OSU MEDICAL CENTER TO PURCHASE PARK MEDICAL CENTER

COLUMBUS, Ohio --- The Ohio State University Medical Center has resumed talks with Quorum Health Group Inc., Brentwood, Tenn., to purchase Park Medical Center, owned by an affiliate of Quorum.

Quorum and Ohio State have been in discussions about the purchase for several months, however, University Hospitals’ Board decided in November not to pursue the acquisition.

"The leadership of Park approached us to reconsider our decision and we felt it was prudent to listen to what they had to say," explained Dr. Manuel Tzagournis, vice president for Health Sciences at The Ohio State University Medical Center. "Now we believe we can carry this through in a way that results in a positive economic decision while at the same time do what's best for the community," said Tzagournis.

"University Medical Center offers a strong history and tradition of quality health care," stated Dr. Thomas Spackman, chief executive of Park Medical Center, "and we believe that is key to doing what is best for our patients and the community. We, at Park Medical Center, are pleased they were willing to continue talks and we are working with them to finalize arrangements to benefit everyone."

All aspects of the negotiations will be presented to the OSU Board of Trustees when they are completed. The price is still being negotiated. The transaction will be subject to the customary closing conditions and regulatory review.

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The Ohio State University Medical Center is one of the nation's premier academic, patient care and research institutions specializing in cardiology, cancer treatment, organ transplantation, rehabilitation, neuroscience and women's health. The Medical Center comprises University Hospitals, the Arthur G. James Cancer Hospital and Research Institute, and The Ohio State University College of Medicine and Public Health.

The 1,123-bed University Medical Center has repeatedly been named one of “America’s Best Hospitals” in surveys conducted by U.S. News & World Report. Also, University Medical Center programs in women’s health and cardiology have been selected by the U.S. Department of Health and Human Services to serve as models for similar programs nationwide.

The 404-bed Park Medical Center is located on the east side of Columbus and provides a full spectrum of general, specialty and acute care programs including family medicine, cardiology, and surgical services. Park Medical Center attracts patients from Franklin and surrounding counties.

Quorum Health Group, Inc. (Nasdaq:QHGI), owns and operates acute care hospitals and local and regional systems nationwide through its affiliates. Quorum Health Resources, LLC, a subsidiary, is the nation's largest manager of not-for-profit hospitals and also provides consulting services to hospitals.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
OHIO STATE PURCHASES PARK MEDICAL CENTER

COLUMBUS, Ohio -- The Ohio State University has completed the purchase of 404-bed Park Medical Center on East Broad Street and has assumed operation of the facility. Park Medical Center will be renamed The Ohio State University Hospitals East.

University Hospitals plans to restore to prominence the near east side medical facility which has served area residents for more than 100 years. Among plans for the new OSU-owned facility is the development of family medicine and orthopedic programs, and increased opportunities for medical education.

University Hospitals will use available cash and bonds to purchase Park Medical Center from Quorum Health Group of Brentwood, Tenn. The purchase price was $12.7 million.

Dr. Manual Tzagournis, vice president for health sciences at The Ohio State University, said he is pleased with the acquisition. “Both the University Hospitals Board and The Ohio State University Board of Trustees were very supportive as we pursued the purchase of the hospital,” said Tzagournis. “It also was important to the boards that we approach the purchase with fiscal responsibility and I feel Ohio State was very successful in that respect,” he added.

Tzagournis said Ohio State’s ownership of the hospital will be in the best interest of the community and University and an important link in the delivery of health care in central Ohio.

“We appreciate the community’s support and its desire for Ohio State to develop University Hospitals East as a hospital that serves the needs of patients and families with the quality of care for which University Medical Center is known,” he added.

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"We feel very comfortable with the transition in ownership and don’t foresee any significant problems as we take over operations from Quorum,” said R. Reed Fraley, executive director of University Hospitals.

Fraley said the public will see steady changes instituted at University Hospitals East as Ohio State initiates new programs and services. “We don’t see the need to make wholesale changes at the hospital but we do have an obligation to the community--and to ourselves--to make this a well-respected and renowned facility.”

The Ohio State University Hospitals is one of the nation’s premier academic, patient care and research institutions specializing in cardiology, organ transplantation, rehabilitation, neurosciences and women’s health.

University Hospitals has repeatedly been named one of “America’s Best Hospitals” in surveys conducted by U.S. News & World Report.

University Hospitals is also a partner in the operation of Harding Hospital in Worthington, and with Mt. Carmel Health System, has formed a joint venture to pursue healthcare opportunities in the central Ohio area.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
PERFECT SCORE ON SURVEY EARNRS NURSING UNIT RECERTIFICATION

COLUMBUS, Ohio -- The skilled nursing unit at The Ohio State University Hospitals East has been recertified by the Ohio Department of Health following a three-day, on-site survey and inspection that found no deficiencies in the unit.

Receiving a perfect score on the rigid survey and inspection is uncommon for health care facilities, according to the Department of Health.

Skilled nursing units, designed to help patients who need additional inpatient and rehabilitative care beyond a normal hospital stay, require state certification to be eligible for Medicare reimbursement. While the University Hospitals East unit has always passed surveys for recertification, this is the first time it achieved a perfect score.

Stephanie Mathews, director of nursing for the 20-bed skilled nursing unit, said the survey included reviews of building safety and patient care standards. “The staff has been working very hard toward this goal and we feel the deficiency-free evaluation reflects strongly upon the quality of the care we provide to our patients,” she said.

University Hospitals East was acquired earlier this month from Quorum Health Group of Tennessee which operated the 404-bed facility as Park Medical Center.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
MEDIA ADVISORY

RIBBON-CUTTING TO HERALD HOSPITAL'S NEW ERA

May 10, 1999

The final step in the acquisition of the former Park Medical Center by The Ohio State University will take place Wednesday (5/12) with a ribbon-cutting ceremony and presentation of a sign on the building’s facade displaying the hospital’s new name, “University Hospitals East.”

Reporters are welcome to attend the 10:45 a.m. ceremony near the main entrance to the hospital on Taylor Avenue. The simultaneous ribbon-cutting and unveiling of the sign will be accompanied by the discharge of confetti cannons from the roof of the hospital.

Physicians and administrators involved in the acquisition and operation of University Hospitals East will be in attendance. Also, Dr. Bernadine Healy, dean of The Ohio State University College of Medicine and Public Health, will introduce Dr. Thomas Mallory, chair of Ohio State’s Department of Orthopaedics, and outline plans for the establishment of a comprehensive orthopedic surgery program at University Hospitals East.

Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
JUNIOR VOLUNTEER RECRUITMENT DEADLINE APPROACHES

COLUMBUS, Ohio -- The Junior Volunteer Program at The Ohio State University Hospitals East is accepting applications from teenagers, for opportunities to gain valuable knowledge while contributing important services throughout the hospital.

Participants must be 14 years of age or have completed the eighth grade. They must maintain a 2.5 grade point average and be available to volunteer at least a three- or four-hour time block each week until a 50-hour commitment is met.

Applicants for the Junior Volunteer Program should bring an application form, signed by a parent or guardian, as well as a school reference from a teacher or counselor, to the University Hospitals East Volunteer Services office, located at 1492 E. Broad Street in Columbus.

Applications will be accepted on Tuesday, June 8, and Wednesday, June 9, from 2 to 6 p.m.

Junior volunteers may choose from a variety of assignments, to match their personal interests. Areas of the hospital that are participating in the volunteer program include nursing, occupational and physical therapy, information desks, mail and flower delivery, admitting, family waiting areas, and office support.

To obtain additional information or an application form, call the Volunteer Services Department at 293-8653, or check with guidance counselors at your school.

Contact: Betsy Samuels, Medical Center Communications, 293-3737, or samuels.9@osu.edu
AFRICAN-AMERICAN HEALTH FAIR TO TAKE PLACE AT OSU EAST

COLUMBUS, Ohio – On Saturday, April 29, Columbus Metropolitan Community Action Organization (CMACAO) will sponsor an African-American health fair at University Hospitals East, 1492 E. Broad St.

The public is invited to attend this free health fair from 9 a.m. to 3 p.m. in the hospital cafeteria. Attendees will learn about diseases and health problems that most affect African Americans – such as sickle cell anemia, high blood pressure and blood sugar -- and how to treat or prevent these illnesses.

Also, those who plan on attending may schedule an appointment in advance for a free heart or prostate screening, mammogram or HIV test. For more information on how to schedule an appointment for a health screening or if you have any other questions regarding this event, please call 614-324-5100.

At the event, door prizes will be handed out to attendees, clowns will entertain children and adults, and nutritious refreshments will be served. The Columbus Fire Department will teach families how to protect themselves from fire in its safe house.

University Hospitals East is a 404-bed facility that serves the Central Ohio community with emergency services, family medicine, orthopedics, and addiction recovery services.

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Contact: Jill Boatman, University Hospitals East Communications, 614-293-3737, or boatman-2@medctr.osu.edu
UNIVERSITY HOSPITALS EAST LOOKING FOR VOLUNTEERS

COLUMBUS, Ohio — University Hospitals East is in search of a few good volunteers to help make a difference in the lives of patients and their families.

Volunteer Recruitment Day will take place Tuesday, June 6 from 3 to 4:30 p.m. at the Wallace Auditorium at UHE, 1492 E. Broad St.

There are many different ways a person can volunteer their time and talents at UHE. Volunteers can help by delivering meals and services to patients, lending an ear to patients and their families at times of need, or assisting with administrative tasks, like answering phones, filing or data entry.

“There are a lot a ways a volunteer can help make a difference in the lives of our patients at UHE,” said Rev. Marjorie McDaniel, chaplain and manager of volunteer services. “You don’t have to make a huge time commitment when you volunteer either. Every little bit of time, effort and sincerity helps someone in need.”

For more information on volunteering call 614-257-3155.

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Contact: Jill Boatman, Medical Center Communications, 614-293-3737, or boatman-2@medctr.osu.edu
ART SALE TO BENEFIT OSU HOSPITALS EAST

COLUMBUS, Ohio – Proceeds from an art sale being held at the Ohio State University Hospitals East on Oct. 5 and 6 will help fund projects that provide special services to patients at the hospital and their families.

Sponsored by the University Hospital East’s Service Board, the sale will be held adjacent to the cafeteria. Sale hours are 10 a.m. to 7 p.m. on Thursday, Oct. 5, and 6 a.m. to 3 p.m. on Friday, Oct. 6. The hospital is located at 1492 E. Broad St.

A large selection of framed art prints will be available at substantial savings.

Credit cards and personal checks will be accepted.

The Service Board is a volunteer organization that provides support to University Hospitals East, its patients and visitors. The board obtains all of its funding through various money-making activities and donations.

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Contact: David Crawford, OSU Hospitals East Communications, 614-293-3737, or crawford.1@osu.edu
OSU HOSPITALS EAST CELEBRATES WITH COMMUNITY DAY

COLUMBUS, Ohio – The Ohio State University Hospitals East will celebrate its second anniversary this month with a “Community Day” featuring a health fair, safety displays and clean-up of Taylor Avenue.

On Saturday, April 28 from 9 a.m. to 3 p.m., University Hospitals East will host the annual CMACAO African-American health fair in the Hospitals’ cafeteria. The Columbus Metropolitan Area Community Action Organization health fair provides free screenings and evaluations for many disorders including high blood pressure, sickle cell anemia, and blood sugar.

More than 25 community health agencies will participate in the health fair making it one of the largest and most comprehensive health fairs in central Ohio. Some screenings require an appointment. Participants can call 324-5100 to schedule an appointment.

Earlier in the day from 10 a.m. to noon, hospital staff will join other community organizations to clean up along Taylor Avenue, which borders the hospital. Groups interested in helping with the clean-up can call 257-2563.

Ohio State acquired the hospital at 1492 E. Broad St. in 1999 and has expanded services and programs to a position of prominence in the community.

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UNIVERSITY HOSPITALS EAST LOOKING FOR VOLUNTEERS

COLUMBUS, Ohio --- The Ohio State University Hospitals East is in search of a few good volunteers to help make a difference in the lives of patients and their families.

Volunteer Recruitment Day will take place Monday, April 23 from 3 to 5 p.m. in the Volunteer Office, at University Hospital East, 1492 E. Broad St.

There are many different ways a person can volunteer their time and talents at University Hospitals East. Volunteers can help by delivering meals and services to patients, lending an ear to patients and their families at times of need, or assisting with administrative tasks, like answering phones, filing or data entry.

"There are a lot a ways a volunteer can help make a difference in the lives of our patients at University Hospitals East," said Rev. Marjorie McDaniel, chaplain and manager of volunteer services. "You don't have to make a huge time commitment when you volunteer either. Every little bit of time, effort and sincerity helps someone in need."

For more information on volunteering call 614-257-3155.

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MEDIA ADVISORY

HEALTH FAIR, CLEAN-UP PART OF ‘COMMUNITY DAY’

A “Community Day” featuring a health fair, safety displays and cleanup of an Eastside neighborhood will be held from 9 a.m. to 3 p.m. on Saturday (4/28).

Beginning at 10 a.m., Ohio State University Hospitals East staff will join other community organizations to clean up the neighborhood around the hospital. Reporters are welcome to cover the event and interview participants who will be picking up litter, raking and sweeping in the area along Taylor Avenue. At the completion of the cleanup, lunch will be served to participants at the hospital.

From 9 a.m. to 3 p.m., University Hospitals East will host the annual CMACAO African-American health fair in the Hospitals’ cafeteria. The Columbus Metropolitan Area Community Action Organization health fair provides free screenings and evaluations for many disorders including high blood pressure, vision, hearing and blood sugar. More than 25 community health agencies will participate in the health fair making it one of the largest and most comprehensive health fairs in central Ohio.

The Community Day helps mark the second anniversary of OSU Hospitals East’s presence in the neighborhood.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
MEDICAL STAFF OFFICERS NAMED AT OSU HOSPITALS EAST

COLUMBUS, Ohio – Dr. Richard E. Schlanger (43017), Stephen L. Houff (43004) and T. Wynn Smith (43209) were recently elected to offices on the medical staff at The Ohio State University Hospitals East.

Schlanger will serve as chief of the medical staff for a two-year term while Houff will hold the office of chief-of-staff elect. Smith was elected as the courtesy medical staff representative. Schlanger, Houff and Smith will represent approximately 550 physicians at OSU Hospitals East by upholding standards of medical practice, evaluating credentials of new staff and ensuring the delivery of high-quality care.

Schlanger, board certified in general surgery, has been on the medical staff at OSU Hospitals East, formerly Park Medical Center, for 14 years. He is the medical director of OSU Hospitals’ East Wound Healing Center, and director of surgical resident education at the Hospital.

Houff, a board certified internist and hospitalist, has been on staff at the OSU Hospitals East facility since 1993. He is director of the Hospitals’ medical hospitalist service and chair of the quality committee.
Smith, board certified in otolaryngology and facial plastic surgery, has a private practice on Taylor Station Road. He has had courtesy staff privileges at OSU Hospitals East since 1999.

Located on East Broad Street, OSU Hospitals East is a 404-bed facility specializing in family medicine, orthopedics and behavioral medicine.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu
NEW SHOCK WAVE TREATMENT FOR HEEL SPURS OFFERED AT OSU

COLUMBUS, Ohio – The OSU Musculoskeletal Institute at University Hospitals East has introduced the orthotripsor, a new treatment for heel pain syndrome (sometimes known as “heel spurs”), a painful condition that affects about 40 million Americans.

Doctors at University Hospitals East are among the first podiatrists in the country to perform the new procedure, called extracorporeal shock wave treatment.

"Tearing the plantar fascial band that is attached from the heel to the toes is a common orthopaedic problem," said Dr. Alan J. Block, chief of the section of podiatry at OSU. "In some cases, these torn tissues do not heal properly, leading to chronic pain and the formation of a heel spur. Such patients are candidates for orthotripsy, which can help avoid open surgical procedures and significantly reduce recovery time."

This new procedure is best suited for patients who have experienced chronic heel pain for at least six months and who have not responded to non-operative conservative treatment, such as pain medications, cortisone injections, physical therapy and orthotics.

The orthotripsor uses a shock wave generator to treat heel pain syndrome. Extracorporeal shock waves are created by a strong acoustic (sound) energy, in a water filled dome cavity and passed through the patient’s heel to relieve pain. The sound waves may

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stimulate a flow of blood and oxygen to the injury, causing a breakdown of tissues and a growth of new healthy cells.

A local or regional anesthetic is given before the procedure, which lasts about 30 minutes. No overnight hospital stay is necessary and the procedure is painless.

Block is joined by Drs. Rodney Tomczak and Robert VanCourt in being among the first podiatrists to offer the procedure.

A similar shock wave technology has been used since the mid-1980s in a procedure called lithotripsy, in which sound waves are used to break up kidney stones.

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Contact: Betsy Samuels, Medical Center Communications, 614-293-3737 or samuels.9@osu.edu
KWANZAA CELEBRATION TO BE HELD AT UNIVERSITY HOSPITALS EAST

COLUMBUS, Ohio — To celebrate Kwanzaa, University Hospitals East will hold a Kwanzaa celebration on Friday, December 28 from 1 to 6 p.m. in the Wallace Auditorium at Talbot Hall, 1441 Clifton Ave. There will be refreshments, storytelling, African music and dancing, and children’s art activities.

Kwanzaa is a seven-day, cultural holiday for African Americans and each day recognizes one of the seven principles of Kwanzaa: unity, self-determination, collective work and responsibility, cooperative economics, purpose, creativity and faith.

In conjunction with the Kwanzaa celebration, University Hospitals East and Dell Computers is giving a computer to a middle school student who wins an essay contest on the principle of Ujima, which means collective work and responsibility.

Admission is free and the entire central Ohio community is invited to enjoy the ceremony. For more information on the event and essay contest, contact Patricia Boyd, program director of the Africentric program at Talbot Hall, the main sponsor of the event, at 257-3928.

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Contact: Jill Boatman, Medical Center Communications, 614-293-3737, or boatman-2@medctr.osu.edu
March 25, 2002

OPHTHALMOLOGY PROGRAM EXPANDS TO OSU HOSPITALS EAST

COLUMBUS, Ohio -- The Ohio State University Hospitals East has opened a program to provide a wide range of services and treatments to people with vision disorders.

Dr. Anand Ramachandran is associated with OSU's Department of Ophthalmology and provides comprehensive care for the eyes relating to glaucoma, diabetes, cataracts and refractive surgery. The phone number for the new practice is (614) 257-2275.

Ramachandran earned his medical degree at the Medical College of Ohio, and completed his ophthalmic residency at Henry Ford Hospital in Michigan.

University Hospitals East, located at 1492 E. Broad St, is affiliated with the Ohio State University Medical Center. University Hospitals East provides a full range of services including orthopedic surgery, family and emergency medicine, and addiction services.

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Contact: David Crawford, Medical Center Communications, 614-293-3737, or crawford.1@osu.edu