The Buckeye Club

The Ohio State University Development Fund
An invitation to invest in intercollegiate athletics

Athletics play an important role in the life of our University. The Ohio State University Athletic Department is committed to a winning intercollegiate athletics program. Most of the problems facing athletics today are those involving finance. The spiraling cost of operating athletic programs is staggering!

We are creating The Buckeye Club with the objective of raising the total amount needed to cover the entire student athlete grant-in-aid program. In excess of $550,000 is budgeted annually for the grant-in-aid program. It is important to remember that the athletic program is self-supporting and that no financial support comes from the state, general university funds, or student fee assessment.

In order to maintain the athletic program, we must look to the private sector for new support. Through The Buckeye Club you can help to provide a college education for a deserving student athlete.

We appreciate the support of many of you in the past and hope you will continue. For those of you who have an interest, we invite you to invest in the intercollegiate athletics program at The Ohio State University. In the great Ohio State tradition, we are setting a goal of excellence in all sports for both men and women. Won't you join us?

Sincerely,

Hugh D. Hindman
Director of Athletics
Why The Buckeye Club?

The Buckeye Club is being established to recognize those individuals, companies, and corporations that make major contributions in support of The Ohio State University intercollegiate athletics program. All funds raised by The Buckeye Club are used to pay the educational expenses (room, board, books, and instructional fees) for worthy student athletes who are participating in the intercollegiate program.

Contributions to The Buckeye Club should be directed to The Ohio State University Development Fund and designated for the support of the Student Athlete Grant-in-Aid Fund. Contributions to this program are tax deductible.

The Buckeye Club has a level of giving of $500 and up. Membership in The Buckeye Club continues each year when gifts are made prior to May 1.
Intercollegiate athletics program

Athletics play an important role in the development of character and achievement in young men and women at The Ohio State University. The Buckeyes compete in a diverse number of intercollegiate sports, including:

- Baseball
- Basketball (men & women)
- Competitive swimming (women)
- Cross country (men & women)
- Diving
- Fencing (men & women)
- Field hockey
- Football
- Golf (men & women)
- Gymnastics (men & women)
- Ice hockey
- Lacrosse
- Pistol
- Rifle
- Soccer
- Softball
- Swimming (men)
- Synchronized swimming
- Tennis (men & women)
- Track (men)
- Track & field (women)
- Volleyball (men & women)
- Wrestling
Purpose of The Buckeye Club

The reasons you should become involved in The Buckeye Club are:

A great deal of self-satisfaction will be realized in helping to support the total athletic program;

All contributions are deductible on your income tax return for the year in which the gift is made; and

Priority of purchasing season football tickets is possible at various levels of giving.

Why you should become involved

As a member of The Buckeye Club, you will:

Play a direct role in the continuing success of The Ohio State University athletic program;

Provide the grant-in-aid assistance for both men and women student athletes; and

Assist quality student athletes in obtaining a college education at an outstanding university.
Methods of giving

Cash gifts  Cash gifts in any amount may be given to the Student Athlete Grant-in-Aid Fund. Membership in The Buckeye Club starts at $500. A cash donation is deductible on your income tax return for the year in which the gift is made.

Gifts of appreciated securities  Many donors choose to make gifts to The Buckeye Club in the form of common stock or other securities which often have appreciated in value. In such cases, the donor realizes two substantial tax advantages: first, the donor is not required to pay the capital gains tax on long-term holdings, and second, the donor may claim the full market value of the securities at the time of the gift as an income tax deduction.

Matching gifts  The matching gift programs of more than 600 companies will help to qualify individuals for membership in The Buckeye Club. When making a contribution, be sure to enclose your company’s matching gift form.

Gifts-in-kind  Gifts and services other than cash that have a market cash value may be donated to The Buckeye Club with full credit being obtained. If you would like further details regarding gifts-in-kind, please indicate on the enclosed card.
To qualify for The Buckeye Club, my gift of $__________ in support of the OSU Student Athlete Grant-in-Aid Fund is enclosed. (Please make checks payable to The Ohio State University Development Fund.)

Name

Home address
Street and number
City State Zip Phone

Name of company

Business address
Street and number
City State Zip Phone

When gifts are made prior to May 1, Buckeye Club donors will have an opportunity to purchase season football tickets as follows:

- $500 Two season tickets
- $1,000 Four season tickets
- $1,500 Six season tickets
- $2,000 Eight season tickets
- $2,500 Ten season tickets

Please list my gift as a:

- Personal contribution
- Business contribution
- Matching gift form enclosed.
- Please call me regarding a gift-in-kind.
THE BUCKEYE CLUB

AN INVESTMENT IN ATHLETIC EXCELLENCE

DEPARTMENT OF ATHLETICS
THE OHIO STATE UNIVERSITY
COLUMBUS, OHIO
43210
RICHARD M. “RICK” BAY
DIRECTOR OF ATHLETICS
THE OHIO STATE UNIVERSITY

Few schools can boast of a more successful or more comprehensive athletic program than The Ohio State University. Each year the men and women athletes win numerous individual honors to go along with their many team championships and the ever-growing national recognition that has become a tradition at Ohio State.

The Department of Athletics eagerly invites you to share in that recognition.

The Ohio State physical education plant is one of the most complete in the country. Besides being used for football, Ohio Stadium, with its artificial turf, is used by numerous men’s and women’s teams. The stadium’s running track, named for famed Olympic athlete and Ohio State star, Jesse Owens, also receives wide use.

St. John Arena, the home of Buckeye basketball, also is multifaceted, serving as the site of men’s and women’s volleyball matches as well as men’s wrestling meets.

Larkins Hall houses the Peppe Aquatic Center and is also the home of the men’s and women’s fencing and gymnastics teams. Other major facilities include French Field House, the Wirthwein Tennis Facility, and the University Golf Course.

Instruction in each sport is provided by competent full-time coaches. A complete medical and training staff assists both the men and the women.

Through your investment of unrestricted support for Ohio State’s Athletic Program you share with us the challenges and satisfaction of providing comprehensive athletic opportunities consistent with the long tradition of excellence at Ohio State.

Sincerely,

Rick Bay
Why The Buckeye Club

The Buckeye Club was established to recognize those individuals, companies, corporations, and foundations that make contributions annually in support of The Ohio State University athletic program. All funds raised by The Buckeye Club are used to pay for student athlete educational expenses, facility improvements, and other activities that help enhance athletic excellence.

Contributions to The Buckeye Club should be directed to The Ohio State University Development Fund and designated for the support of the Athletic Advancement Fund. Contributions to this program are tax deductible.

Annual memberships in The Buckeye Club begin at $2,000 and include recognition in The Presidents Circle level of The OSU Presidents Club.

Membership in The Buckeye Club continues each year when contributions are received by May 1.
Intercollegiate Athletics Program

Athletics play an important role in the development of character and achievement in young men and women at The Ohio State University. The Buckeyes compete in 18 men's and 12 women's intercollegiate sports, including:

Baseball
Basketball (men & women)
Diving (men & women)
Fencing (men & women)
Field Hockey
Football
Golf (men & women)
Gymnastics (men & women)
Ice Hockey
Lacrosse
Pistol
Rifle
Soccer
Softball
Swimming and diving (men & women)
Synchronized swimming
Tennis (men & women)
Track (men & women)
Volleyball (men & women)
Wrestling
Membership in
The Buckeye Club

As a member of The Buckeye Club, you will:

- Play a direct role in the continuing excellence of The Ohio State University athletic program.
- Provide grant-in-aid assistance for both men and women student athletes.
- Assist deserving student athletes to obtain a college education at an outstanding university.
- Receive priority parking at certain athletic events.
- Be given priority consideration for available away football game tickets.
- Be invited to special social and educational events on campus.
- Receive recognition in The Presidents Circle level of The OSU Presidents Club which offers:
  - Campus parking.
  - The opportunity to purchase football tickets as available.
  - OSU library privileges
  - The opportunity to purchase an activity card for the use of Larkins Hall facilities.
Why you should become involved

Your membership in The Buckeye Club helps provide:
1. Grants-in-aid educational support for student athletes in thirty intercollegiate sports.
2. “State of the Art” athletic equipment.
3. Facilities maintenance and improvements.
4. Expanded recruiting efforts to attract promising young athletes to Ohio State for their academic and athletic careers.
5. The satisfaction that you are personally involved in helping support athletic excellence at Ohio State.
Methods of Giving

Cash gifts. Cash gifts in any amount may be given to The Department of Athletics. Contributions should be made to The OSU Development Fund and designated for the Athletics Advancement Fund.

Membership in The Buckeye Club starts at $2000 annually. A cash donation is deductible on your income tax return for the year in which the gift is made.

Gifts of appreciated securities. Many donors choose to make gifts to The Buckeye Club in the form of common stock or other securities which often have appreciated in value. In such cases, the donor realizes two substantial tax advantages: first, the donor is not required to pay the capital gains tax on long-term holdings; and second, the donor may claim the full market value of the securities at the time of the gift as an income tax deduction.

Matching gifts. The matching gift programs of more than 600 companies will help to qualify individuals for membership in The Buckeye Club. When making a contribution, be sure to enclose your company's matching gift form.

Gifts-in-kind. Gifts other than cash that have a market cash value may be donated to The OSU Development Fund and designated for The Department of Athletics. If you would like further details regarding gifts-in-kind, please contact our office at 614-422-9908.
Should I Join The Buckeye Club?

This is a decision only you can make.

The Buckeye Club is a distinguished group of individuals and organizations committed to the belief that the continued excellence of Ohio State's athletic program can be achieved through private financial support.

Furthermore, they believe that Ohio State must have the ability to respond to immediate needs and unexpected athletic opportunities.

Private support provides the ability to do so in a timely, effective manner. Unrestricted gifts help Ohio State's athletic department fulfill these goals.

Your membership in The Buckeye Club gives you the opportunity to express, in a tangible way, your dedication to Athletic Excellence at The Ohio State University.
A winning tradition

There's no place like Ohio State when it comes to athletic tradition. As I meet the young men and women involved in our athletic programs, I'm always impressed by their winning attitude. That attitude is seen on the field, in the classroom, and out in the community. All of us at Ohio State are proud of our rich heritage of excellence in athletics and academics.

Andy Geiger
Director of Athletics

Benefits

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<th>Level</th>
<th>Scholar Athlete</th>
<th>National Championship</th>
<th>Big Ten Championship</th>
<th>Varsity</th>
<th>Scarlet &amp; Gray</th>
<th>Scarlet's / Gray's</th>
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If you would like to support Buckeye Athletics and help to provide scholarship opportunities for over 100 student-athletes, competing in 34 varsity sports, complete the form and return it to:

The Ohio State University
Department of Athletics
410 Woody Hayes Drive
St. John Arena, Room 205
Columbus, OH 43210-1166

Questions/Comments call the Buckeye Club at 614/292-9996.

All memberships must be paid in full by June 1996.
This authorization is to remain in effect until The Ohio State University receives notification of its termination from you. Notification may be made by writing The Ohio State University, Office of University Development or calling 614/292-2441.

The amount of your gift will be clearly itemized on your credit card or bank statement. Please keep this stub for your records.

SECTION A
USE FOR PRE-AUTHORIZED PAYMENT OPTIONS

I authorize my bank to make payments in the amount of $ (minimum $50.00 minimum) by the method below and post them to my account on the □ 1st □ 15th of the month beginning (month) ___

□ Checking Account (attach voided check) □ MasterCard □ VISA

Bank Number _______ Account # _______ (MasterCard only) Exp. Date __________

Bank Name ________________________________________________ Address ____________________________

City __________________ State ______ Zip ______ Home Phone ( ___ ) ________

SIGNATURE ________________________________________________

Please complete attached stub for your records.

SECTION B
USE FOR CREDIT CARD PAYMENT OPTIONS

□ Bill To □ Charge □ MasterCard □ VISA

Exp. Date _______ Bank Number _______ (MasterCard only) _______ Authorization # _______

SIGNATURE ________________________________________________

Please make checks payable to The Ohio State University, P.O. Box 127, 230 S. John Street, Columbus, OH 43210-1270, and return this form with your gift. For your own protection, please do not send cash.
OSU wants big backers to ante up even more

Dispatch 2-19-84

It is going to cost more — a lot more — to be an Ohio State University supporter and get those good football tickets.

In fact, membership in the Buckeye Club, traditionally the way to acquire seats in preferred areas of Ohio Stadium, doesn't do it any more.

It will take membership in the Presidents Club to qualify to buy two packets of choice season football tickets.

Buckeye Club members still will have some ticket privileges but not as many. And the seats won't be as good.

OSU officials say changes in membership requirements for both clubs are being made to promote increased private support for the university.

The changes, made by directors of OSU's Development Fund, require a minimum annual gift of $2,000 to the university from those who wish membership in the Presidents Club. Previously, each of the 4,600 members gave a one-time gift of $20,000 or a deferred gift of $60,000.

The change will not affect those who already are members of the Presidents Club.

Since 1963, members of the Presidents Club have given about $115 million to the university.

About half the 1,200 members of the Buckeye Club, which was founded in 1977 by the OSU athletic department to raise money for the grant-in-aid program, will be affected by the changes. The other half already are Presidents Club members.

Each Buckeye Club member has contributed $700 a year to belong to that organization. Altogether, the club has given $7 million to the grant-in-aid program.

Those Buckeye Club members who do not belong to the Presidents Club will be invited to join over a four-year period. To do so, a member must give $700 on June 30, $1,000 on June 30, 1985, $1,500 on June 30, 1986, and $2,000 on June 30, 1987. Each would pay $2,000 a year after that.

Buckeye Club members who do not join the Presidents Club will remain eligible for season football tickets if they continue their current annual gifts of $700.
COLUMBUS, Ohio -- Membership requirements for The Presidents Club and The Buckeye Club at Ohio State University have been revised to promote increased private support for the university.

The Board of Directors of Ohio State's Development Fund have set the minimum gift level for future Presidents Club members at $2,000 of unrestricted annual support.

In the past, Presidents Club membership was extended in recognition of a cash gift or pledge of $20,000 or a deferred gift of $60,000. As long as the criteria were met, members remained in The Presidents Club for life. Since it was founded in 1963, the organization has grown to 4,600 members who have made gifts and pledges of more than $115 million to Ohio State.

Members of The Buckeye Club have been invited to join The Presidents Club over a four-year transition period. Founded in 1977 by the Athletic Department, The Buckeye Club has raised $7 million for the athletic grant-in-aid program.

"The Presidents Club has been redirected by the Development Fund Board to focus exclusively on unrestricted annual gifts to the university, the colleges and certain programs," said Thomas L. Tobin, vice president for university communications and development.

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"We expect this change to generate a significantly larger amount of annual, unrestricted gifts to the university at a time when such gift income is critically needed to maintain and, we hope, expand the quality of instruction, research and public service offered by Ohio State.

"The philosophy underlying the reorganization of The Presidents Club program is to provide uniform and consistent recognition of leadership gifts whether they are made to the university, to an individual college, or to certain other programs, such as intercollegiate athletics," Tobin said. "The new program also acknowledges that past support from Presidents Club and Buckeye Club members has provided a sound base on which Ohio State can build toward further excellence."

"Current members of The Presidents Club have been assured they will continue as members-in-good-standing as long as their membership obligations are fulfilled," Tobin said. "They will not be required to meet the new membership gift level."

Current Buckeye Club members who join The Presidents Club may still designate gifts to intercollegiate athletics, and remain as members of The Buckeye Club. The costs of the athletic grant-in-aid program will be met from a combination of private university funding sources, including support generated by The Presidents Club, Tobin said.

Buckeye Club members may join The Presidents Club over a four-year period by making a $700 unrestricted gift by June 30, 1984 -- the same level required for membership last year -- followed by a $1,000 gift in fiscal 1985; a $1,500 gift in fiscal 1986; and a

- more -
$2,000 gift in fiscal 1987. During this transition period, they will receive all courtesies of Presidents Club membership.

Presidents Club and Buckeye Club members have traditionally been extended a number of courtesies by the university, including the opportunity to purchase season football tickets, as available. Beginning with the 1984 football season, the 12,000 stadium seats currently allocated to Buckeye Club and Presidents Club members will be assigned solely on the basis of membership in The Presidents Club.

Seating location will be determined primarily by two factors: annual level of giving (or credit), and the individual member's cumulative history of giving to the university. Current Presidents Club members will receive an annual gift credit of $2,000. Current Buckeye Club members who join The Presidents Club will receive the $2,000 annual credit during the transition period.

Buckeye Club members who do not choose to join The Presidents Club can remain eligible for ticket purchase by continuing their current annual gift level. Their seats will be grouped with those allocated to 15-year ticket purchasers.

The changes in The Presidents Club and The Buckeye Club, as approved by the Development Fund Board of Directors, have been discussed with The Presidents Club's Executive Committee, the university's Athletic Council and the administrative and academic leadership of the university, Tobin said.

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(Contact: Leon Rubin, (614) 422-2711.)
Members of the Buckeye Club Help Maintain OSU’s Excellence

By Doug Levin
OSU Sports Information Office

Members of the Buckeye Club receive many great benefits, including the opportunity to purchase season tickets for home football games. But perhaps the greatest benefit of the Buckeye Club is that each member is contributing to the education of an Ohio State student-athlete.

The Buckeye Club’s main purpose is to provide the funds to cover grant-in-aid costs for student-athletes. This is a more than $3 million undertaking each year, and is, in fact, about 10 percent of the athletic department’s budget. The funds also help with the cost of equipment and travel, maintaining the outstanding facilities and assisting the coaches in their recruiting efforts.

“It’s great when alumni and friends of the university, both individual and corporate, can support our athletic efforts,” says Denny Hoeble, the athletic department’s director of development. “Through their efforts, we can cover the expenses of a quality education for our student-athletes and continue our tradition of athletic excellence.”

There are three major aspects to the fundraising program at Ohio State. First is the Buckeye Club, the annual giving program which provides grants-in-aid for student-athletes. Second is the Endowment Program, which provides monies to the athletic department on an annual basis and can be used for several purposes, including grants-in-aid. The third area of fundraising provides funds that are used for upgrading current facilities, or planning for new ones.

The need to raise funds through the Buckeye Club is essential. The Department of Athletics does not receive state funding. Thus, the Ohio State Athletic Department, which has an annual budget of approximately $30 million, is self-supportive.

The cost of a full in-state grant-in-aid at Ohio State is more than $8,000 annually, while out-of-state costs run about $14,000. With more than 400 student-athletes on scholarship, more than $3.1 million is needed annually in order that these gifted athletes can pursue a college education. The funds come from the supporters of OSU athletics and benefit those who bring Ohio State athletics to life, the student-athletes.

The Buckeye Club, which currently has approximately 1,700 members, has many tangible benefits, as well. All members receive the opportunity to purchase season football tickets to all home football games, while some other benefits include an automobile decal, a football media guide and an invitation to the Buckeye Club Reception.

The Club has three benefit packages based on the individual’s level of giving:
- The Horseshoe Club (minimum giving of $500) and the Scarlet & Gray Club (minimum giving of $1,000) entitles members to each of the benefits mentioned above.
- The Buckeye Club members receive all of the listed benefits plus membership in the President’s Club and priority for purchasing tickets to away games and bowl games. Buckeye Club members give $2,000 or more.

Like at most schools, the Buckeye Club ties membership to season football tickets. With a large alumni base and over 50,000 students at Ohio State, tickets for home football games are hard to come by, despite the spacious confines of Ohio Stadium, which seats more than 90,000 fans. Alumni of 15 years or more are entitled to purchase two season tickets. Until then, all alumni of less than 15 years are placed in a lottery for the opportunity to purchase two tickets for one game each year.

The Buckeye Club gives members the opportunity to purchase season tickets, regardless of whether they are alumni of Ohio State or not. The club is open to alumni, friends of the university and corporations.

In addition to the great benefits, all members of the Buckeye Club will get their name listed in a football program. A list of some members can be found on pages 78-79 of this program. Also, most contributions should bring a charitable contribution deduction to your tax return.

With all of these great benefits, it’s easy to lose sight of the greatest benefit of all—helping maintain the Buckeyes’ winning tradition on the playing field and in the classroom.

“All of us at Ohio State are proud of our rich heritage of excellence in athletics and academics,” says Director of Athletics Andy Geiger. “That commitment to excellence comes from people who see the Buckeye Club as their opportunity to preserve and enhance the quality of intercollegiate sports programs at Ohio State. On behalf of all of us, I want to thank those who give us that support.”

Editor’s Note—For more information on the Buckeye Club, see page 104 of today’s program or call Denny Hoeble at (614) 292-9908.