31 Aug 1952, [1 leaf]. Mentions the popularity of

space themes in children's toys

kk. [Macy's Thanksgiving Day Parade] New York Times, 28 Nov 1952, p. L17. Features photograph of spaceman balloon in parade

ll. "Big and Little Shots." Daily News, 13 July 1953. [1 leaf]. Photograph of Gen. Matthew Ridgeway holding a "spaceman tommygun" with Gen. Omar Bradley

mm. Ley, Willy. "Expects 1st Spaceship to be Reality by 1970.", "Man-Made Satellite On the Blocks.", "All Aboard! Moon Trips Coming Soon." Chicago Sun Times, 9, 10, 11 Sept 1951. [3 leaves]

nn. Runner, Harvey E. "Buyers and Sellers." New York Herald Tribune, 24 March 1952, p. 29. Mentions the growing popularity of space themes in toys over western themes

oo. Berger, Meyer. "'Space Fever' Hits the Small-Fry." New York Times Magazine, 16 March 1952, p. 17. Concerns the popularity of outer space among children

pp. "Davison's Space Ship is Ready to Go Saturday..." Atlanta Journal, 31 Oct 1952, p. 9. Full page advertisement for a department store using a "space ship" as an attraction in their toy department

qq. Santora, Philip. "Out of This World." Daily News, 11 Aug 1954, p. 32. Concerns the popularity of space themes in children's books, toys, clothing, etc.

rr. Freidin, Seymour and Richardson, William. "Hey Space Cadets! The Russians Are Coming!" New York Post, 11 April 1954, p. 7M. Russian progress in space travel research

ss. "The Space Craze." Quick, 28 July 1952, p. 36-37. Deals with the popularity of space themes with children and photographs of space toys and merchandise

tt. "Trip to Town or to the Moon..." [Orlon acrylic fiber advertisement] New York Times Magazine, [n.d.] p. 18. Photograph of boy in a space suit

uu. "Three Men in a Space Tub..." Newspaper

- Enterprise Association Service, Inc., 30 Aug 1954. Photograph of three boys in space suits
- vv. Tobin, Don. "Space Pioneer." Collier's, 10 May 1952, p. 58. (6) cartoon panels about a space traveler
- ww. Kraus, Bob. "Grim Fairy Tales." New York Times Magazine [1952]. (6) cartoon panels, each with a fairy tale theme and a space-age "twist"
- xx. Tobey, B. "You Just Swallowed his Outer-Space Cadet Ring...." [uncited]
- yy. Ley, Willy. [Series of three articles on the possibility of space travel. Distributed by Chicago Sun-Times Syndicate to Newspapers carrying Tom Corbett Space Cadet] 1951.
- zz. "On-Spot Newspaper Via TV 'Walkie Peepie.'" Variety, 15 Aug 1951, p. 1. Mentions "Space Cadet" in an article prophesizing the gadgetry necessary for roving TV news cameras
- ab. Kellogg, Cynthia. "For Children: Santa Fills Stores With Toys For Christmas." The New York Times, 22 Nov 1951, p. 48. Mentions the availability of Tom Corbett Space Cadet merchandise at Gimbel's Department store
- ac. "300,000 Cheer: Santa Greeted on State Street." Chicago Sun-Times, 18 Nov 1951, p. 3. Features photograph of Space Cadet Rocket Ship "Polaris"
- ad. Barlow, Joan. "Ray Gun Challenges 6-Shooter at Preview of U.S. Made Toys." New York Herald Tribune, 12 July 1951, p. 12. Willy Ley, technical advisor for Tom Corbett Space Cadet comic strip, promotes space toys at the 5th annual press review of toys
- ae. "'Space Cadets' Set to Challenge Hopalong, Autry in Kid Promotions." New York World Telegram and Sun, 27 April 1951, p. 45. Overriding popularity of "space" merchandising over "western" merchandising
- af. "'Space Cadets' and Us 'Earthworms.'" The Evening Star, 12 Sept 195?, Editorial page. Introduces new comic strip, Tom Corbett Space Cadet, and discusses future space technology
- ag. O'Hagen, Richard. "Fasten Your Safety Belts We're Off to New Planets." The Telegram, 17

Aug 1951, p. 1. Announces new comic strip, Tom Corbett Space Cadet, with photographs of Ray Bailey and Willy Ley

ah. Farrell, Frank. "Wires Crossed. New York World Telegram and Sun, 9 June 1952, [1 leaf]. Mentions Mendez as initiator of Tom Corbett Space Cadet merchandising

ai. Worth, Jane. "Juniors Jet Pilot Uniform." Daily Mirror, 21 Nov. 1951, p. 15. Concerns merchandising of Tom Corbett Space Cadet boys clothing at Gimbel's

aj. "Junior to Jury." [uncited]. Photograph of children evaluating and rating toys, including Tom Corbett Space Cadet toys

ak. "From the Playthings of Little Ones Emerges a Big Industry." The New York Times, 9 March 1952, p. 1. Photograph of boy in Tom Corbett Space Cadet uniform promoting the Annual American Toy Fair

al. Kenyon and Eckhardt, Inc. "By the Moons of Jupiter - They're Rocketing on all Tubes." Features slang terms made popular by the Tom Corbett Space Cadet TV program and a montage of newspaper articles mentioning the use of "space" lingo

am. "Rocket Expert Advises Artist, Keeps 'Space Cadet' Plausible." The Evening Star, 6 Nov 1951, p. A5. Photograph of Ray Bailey, Tom Corbett Space Cadet comic strip artist, and Willy Ley, technical advisor to Bailey. Mentions the use of Ley's advice to "authenticate" the strip

an. Van Horne, Harriet. "Time Known Rightly as the Kiddies' Hour." [uncited]. Mentions the Tom Corbett Space Cadet TV program time slot

ao. "Space Cadets at Filene Store." The Boston Herald, 17 April 1952. Announces appearance of Tom Corbett Space Cadet actors at Filene's department store in Boston

ap. "Space Cadet to Appear at Chestnut Hill Store." Boston Post, 17 April 1952. Announces appearance of Tom Corbett Space Cadet actors at Filene's Department Store in Boston

- aq. "'Space Cadets' to Visit Filene's Chestnut Hill." The Boston Daily Globe, 17 April 1952, p. 2. Announces appearance of Tom Corbett Space Cadet actors at Filene's Department Store in Boston
- ar. "Visitor From Space." Boston Sunday Herald, 20 April 1952, p. 48. Photograph of Tom Corbett actor with a child at Filene's Department Store promotional event
- as. "Space Cadet." The Philadelphia Inquirer, 23 Nov 1951, p. 3. Photograph of Tom Corbett Space Cadet actors in the "Polaris" spaceship participating in the Gimbel's Thanksgiving Day Parade
- at. Robinson, Murray. "Planet Parenthood." Collier's, 5 Jan 1952, [4 leaves]. Concerns the popularity of "space" theme TV shows, including Tom Corbett Space Cadet. Illustration by Stanley and Janice Berenstain
- au. [Tom Corbett Space Cadet at Gimbel's Department Store] New York World Telegram and Sun, 3 Nov 1951, p. 4. Includes photographs of Tom Corbett Space Cadet actors with children
- av. Hancox, Clara. "Boys' Market Gleanings." Daily News Record, 7 May 1951, p. 7. Boys' wear merchandising using Tom Corbett Space Cadet
- aw. Hancox, Clara. "Brisk Fall Action Attributed By Buyers to Early Delivery and Constant Promotion." Daily News Record, 20 Aug 1951, p. 7. Boys' wear merchandising using Tom Corbett Space Cadet
- ax. "Gimbel's, Philadelphia Stages 'Tom Corbett' Appearance." The Boys' Outfitter, March 1952, p. 162. Remarks on a promotional appearance by Tom Corbett Space Cadet actors to sell merchandise
- ay. "Tom Corbett Space Cadet Comic Strip Signed By Leading Newspapers." The Boys' Outfitter, Aug 1951. Mentions leading newspapers carrying the strip, as well as TV networks airing the program
- az. "Rockhill, CBS Settle 'Spacecasting' Hassle."

Variety, 21 Oct 1953, p. 24. Announces settlement of a lawsuit involving pirating of Tom Corbett Space Cadet for CBS' "Rod Brown of the Rocket Rangers"

ba. [Children with Tom Corbett Space Cadet clothing and guns] New York World Telegram, 26 Oct 1953, p. 1.

bb. "Name Expert Panel to Pick Winning Charmer." Sunday Mirror, 21 Dec 1952, p. 32. Photograph of Tom Corbett Space Cadet merchandise awarded to winner of the "Charming Child Contest"

bc. "Tom Corbett Sits in on a Session of Vital 'Operation Skywatch.'" Daily Mirror, 2 Aug 1952. Photograph of Frankie Thomas, actor who portrays Tom Corbett in the TV program, observing the plotting board of the Army's Filter center in White Plains, NY

bd. Osk, Richard. "They Make Motorized Miracles." Cue, 17 May 1952, pp. 12-13. Features Messmore and Damon, Inc., manufacturers that built the "Polaris" spaceship for the Gimbel's toy department promotion