

TM M30a**

1. Record albums, 45 rpm "Cholley Oop," Trans-World Records.
2. Record album, 45 rpm "Alley Oop," Madison Records, Inc.
3. Hamlin, Vincent T. Alley Oop Coloring Book, 1962.
4. Sheet music for "Alley Oop" by Dallas Frazier, pp. 2-4.
5. "The Hollywood Argyles" record album cover, with image of Alley Oop on verso. Lute Records.
6. Newspaper Enterprise Association promotional material, includes:

Promotional posters and flyers, undated

(1) Sunday color proof, 1/26/58

Tearsheet from Editor & Publisher, 9 March 1957

"How This Record Hit Was Born." Newsweek, 25 July 1960, p. 98.

Article about recorded version of "Alley Oop" by Dallas Frazier

Proofs:

2/10-15/64	3/16-3/21/64	4/20-25/64
2/17-22/64	3/23-3/28/64	4/27-5/2/64
2/24-29/64	3/30-4/4/64	5/4-9/64
3/2-3/7/64	4/6-4/11/64	5/11/64
3/9-3/14/64	4/13-4/18/64	

7. Mopsy by Gladys Parker
(5) pieces of original art depicting "Mopsy"

modeling clothing styles

8. The Associated Newspapers promotional material for Mopsy, includes (2) Sunday color proofs [undated], (2) "Mopsy Modes" paperdoll proofs, (12) black and white dailies [undated], and biographical information on Parker

Invitation to party given by Gladys Parker, 1947

(2) 7 x 9 black and white photographs of Parker at work, 3/1/49

(3) 7 x 9 black and white photographs of Parker receiving an award [undated]

(1) 8 x 10 black and white photograph of Parker

"One of a Kind." Mayfair, [no date] p. 46.
Notes Gladys Parker

"Mopsy's Momma." Newsweek, 14 March 1949, p. 56.

Look: America's Family Magazine. 25 Nov 1947. Includes article on Parker's celebration of her twentieth year in New York, "Party Revives Jazz Age."

"Letters to the Editors." The Saturday Evening Post 7 Feb 1948, p. 4. Re: Gladys Parker

"Letters and Pictures to the Editor." Look, 2 March 1948, Vol. 12, No. 5, p. 4. Concerns a party thrown by Parker

"Mopsy and Her Wealthy Momma." Esquire, Jan 1948, p. 62.

Denis, Paul. "New York Inside Out." (newspaper column) The Daily Compass, 7 May 1949, p. 12. Concerns Parker's

appearance on the CBS television show "We
the People"

9. Mel Calman - Publicity [1976-1980?]

(1) 5 x 7 black and white photograph of
Calman

Biographical information on Calman

(2) articles [uncited] using illustrations by
Calman

Promotional material for Men and Women by
Field Newspaper Syndicate, includes various
undated proofs, (1) poster

10. Mel Calman - Original prints

Original artwork, "Calman in Eden." Nos. 1-
6, undated.

Original artwork, two miscellaneous prints,
undated.

11. Mel Calman - Miscellaneous [1977-1978]

Proofs:

Miscellaneous black and white,
[undated] (33), includes (1) titled "2
The Well-Chosen Average" and (1) Men
and Women

Proofs:

Men and Women, black and white,
2/23/78, 7/3/78, 11/10/77

Advertisement for The Workshop [Calman's
Gallery], illustrated by Calman

Proofs:

(12) The Resident, black and white,
1969?

(1) The President, black and white,
[undated]

Book cover from Calman's But It's My Turn to
Leave You....

Jenkins, Valerie. "What's a Shameless Sex
Symbol Like You Doing in a Magazine Like
This?" Honey, Dec 1978, pp.28-31. How
women are portrayed in cartoons

Papers by Calman: "Communication," "How to
Survive Women," "Life with Wife"

(6) photocopies of art by Calman, undated

12. Mopsy by Gladys Parker

Proofs: 1/13/47
1/20/47
1/27/47
2/3/47
2/24/47
3/3/47
3/10/47
3/24/47
3/31/47
4/14/47
6/23/47
6/30/47

13. Mopsy by Gladys Parker, Promotional poster

14. Angel by Mel Casson

Proofs:

12/3-8/56	2/8-13/60	9/23/61
12/10-15/56	2/15-20/60	11/2-
12/16-21/56	2/23/60	

12/14-19/59*	2/26/60	12/2/61
12/28-1/2/60*	8/9-10/61	12/6/61
1/4-9/60*	8/14-19/61	12/9/61
1/11-16/60*	8/22-23/61	12/12/61
1/18-23/60*	8/25-26/61	12/15/61
1/25-30/60*	8/28-29/61	12/18- 23/61
1/6-9/60	8/31/61	8/12- 17/63
1/11/60	9/1/61	8/19- 24/63
1/14/60	9/15-16/61	8/26- 31/63
1/18-23/60	9/18/61	9/30- 10/5/63
2/1-6/60	9/20-21/61	10/7- 12/63
		10/14- 19/63
		10/21- 26/63

[* indicates proofs on newsprint]

Angel promotional material

Proofs from Chicago Sun-Times Syndicate:

1/2/59
4/9/59
4/11/59
4/13/59
4/23/59
4/28/59
4/30/58
5/4/59
5/19/59

5/20/59
5/28/59

Proofs from Publishers Newspaper Syndicate:

9/30-15/63
10/7-12/63
10/14-19/63
10/21-26/63
8/5-10/63
8/12-17/63
8/19-24/63
8/26-31/63

Publishers Newspaper Syndicate promotional material
for Sparky by Mel Casson (1960's?)

Atlanta Journal promotional material

15. Promotional posters and pamphlets from Newspaper Enterprise Association and Berkley Books for Sweetie Pie by Nadine Seltzer [1954-1961].

Proofs: Deaccessioned

Smokey the Bear by Wes Wood and Paul Morris
Proofs and Merchandise

16. "Smokey - The Story and the Game of the Fire Preventin' Bear" includes (in box): game board spinner tokens (4)
17. "The Official Smokey Bear Scrapbook" includes (1) felt-covered scrapbook, in box
- 18a. Smokey the Bear decal - McCall Corp., 1957
- 18b. (2) Smokey the Bear Appli-Press iron on decals, on sheets - McCall Corp., 1957.
19. (2) Smokey the Bear pins "Smokey Ranger Prevent Forest Fires"
20. "Smokey Gets New Home - and a Mate." [uncited].
Describes plans for "Smokey the Bear" character
Collings, Joseph L. "Smokey in a Strip, Kate

Osann's 'Tizzy.'" Editor & Publisher, 19 Mar
1957, p. 94. Announces proposed Smokey the Bear
comic strip.

Sunday color proof dated: 6/23/57
(2) undated

Daily proofs dated:

6/17-22/57	10/21-26/57	3/31- 4/5/58
6/24-29/57	10/28-11/2/57	4/7- 12/58
7/1-6/57	11/4-9/57	4/14- 19/58
7/8-13/57	11/11-16/57	4/21- 26/58
7/15-20/57	11/18-23/57	4/28- 5/3/58
7/22-27/57	11/25-30/57	5/5-10/58
7/29-8/3/57	12/16-21/57	5/12- 17/58
8/5-12/57	12/23-28/57	5/19- 24/58
8/12-17/57	12/30-1/4/58	5/26- 31/58
8/19-24/57	1/6-11/58	6/2-7/58
8/26-31/57	1/27-2/1/58	6/9-14/58
9/2-7/57	2/3-8/58	6/16- 21/58
9/9-14/57	2/10-15/58	6/23- 28/58
9/16-21/57	2/17-22/58	

9/23-28/57
9/30-10/5/57
10/7-12/57
10/14-57

2/24-28/58
3/10-15/58
3/17-22/58
3/24-29/58

6/30-
7/5/58

Strips by [other artists]: 7/1/57
6/17/57
6/24/57

Sunday color tearsheets dated: 7/28/57
8/4/57
11/3/57