Wendy’s to debut Brutus Buckeye Burger

The winning burger is topped with American cheese, bacon, relish, onion rings, tomato, lettuce and mustard relish.

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Ohio State’s Brutus Buckeye is getting his own burger.
OSU cheerleaders and marching band members gathered in the Innovation Center at Dublin-based Wendy's International Friday to taste test four varieties of hamburgers.
A panel of 12 cheerleaders, band members and advisors answered eight questions and voted via computer kiosk, said Dick Falcone of Wendy's.
"You guys are going to get to choose the one and only Brutus Buckeye Burger," Falcone said to the panel, before test kitchen associates slid the full-size burgers though a door in the panelist's cubicles.
The panelists were instructed to take three bites of burger, followed by sips of water.
The winning burger consists of four ounces of beef, American cheese, three strips of bacon, Buckeye Burger relish, onion rings, tomato slices, iceberg lettuce and mustard relish enveloped in a Kaiser crown and heel, according to Wendy's.
Brutus appeared pleased with the panelists' choice, by rubbing his stomach and giving a thumb's up in approval.

Panelists volunteered for tasting duty, Wilkins said, and were notified of the opportunity in an e-mail message.
As the panelists tasted and sipped, Brutus paced anxiously, and patted panelists on the back as he anticipated the selection of his namesake burger.
The Brutus Buckeye Burger will debut in Central Ohio Wendy's locations Aug. 28, on the Monday before the first Buckeye football game, said Karri Benishek, field marketing manager.
"We have had a partnership with OSU for a couple of decades," Benishek said. "We've talked about doing something with it, but never really did, until now."
The Brutus Buckeye Burger will be available through October. "Unless, the public clamors for us to keep it," said Benishek.
In addition to the Brutus Buckeye Burger, fans of Wendy's Frosty can look forward to a little variety.
The Vanilla Frosty is coming to restaurants at the end of July, said April O'Brien, winner of the 2006 Wendy-look-alike contest.
A Buckeye Fix and Mix will also be available, with Buckeye candy available to top off or mix into the original or the vanilla Frosty, Benishek said.