Blood donor center aids hospital

By Greg Kelly  A-15-82
Lantern staff writer

Since the University Hospital blood donor center was phased out last summer, a replacement center off campus, the University Red Cross Blood Donor Center, has collected about three times more blood than the hospital center was able to, said a Red Cross official.

The University Red Cross Blood Donor Center, 1618 Highland St., was formed after University Hospital asked the Red Cross to establish the campus branch to help meet demand for blood, said Dave Estepp, coordinator of the university branch.

The University Hospital Blood Donor Center was phased out last July, said Melanie Kennedy, assistant professor of pathology.

"It was a question of space," Kennedy said. "We were more interested in therapeutic procedures on patients. We were mixing healthy people (blood donors) with sick people and it wasn't a very good mix."

Staffing was also a problem, because nurses could not always be released from patients to help take blood from a donor, she said.

The new center can handle many more donors and offers free parking, a feature that was lacking at University Hospital, Kennedy and Estepp said.

The university center began operating March 9, 1981 after the Red Cross purchased the building and renovated it into the donor center.

The university center is a branch of the Central Ohio American Red Cross, which serves 51 hospitals in 26 central Ohio counties, Estepp said.

The center relies on OSU students, faculty and staff, and surrounding business communities to help reach hospital requests of 450 pints of blood per day, he said.

"Students have been the mainstay of the center so far," Estepp said.

"We need all types of blood because it's not as much the whole (blood) that we use as much as the components of the blood," he said.

"If they (hospitals) don't get it from us, it's just not there. Open heart surgeries and other surgeries might be delayed a day or two," he said.

Estepp urged everyone to give blood because it replenishes a donor's red blood cells.

The procedure for giving a pint of blood, which includes a mini-physical, takes less than an hour, he said.
Blood donors encounter paperwork, needles

By Brenda Meunier
Lantern staff writer

Giving blood is a relatively simple process that takes about 45 minutes—but why are people so afraid to give? The needle seems to be the culprit.

"I have never given blood before, and I am absolutely petrified of needles," said Holly Hooper, a freshman from Columbus.

The first step in donating blood is paperwork. A form asking for name, birthdate, weight, social security number, etc. is filled out. This takes about three or four minutes.

Next, a series of 15 to 20 health questions are answered. They range from "are you feeling well today?" to "have you ever had a venereal disease?"

A trained nurse then gives a simple health checkup which takes about 10 minutes. The nurse checks blood pressure, temperature and iron content in the blood.

To check iron content, a small pin prick is put into the earlobe and the nurse draws a few drops of blood into a test tube. If the blood drop reaches the bottom of the tube in 15 seconds or less, the iron content is high enough to give blood.

Then, at a waiting station, the plastic container that will hold the blood is labeled with the donor's name and vital information. After that is completed, the actual process begins.

Jonathan Lowd, a sophomore from Cleveland, sat in the lawnchair-styled bed, prepared to give blood. The nurse cleaned his arm with an iodine solution and then put a band on the upper part of his arm. Lowd was then given a rubber ball to squeeze to help the blood flow quickly.

A needle about two inches long was place into his arm. The nurse covered the needle with a gauze while the blood was being taken.

For the next 10 minutes Lowd squeezed on the rubber ball every 10 seconds. When the blood container was full, the nurse closed off the rubber valves and the needle was removed.

The donor then proceeded to the area where volunteers handed out cookies and beverages to help donors regain their strength.

While sitting in the area, Brian Canute, a junior from Akron, said, "I feel a little light-headed, but that's all right, I'll be in the library all day."

Larry Nolan, 27, a freshman from Cleveland, said he had been giving blood since he was 17. "I give blood every 48 days because it's my civic duty."

Nolan recalled a letter he received from a wife whose husband had recently had surgery, "she wanted to thank me for giving the blood that saved her husband's life."
Blood donors: That March measles inoculation did not shoot your chance to give

Brenda Meunier
Inter staff writer

Contrary to what Red Cross officials reported last month, persons receiving the measles, mumps and rubella inoculation are able to donate blood, according to Dennis Dittiacur, assistant director for Donor Resources Development at the Red Cross.

Because of a measles outbreak at Indiana University, about 11,000 Ohio State students and faculty were inoculated March 10 and 11.

Currently the Columbus Area Red Cross has no permanent medical director, said Dittiacur. "Apparently there had been a change in the eight week deferral, and we did not catch it," said Dittiacur. "The National Red Cross states the waiting period for donating blood after the inoculation is four weeks."

The inoculation has not hurt overall blood donations this month, said Dittiacur, but campus donations are down. Last year at this time, we had 537 pints of blood for April, but this year we have only collected 432 for the campus area," he said.

Dittiacur hopes the All Campus Blood Drive continuing until Friday will improve the April donation statistics.

The All Campus Blood Drive is part of the Greek Week activities and has about 1,100 students scheduled to give blood this week, said David Bell, blood drive chairman and a senior from Toledo.

"The Red Cross is expecting 200 pints per day from the drive, but we would like to get 300 pints per day on the average," Bell said. "Even though donating times have been scheduled, we are no going to turn anyone away."

David Estepp, coordinator for the University Area Red Cross center, said the six beds removed in anticipation of a low turn out last month have been returned. "Our schedule is full for the week."

About 40 percent of all blood collected in the city goes to University Hospitals. "University is the largest Columbus hospital and we order all our blood from the Columbus Area Red Cross," said Ronald Doman, assistant director for the Blood Bank at University Hospitals.

"We have had no problems with blood shortages this month," Doman said. "But, we can only store blood for 35 days, so the blood collected now will not help with our usual summer shortages."

The All Campus Blood Drive will continue today and Thursday from 11 a.m. to 5 p.m. in the Ohio Union West Ballroom. Friday the drive will move to the United Christian Center, 66 E. 15th Ave.
OSU blood center flourishing

By Paula Gates
Lantern staff writer

Blood donations are steadily increasing at the University Area Center, according to Fran Compton, director of donor resources.

The center, which started in 1980, is better known and has a higher acceptance by the students now, she said.

The center, located at 1618 Highland St., is a blood donor center set up for the university area.

"Students found where it was, they liked it and came back," Compton said.

Donations have risen from 4,228 to 4,978 in fiscal year 1982-83 — an 18 percent increase. In fiscal year 1983-84 donations went up 27 percent, from 4,978 to 6,313, said Gail Fritz, director of public relations.

Compton said the increase stems from the annual OSU vs. Michigan blood battle, the faculty vs. staff blood drive this summer and the Greek Week blood drive last spring.

The Greek donations at the center this past spring almost doubled over that of the 1983 Greek Week drive. Compton said since the center transported participants back and forth, donations increased.

Last year, Greek participants were expected to take care of their own transportation, Compton said.

This summer the center decided to have a competition between colleges and offices because there were less students on campus.

The competition proved that "part of the donor base in the OSU area is still there even though students are gone," she said.

The registrar's office won the competition with 51 pints.

The OSU vs. Michigan blood battle, which started two years ago, also contributed to the increase in donations.

Although Michigan has won the battle both years, OSU donations have increased over 900 pints, from 5,259 to 6,175.

During this year's battle, Nov. 5-16, the center is expecting to receive an increase over last year's donations, she said.

Once people give blood in a competition, many return on a regular basis. This has added to the increase in donations, Compton said.
Plasma donations increase at centers

By Tracy Arthur
Lantern staff writer

Donations of plasma have greatly increased because of student donors, local plasma center employees said.

While most of the donors at the centers are low-income people or unemployed, about 25 percent are students from Ohio State.

"Now that students have come back we've been swamped. In the summer it is much slower," said Judy Matulezics, a senior from Seville, who works at Plasma Alliance.

"Students come in just for extra money, or as a curiosity at first, but I think many feel it provides a community service," said Trudy Hupp, assistant manager at Columbus Plasma.

Larry Myers, an Ohio State graduate and a continuing education student, has given plasma two times a week for two years. "I'm not a yuppy yet and it's a way to supplement my income, although I am working full time," he said.

At Columbus Plaza, 1460 N. High St., a donor is allowed two visits a week at $10 each. With bonuses, an extra $5 on the fifth and eighth visits of the month, a donor can make $30 a month.

Plasma Alliance, 2850 N. High St., pays $12 to donors weighing more than 175 pounds and $10 to lighter donors. Higher payments are made when the donors first start.

"We are not paying for the blood so much as the time," Hupp said. Giving plasma takes more than one and one-half hours, while blood donations usually last only about 30 minutes.

Plasma takes longer because the plasma is separated from the blood and the remaining red blood cells are returned to the body.

The American Red Cross has a strict policy never to pay for blood donations. "Because we are a volunteer organization, we want to think the philosophy is that people are coming to help patients," said Dori Draughon, public relations spokeswoman for the American Red Cross.

If people know they are going to get a monetary reward at the end, they may be more apt to give an inaccurate medical past, Draughon said.

"When they are here as volunteers, they will have no reason to lie about their history or if there is any danger of AIDS," Draughon said.

However, Hupp said, because all blood is screened for AIDS and hepatitis, there is no danger of spreading AIDS to people who receive the plasma.

A sterile technique is used and all materials involved in the donation are used once and disposed, so AIDS or other diseases cannot be contracted, she said.

All plasma centers must also be certified by the Board of Health and regulated by the Food and Drug Administration.

"The AIDS scare hasn't affected us much. There has been less than a 1 percent decline in donations. At first we were afraid it would be greater or that people would come in just to be screened for AIDS," Hupp said.

"If a blood screening shows any disease - AIDS, hepatitis, gonorrhea - (the person) is immediately informed he can no longer donate," Matulezics said.

Each person coming in for the first visit receives a physical examination and the medical history is reviewed.

After the blood is given, it is centrifuged at a high speed to separate plasma from red blood cells. The plasma rises to the top and is suctioned out so the blood is never contaminated by the air. The remaining red blood cells are fed back to the donor.
Plasma donors increase chance of becoming sick

By Matt Davis
Lantern staff writer

Students who sell their plasma increase their chances of getting sick, said Dr. Melanie Kennedy, a blood specialist at University Hospitals.

"You lose a lot of protein," Kennedy said, "and this lowers the immune globulins in the body, increasing the chance for infection."

The Food and Drug Administration requires plasma centers to perform an electrophoresis on donors every four months. This test measures not only the body protein level, but also the amount of each type of protein in the blood.

While a Total Protein test is conducted each time a donor sells plasma, it does not measure protein by type like the electrophoresis test. The Total Protein test cannot, therefore, determine if one certain protein is deficient — possibly leading to immunity levels that are 50 percent below normal, Kennedy said.

Dr. Sergio Payuyo, the staff physician at Columbus Plasma Corp., disagrees with Kennedy.

Payuyo said the immunity system is not threatened because the body replaces its protein by regenerating plasma as it is needed.

Kennedy said that while regeneration does occur, not all proteins regenerate simultaneously — some taking as long as two weeks. If a person sold his plasma twice a week (the legal amount allowed), by the time the electrophoresis is conducted, these slower proteins could be almost non-existent.

People failing the electrophoresis test due to protein deficiency are not allowed to sell more plasma until the protein level is regained, said Virginia Fierce, manager of Bio-Blood Components of Ohio.

Kennedy said donors with poor protein diets are at even higher risk since, to begin with, they have a lower protein pool.

Marguerite Howley, director of Residence and Dining Halls food service, said the university offers a sufficient daily supply of protein, but added students are responsible for their own diets.

Eggs and cheese are offered every day, said Howley, in addition to two ounces of protein served at noon and three ounces of protein served at dinner. The diet is designed for people aged 18-25 years-old who are moderately active.

But a good diet, including ample amounts of protein, cannot offset the hazard of giving plasma over an extended period of time, Kennedy said.
Bloody duel kicks off OSU-Michigan battle

By Stasia Altomare
Lantern staff writer

Ohio State University students and community members have more than football on their minds as the fifth annual Ohio State vs. Michigan Blood Battle begins.

After two days of competition, the Buckeyes have reached 29 percent of their goal of 6,300 pints of blood, while the Wolverines have reached 21 percent of their goal of 9,000 pints, said Dave Esteppe, coordinator of the university area Red Cross.

Michigan won the competition three out of four times. The Wolverines defeated the Bucks last year by collecting 6,654 pints of blood to Ohio State's 5,974 pints.

Noreen Petersen, assistant director of the American Red Cross in Michigan, said while the difference in size and regular donors may have affected the outcome of the battle in the past, she did not think that was the main reason Michigan had repeatedly beaten Ohio State.

"The reason we win is because Michigan people are very intense and loyal to the University of Michigan," Petersen said.

"Given the track record of OSU donors, I have a feeling U of M donors will walk over OSU in the blood battle and the Big Ten Championship."

In past competitions, Ohio State and Michigan recorded the number of pints of blood donated each day of the drive. The university that collected the most blood by the end of the drive was the winner.

This year the scoring method for the competition was changed, said Gail Fritz, director of public relations for the Red Cross Central Ohio Region.

Each university set a goal for the number of pints of blood it wants to collect. The university that gets the highest percentage of its goal wins the competition.

The Michigan Red Cross serves a larger area than the Red Cross in Central Ohio and therefore, has a larger population of potential donors, as well as more regular donors, Petersen said.

Normally, the Red Cross in Michigan has to collect between 950 to 1,000 pints of blood a day to meet community needs, while the Central Ohio Red Cross collects about 500 pints a day to meet
BLOOD
Continued from Page One

its needs, she said.

"Ohio State was kind of handicapped in the past," said Fritz. But Ohio State won the battle by more than 1,000 pints in 1984, he said.

Estepp said he thinks this year's competition will be more fair than those in the past because of the changes in the scoring method.

Estepp said throughout the year, Ohio State students gave more blood than any university across the country except for UCLA.

"Our main goal is to help people," Estepp said. "But it would be great to beat Michigan, too."
Repeated plasma loss robs body, doctor says

By VANETA MEREDITH
Lantern staff writer

The advertisements can be found almost everywhere, including the Lantern. The promise of easy money makes donating plasma sound like the perfect solution to student poverty. But within the formula for instant riches lies the question of health.

Donation centers, such as the Columbus Plasma Corporation, 1460 N. High St., remove plasma, the liquid portion of the blood, from the blood they collect. After removing the plasma from the samples, the centers return the essential red blood cells to the donor's body, said Paul Ritter, chief of quality control for the Ohio Department of Health.

In their advertisements, the Columbus Plasma Corporation states that donations of plasma can be given as often as twice a week.

"It is a standard that a healthy person can donate twice a week, with 48 hours between donations," Ritter said.

But Dr. Dennis M. Doody, of the Wilke Student Health Center, said repeated donations could drain students' good health.

"I advise against giving plasma," he said. "You are depleting vital substances."

Doody said the plasma portion of the blood contains specific needed proteins, including antibodies and albumin, which are important to good health.

"The proteins cannot be replaced that quickly," he said. "The liver makes albumin, but it can only synthesize at a certain rate and it varies from person to person."

Ed Palestro, manager of the Columbus Plasma Corporation, said his facility monitors each donor's protein level at every visit and checks their specific protein levels every three months.

Palestro said donors with a protein deficiency are told to postpone the donation. He said, however, few donations are actually postponed.

"The FDA has done extensive studies on this," he said. "It generally regenerates in 48 hours."

The donation center also educates donors about protein-rich foods and healthy diets.

"We don't just sit them down and bleed them," he said. "We're licensed, inspected and regulated by the FDA. I'm sure if there were any danger to people's health we wouldn't be operating."

Dr. Gary Davidson, director of the Ohio Department of Health Laboratory, said a healthy diet and fluid intake are essential to the replenishment of plasma.

"If a person is not eating well, or isn't completely healthy, they shouldn't be giving plasma," Davidson said.

Joe Sanderell, director of Ohio Medical Services, said the plasma donation centers are annually inspected by the Ohio Department of Health and the FDA for the renewal of state and federal licenses.

"Because of the need for plasma across the nation, the federal government has really backed plasma donation," Sanderell said.

However, Doody said if students want to donate, he recommends they give blood to the Red Cross, where they keep all of the donated blood and don't return the red blood cells to the body.

"Of course, you don't get paid for it," he said.
Blood battle begins early

By STEPHANIE REIBER
Lantern staff writer

The "battle" has already begun. Registration began Monday for the blood battle, Nov. 9-20, between Ohio State and the University of Michigan.

David Rownd, a senior from Canton, said, "I think the early registration will alert more students about the upcoming battle."

The blood donated is not measured in pints, but by the percentage of each goal obtained by the two schools.

The goal this year for Ohio State is 7,075 units of blood. Michigan's goal is 7,365 units.

David Estepp, of the Red Cross research department, said that the home school usually has the advantage in the blood drive.

"However, I think we're going to be very successful wherever the game is. The students are very pumped up. Even though the football team isn't doing the greatest, the enthusiasm of everyone is super," Estepp said.

A trophy is presented to the winner of the blood drive during halftime at the OSU-Michigan game at mid-field. Ohio State has had the trophy this past year.

"And we want to keep that trophy," Estepp said.

Students will be able to donate during the two-week drive in the Ohio Union, at the Red Cross center at 1618 Highland St., and at the 16 bloodmobiles that will be located around campus.

The blood is donated to Central Ohio area hospitals.
Michigan leads in blood drive

By DENISE L. CLARK
Lantern staff writer

The OSU-Michigan blood drive, which started Monday and continues until next Friday, is in full swing with the University of Michigan taking an early lead by 306 pints.

As of Thursday, Ohio State had collected 1,618 units of its goal of 7,255 units (pints) of blood. Michigan has collected 1,924 units of their 7,365 unit goal.

Barbara Stein, assistant director of public relations of the Red Cross, said the goals for each school are different because the goals for each blood mobile station are different. The separate goals for each station are added together to give the school’s total goal.

Stein said a revolving trophy is given to the school which collects the most units of blood. She said that the University of Michigan’s president would present the trophy to the winning school during the halftime of the game between Ohio State and Michigan.

Last year Ohio State won with 117 percent of the total goal, Stein said.

Jeff Schiciano, a senior from Hudson, is responsible for getting the Greek System involved.

Schiciano said the participating Greek houses receive community service points for donating blood.

All community service points are added up at the end of the year and the winning Greek house receives a trophy, he said.

Stein said there are requirements that a donor has to fulfill before they are allowed to give blood.

“They can’t be anemic, have had hepatitis or be in the high risk group for AIDS,” Stein said.

She suggests that if a student wants to donate blood and is on medication, they should call the University Area Center of the American Red Cross at 421-2209 to see if they are still able to give blood.

Blood can be donated during the blood drive at the following locations:

- Monday at Lincoln Tower from 1 to 7 p.m.
- Tuesday at Drackett Tower from 1 to 7 p.m.
- Wednesday at Taylor Tower and Morrill Tower from 1 to 7 p.m.
- Thursday at the College of Nursing from 9 a.m. to 3 p.m. and the Ohio Union from 11 a.m. to 5 p.m.
- Friday at the College of Agriculture from 10 a.m. to 4 p.m. and at the Ohio Union from 11 a.m. to 5 p.m.

People can also donate blood every day at the university center located at 161 Highland St. from 10 a.m. to 4 p.m.
Students battle to aid Red Cross

By TAMI SCHUBERT
Lantern staff writer

Blood will flow throughout February as classes battle it out during the Red Cross winter blood drive.

The drive begins today and is being sponsored by the freshman senate and class honorary representatives.

Tim Reeder, a freshman senator from Lancaster, said the competition will be judged by the percentage of students in each class who give blood. The winning class will receive a plaque, which is expected to hang in the Ohio Union.

"We first got the idea during the OSU-Michigan blood drive," Reeder said.

Dave Estep, coordinator for the university-area Red Cross, said the competition includes freshmen, sophomores, juniors, seniors and graduate students.

Winter is an important time to give blood, Estep said. "One of the worst times for us is after the Christmas-New Year's holiday. It takes awhile to get out of the hole."

The OSU-Michigan Blood Battle in the fall and the All-Campus blood drive in the spring are two of the largest collegiate blood drives in the nation, Estep said.

During these two blood drives, the Red Cross collects about 5,000 of the 11,000 total pints it collects per year in the campus area, he said.

"(The Red Cross) serves 48 hospitals in 26 central Ohio counties," Estep said. "University Hospital uses about 40 percent of the blood we collect."

Students can donate blood at the Red Cross, 1618 Highland Street, or at bloodmobiles which will be set up at various campus locations.

Students donating at the Red Cross are asked to call 421-2209 to make an appointment. The center's hours are 10 a.m. to 4 p.m. Monday through Friday.

Bloodmobile Locations

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<tr>
<th>Location</th>
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<tr>
<td>Stadium Dorms</td>
<td>Today</td>
<td>Noon - 6 p.m.</td>
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<tr>
<td>Baker Hall</td>
<td>Tuesday</td>
<td>1 p.m. - 7 p.m.</td>
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<tr>
<td>Taylor Tower</td>
<td>Thursday</td>
<td>1 p.m. - 7 p.m.</td>
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<tr>
<td>Ohio Union, 2nd floor</td>
<td>Feb. 8-9</td>
<td>11 a.m. - 5 p.m.</td>
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<td>Campbell Hall</td>
<td>Feb. 12</td>
<td>9 a.m. - 3 p.m.</td>
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<td>Drackett Tower</td>
<td>Feb. 15</td>
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<td>Main Library</td>
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<td>Morrill Tower</td>
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OSU, Michigan ready to draw blood in battle

By Patricia Mroczen

Ohio State is out for blood — yours — during the 1988 Ohio State-Michigan Blood Battle.

In its seventh year, the blood battle uses the friendly rivalry between Ohio State and the University of Michigan to benefit the American Red Cross.

At Ohio State, about 5,750 pints of blood are expected to be collected during the Nov. 7-18 blood battle.

“The competition is meant to be fun,” says Dave Estepp, coordinator of the University Area Red Cross Center. “But the bottom line is that it helps a lot of people.”

The record is 4-2 in Michigan’s favor. The traveling trophy for most pints collected will be presented to this year’s winner during ceremonies Nov. 19 at the Ohio State-Michigan football game in Ohio Stadium.

“It seems the home team has an advantage,” Estepp says. “Since we lost last year, this is the Buckeyes’ chance to help even the record and also help a lot of people in the process.”

Estepp says the contest’s real goal is to secure a continual blood supply in Central Ohio and Southeastern Michigan. In Ohio, 48 hospitals in 26 counties are served by the battle.

University Hospitals uses about 50 percent of the 130,000 pints of blood collected in the region each year, a need that is increasing as Ohio State’s cancer research and organ transplant programs grow.

Ohio State faculty, staff and students usually give 11,500 pints of blood a year, making the University one of the biggest donor units in Franklin County.

Estepp says the Columbus campus has one of the largest collegiate donor programs in the country, a success that has become a model for other Red Cross offices around the country.

But Estepp says blood needs are changing. The biggest change is a move away from using whole blood to using specific components. The University Area Red Cross Center is among the first in the country to collect both whole blood and pheresis products.

Pheresis is the drawing of one specific component from the blood, such as platelets or plasma, and returning the remainder of the blood to the donor. Donating pheresis products is similar to giving whole blood, but is slightly more involved and takes more time, Estepp says.

“It’s not that we won’t need whole blood anymore, but doctors are beginning to ask for more pheresis products. Our challenge will be to convert donors from whole blood to pheresis.”

To participate in the blood battle, call the University Area Red Cross at 421-2209.

“The best part of the blood battle,” Estepp adds, “is the patients are the big winners.”
OSU, Michigan battle for blood

By Suzy Stollmaier
Lantern staff writer

Once again, Ohio State and Michigan are ready to battle — for blood.

The seventh annual Ohio State vs. Michigan blood battle will take place Nov. 7 through Nov. 18.

Dave Estep, coordinator and consultant for the University Area Red Cross, said the blood battle between Ohio State and Michigan is one of the largest collegiate blood drives in the country.

"This was the first (collegiate blood drive) and others, such as Penn State, Pitt, Miami of Ohio and Ohio University, started from ours," Estep said. "They realized that it was potential pints and so started looking for ways to get to college students."

"The drive is usually tied in real close to the football team — which is sort of scary this year — but as a student told me the other day, our students are above that because they realize it's for the hospitals," he said.

Scott Powell, a senior from North Canton and backup quarterback for the Buckeyes, said the memories he has experienced while playing football at Ohio State are largely due to the Michigan-OHio State rivalry.

"This tradition continues both on and off the field every year, and the OSU-Michigan blood battle exemplifies the off-field rivalry," he said. "To cap off a win at home against Michigan, we also need to show our spirit by winning the blood battle."

Estep said having a home game helps the students get more involved and the presentation of the trophy to the winner is a sight to see.

"The trophy is presented at half-time and it's (the winner) announced on the scoreboard," he said. "When Ohio State won (the battle) two years ago, the stadium just went nuts. It was like they had just made a touchdown."

Barb Stein, assistant director of communications for the American Red Cross, said the battle is based on which school reaches the highest percentage of its goal. The goal for each university is calculated by adding together the individual goals of the blood mobiles on each campus, she said.

"Ohio State's goal is 5,750 units, or pints, of blood, and Michigan's is 6,275," Stein said. "Michigan's goal is higher because it has a bigger blood region, which means it has more blood mobiles during the two weeks."

In order for Ohio State to reach 100 percent of its goal, 5,750 people need to donate because each donor can give a maximum of one unit of blood.

Donors must be at least 17 years of age, weigh at least 110 pounds and be in generally good health, Stein said.

"Our goal for an average day is about 600 units," Stein said. "We always collect more during blood battles because donors are more enthusiastic."

All the donations stay in central Ohio where the American Red Cross supplies 48 hospitals with blood products, Stein said.

Estep said the 48 hospitals need a total of 500 pints a day.

"Out of the 500 pints, the University Hospital uses 40 percent each day, that's why we're on campus because it needs so much," he said.

Estep said 18 blood mobiles will be on the Columbus campus during the two-week drive. On the last day, regional mobiles from 26 counties in central Ohio will be on-campus.

Stein said certain individual colleges and dorms will have their own blood mobiles. The last two days the mobiles will be at the Ohio Union.
Michigan ahead in blood battle

OSU – Michigan Blood Battle

It's an established fact that Wolverines are smarter and better than the Buckeyes, and that's why Michigan is 1,000 points ahead in the Ohio State-Michigan Blood Battle.

At least that's the brainwashed notion of Neal Fry, regional representative to the University of Michigan for the American Red Cross.

As of Monday Nov. 14, Michigan had collected 3,517 pints of blood, while Ohio State had collected only 2,519 pints.

Ohio State knows, however, who is truly the best. It just has to be proven by collecting 3,231 more pints before Saturday afternoon – and by wopping Michigan.

This is the seventh year for the blood battle and Ohio State has won twice while Michigan won last year for the fourth time. Dave Estepp, consultant and coordinator for the university area Red Cross, believes it's time for another OSU victory.

"Ohio State is doing real well, and the bloodmobiles on campus are doing super," Estepp said. "The spirit from the students is as good as ever."

Estepp said that during the year, Ohio State students donate more blood than the University of Michigan. Even though we may have lost four out of the six years, people come to Ohio State from throughout Ohio to donate blood, he said.
Blood drive unaffected by outbreak of measles

By Jim Hill
Lantern staff writer

Though a measles outbreak has hit OSU, the American Red Cross urges donors to still give blood, but to be honest about their personal health, said an American Red Cross official.

The all-campus blood drive, the university’s largest, is going on through Friday, from 10 a.m. to 4 p.m. on the second floor of the Ohio Union, said Dave Estepp, coordinator-consultant of the university area Red Cross center.

Prospective blood donors are asked not to give blood if they have had direct exposure to the measles or had the measles vaccination within the last two weeks, said Barb Stein, assistant director of communications for the American Red Cross.

“It is important that students be aware of their own health for the safety of themselves and others,” Stein said.

Because of the outbreak, nurses are screening prospective donors for measles symptoms and are asking if they have experienced any of them.

“We are very serious about our screening methods, and nurses are very well trained,” she said.

At a certain stage, the measles vaccine has a remote chance of being transferred to a blood recipient and causing harm, said Dr. Ambrose Ng, medical director for the American Red Cross.

A small percentage of people such as bone marrow transplant recipients or premature infants could be harmed or killed by receiving blood that contains the measles vaccine, Ng said.

Nurses check for fever and ask questions, but no method is 100 percent sure, he said.

Stein said the Red Cross does not test the donated blood for either the measles virus or vaccine, but do screen the blood for syphilis, hepatitis and the AIDS virus.

Michelle Pohle, blood drive coordinator for the Greek Week Steering Committee, works with the American Red Cross to coordinate the all-campus blood drive, and to ensure that all safety precautions are followed.

A document is given to all prospective donors stating the dangers of giving blood if they have been exposed to the measles virus or the measles vaccine, Pohle said.

She said, the blood drives are not exclusively for Greeks, and that invitations have been sent out to other student organizations.

Estepp urges donors to be honest about their medical history since the statement of health blood donors sign is a Federal document.

“Our main concern is to provide a safe pint of blood,” Estepp said.

“Ohio State has one of the top collegiate blood drives, one of the most recognized in the country.”
Ohio State, Michigan out for blood

By Susan Westbrook
Lantern campus reporter

A battle is brewing between Ohio State and Michigan, and so far Ohio State is winning.

However, if response from students and faculty does not increase dramatically, Ohio State could face its third straight loss.

The eighth annual Ohio State-Michigan Blood Battle is currently under way, with only two days left of the competition which began Nov. 6.

"Thursday and Friday are critical," said Dave Estep, coordinator of the university area Red Cross. "They are typically the strongest days at both universities."

Totals through Tuesday have kept Ohio State in the lead with 62 percent of their total goal collected. Michigan was at 62 percent.

Central Ohio's goal, made up of donations from Ohio State, its branch campuses and Ohio businesses, is 3,985 units. Michigan's goal is 6,260 units.

A unit is slightly less than a pint, said Fran Compton, director of donor resources development for Central Ohio American Red Cross Blood Services.

"Michigan takes in a larger area, so the winner is based on the one who attains the greatest percentage," Compton said.

"We do this battle to have fun with it, but it's a very serious business of what we are about," Compton said.

On Friday, Ohio State is expected to supply 350 of the 500 units required daily to supply Central Ohio, she said.

"However, if students don't respond, patients' needs will not be met," said Estep.

Estep said student response is usually much stronger, speculating that low interest in the upcoming Ohio State-Michigan game has affected interest in the blood battle.

The Red Cross is the total supplier of blood and blood products to all of Central Ohio's 48 hospitals, Compton said. All blood is received from donors.

A traveling trophy will be presented to the winner during halftime at the Ohio State-Michigan game.

"We'd sure like it (the trophy) to travel," Compton said.

In the eight years of competition, Ohio State has won only twice — its last win in 1986, she said.

Blood donations can be made at the Ohio Union, 10 a.m. to 4 p.m., in the main lounge located on the second floor. Friday, donations can be made at the Ohio Union, 10 a.m. to 4 p.m., in the south terrace located on the first floor; at the College of Pharmacy from 9 a.m. to 3 p.m. and at Baker Hall from noon to 6 p.m.

No appointment is needed and the entire process, from a mini health check to refreshments at the canteen, takes an hour, Compton said. "The actual collection time is only 15 to 20 minutes."

"Giving blood is absolutely safe. Everything used in the blood donation process is used just for that donor and is not reused," Compton said.

The blood battle is sponsored by campus groups and the American Red Cross. Alpha Phi Omega, a service fraternity, has been responsible for campus publicity, with the assistance of 18 other groups which also helped with publicity and provided locations for mobile units.

Estep said groups involved in the blood battle are the student councils of College of Medicine, College of Pharmacy, College of Allied Medicine, College of Veterinary Medicine, Bracken Tower, Lincoln Tower, Stadium Dormitory and Taylor Dormitory.

Also involved are the Law School, faculty and staff of the University System, ROTC, Phlanx Agricultural Service Organization of the College of Agriculture, resident advisors and student council of Morrill Tower, the School of Nursing Torch Club, Delta Tau Delta, and resident advisors of Baker Hall and Houch House.
OSU winning traditional blood battle

By Susan Westbrook
Lantern campus reporter

This year's Ohio State-Michigan Blood Battle has ended -- possibly bringing an end to Ohio State's three-year losing streak.

As of Thursday, Ohio State had collected 81 percent of their total goal, with Michigan close behind at 79 percent. Ohio State has maintained a small but steady lead in the final three days of the drive.

Final blood donations were taken Friday, but tradition demands that the winner not be announced until halftime of the Ohio State-Michigan game.

"Normally the blood battle runs the two weeks prior to the game," Fran Compton, director of donor resources development for Central Ohio American Red Cross Blood Services, said.

However, this year's game is after Thanksgiving, making it implausible for the blood drive to run until the day before the game.

The blood battle is in its eighth year of competition, in an effort to supply Central Ohio and Michigan patients with blood and blood products.

It is sponsored by the American Red Cross and 19 campus groups, with Alpha Phi Omega, a service organization coordinating campus publicity and locations for the mobile units.

John Stacy, a junior from Columbus and president of the OSU chapter of Alpha Phi Omega, looked at the broader scope of the blood battle results.

"People were very enthusiastic about giving blood. Many of them were repeat donors from years past," Stacy, who worked at the Ohio Union mobile unit on Thursday said.

"This is one of the larger blood drives in the country," he said. "No matter who wins, Ohio State will have collected almost 2,000 units in a two-week period. Between Ohio State and Michigan, 4,000 to 5,000 units will have been collected in two weeks."

Should Ohio State be the blood-drive winners, the trophy will be received by Caroline Smart, a senior from Marion, and Dave Eistepp, coordinator of the university area Red Cross, Stacy said.
OSU loses battle; blood bank gains

By Susan Westbrook
Latern campus reporter

The Ohio State-Michigan Blood Battle has ended in a loss to Michigan for the fourth straight year.

However, patients in need of blood in both Central Ohio and Michigan are the real winners because a total of 9,446 units of blood have been donated during the two week competition, Nov. 6 to Nov. 17.

Michigan won the competition by collecting 93 percent of their goal for a total of 5,828 units of blood. Ohio State lost by only two percentage points, collecting 91 percent of their goal for 3,618 total units.

Central Ohio's daily blood and blood products need is 500 units, said Fran Compton, director of donor resources development for Central Ohio American Red Cross Blood Services.

The Red Cross is the total supplier of blood and blood products for all of Central Ohio's 48 hospitals, with all blood being received from donors, Compton said.

"We came very close to winning. We are certainly grateful to those who participated and hope next year to push it over the top," Compton said.

Michigan was presented the trophy during halftime of the OSU-Michigan game on Saturday.

Alpha Phi Omega, a service fraternity, plans to continue to head-campus coordination efforts with the Red Cross for next year's battle, OSU chapter president John Stacy said.

Preparation will begin spring quarter and Stacy is already formulating ideas for improvement.

"We need a better delivery system for our flyers," Stacy said.

Although flyers were handed out on the Oval during this year's battle, Stacy emphasises advance advertisement as the key to increased donations. He plans to contact local pizza companies and request that they attach blood battle flyers to their carry-out pizza boxes two weeks prior to the event.

Stacy also suggests the possibility of using bus signs and an outside banner at the Ohio Union as additional ways to make the students aware of the drive.

Next year's home game will also add to the Ohio State-Michigan blood battle enthusiasm, Stacy said.

"Usually there's a lot of hoopla and hype the week before the game. This year the only activity was the blood battle," Stacy said.
Blood pours from campus drives

By Kim Bates
Lantern staff writer

All it takes is one hour, a little paperwork and a pin-prick to save someone's life.

At least that is how many Ohio State students feel about giving blood. In fact, about 7,500 OSU students gave blood on campus during the 88-89 school year, said Dave Estepp, the coordinating consultant of the Highland Center Red Cross.

“Our big blood drives are during Greek Week and Ohio State-Michigan week,” Estepp said. “We usually get 2,000 students to donate at each event.”

He said that a regular student donor comes in about twice a year.

“It is important that the person is feeling well on the day he or she wants to donate blood,” said Barb Stein, assistant director of communication for the American Red Cross. “If the donor is in good health the process will run a lot smoother.”

Eric Gibson, a senior majoring in accounting from Darnestown, Md., has given blood about 10 times. “There are a lot of blood drives where I work so it’s easy to donate,” he said. “I hardly ever go out of my way to give blood.”

But some students do go out of their way to give blood because they will be paid for their services. The students sell their plasma to the area plasma centers.

“I thought giving plasma would be an easy way to make money,” Rich Hanson, a senior majoring in photography and cinema from Buffalo, N.Y. “I think it’s a lot easier to get a job.”

Although the three campus area plasma centers refused to comment because of company policy, one center spokesman said that 30 percent of its donors are OSU students. Eighty percent of those are males.

He said near the end of a quarter, 50 percent of its donors are students because that is the time when they run out of money.

Alexis Wiegand, a sophomore majoring in interior design from Solon said, “After I donated plasma my arm felt very numb and I thought I was going to faint. It was not worth the money.” Wiegand said that her first time donating plasma was also her last.

Hanson said, “There’s not enough money in donating plasma to keep anyone alive if they depend on it for a job.”

He said he has donated plasma on campus about 12 times. However, Hanson said he would never do it again.

Within the last two years plasma centers have been buying new machinery, which speeds up the process of donating. Wiegand said when she gave plasma it seemed like she sat there for hours. Now with the new machinery, the process takes less than an hour.

When a person donates plasma part of the blood is taken from the body, and the red blood cells are put back. A person who donates blood loses all the blood, Stein said.

“It is actually less stressful on the body to donate plasma because you’re not losing any red blood cells,” Stein said.

In order to give blood or plasma, the donor must be at least 17 years old and weigh 110 pounds. The donor must fill out a form and answer questions about drug usage and take a blood test for AIDS or hepatitis, Stein said.

One plasma center said its donors are checked as if they are going to give blood. Strict records are kept to insure that people do not donate more than once a day. Donors are paid $15. A person should not donate blood or plasma within 56 days after they have given, although cells are rejuvenated in a plasma donor after 48 hours, Stein said.

Donating blood or plasma is safe for the donor because the needles and tubing aren’t reusable, she said.

Whether a person gets paid or volunteers to donate blood or plasma the results for other people are still the same, Stein said.

The blood could be used to save a bleeding victim and the plasma could be used to help a hemophilic’s blood clot, she said.

As for students, the Red Cross still relies on them for donations, Estepp said.

“I just hope that the day I need a transfusion that someone will donate blood for me,” Gibson said.
Bleed scarlet

Kevin Frank, a freshman from Dayton majoring in psychology, waits patiently while donating blood at Taylor Tower for the OSU/Michigan Blood Battle. Meanwhile, Avis Smith from the American Red Cross, is looking over his donor form. The Blood Battle, co-sponsored by Alpha Phi Omega, will continue through November 16 at various locations on campus.
Beth Noll, a senior majoring in English education, and Joe Starrett, majoring in business from Dublin, donate blood at a Red Cross mobile unit parked at Harrison House.

**Battle close in OSU, Michigan ‘bloody war’**

**By Patricia Herforth**  
Lantern staff writer

OSU students with “scarlet fever” are needling their way into a bloody war against the University of Michigan.

However, if this war is to be won, the numbers must increase.

The ninth annual Ohio State-Michigan Blood Battle, sponsored by the American Red Cross and various campus groups, began on Nov. 5 and will continue until Nov. 16.

Dave Estepp, coordinator for the university area Red Cross, said although Ohio State is designated as the blood donor regional station, anybody in Central Ohio can participate.

He said Ohio State is in the lead, but the race is close.

“Thursday and Friday are critical to our bringing the trophy home,” Estepp said. “They are typically the strongest days at both universities.”

Curtis Drummond, blood drive chairperson for Alpha Phi Omega, said the winner is the school that attains the highest percentage of its goal since Michigan takes in more area.

Ohio State’s goal is to reach 3,110 pints of blood while Michigan’s goal is 4,005 pints.

Estepp said Ohio State has reached 62.1 percent of its goal and Michigan has reached 61.7 percent of its goal.

In the nine years of competition, Ohio State has only won the trophy twice, once in 1984 and again in 1986, he said. However, Estepp said student response is strong this year since the Ohio State-Michigan football game is at home.

“Competition is motivating the students,” Estepp said. “They want to win.”

Stephanie Lentz, a head nurse for the American Red Cross, said the students are a lot of fun to work with.

“Ohio State all the way,” said Shawn McKinney, a junior from New Carlisle, who donated blood on Tuesday. “We have more students, so we should beat them.”

Estepp said no appointment is needed and the entire process takes about an hour.

Students and faculty can go today and Friday to the Ohio Union South Terrace, between 10 a.m. and 4 p.m.; on Friday, donors can also go to Morrill Tower, Baker Hall and Dracket Tower, between 1 p.m. and 7 p.m.

“Giving blood is absolutely safe,” Estepp said. “None of the equipment is reused.”

The trophy will be awarded to the winner during half-time at the Ohio State-Michigan football game, Estepp said.

“However, the biggest winner in this race will be the hospital patients who need the blood,” he said.
Michigan, OSU battle for the blood

By Pat Crawford
Lantern staff writer

This year marks the 10th annual Blood Battle between Ohio State and the University of Michigan.

Dave Esteppe, coordinator for the University Area Center Red Cross, started the program in 1982. The program is a contest between Ohio State and the University of Michigan to see which university and its region can collect the most units of blood.

In the last nine years, Michigan has won six Blood Battles. Although Ohio State has won only three battles, Esteppe said, its most recent victory was last year. "We killed them," Esteppe said.

Ohio State reached 102 percent of its goal by collecting 3,179 units of blood. Michigan reached only 88 percent with 3,531 units. Ohio State has a smaller goal because its region is smaller than Michigan's. Esteppe said the 1991 goals are 1,570 units for the OSU campus and 3,536 units for the Michigan campus.

This year's Blood Battle will run Nov. 11-22. Anyone can help Ohio State defeat Michigan by donating blood during the competition time. According to Red Cross literature, donors must weigh at least 105 pounds and be in good health. They are asked to eat before donating, and to bring some kind of I.D. with their social security number on it.

With the AIDS epidemic, some people might be afraid to donate blood. Dr. Ambrose Ng, principle

See BLOOD / Page two

This officer at the Central Ohio Chapter Red Cross, said, "No one has acquired AIDS through donating blood, because the needle is single use."

Lynnette Macer, senior communications specialist at the Red Cross, said, after the needles are used they are put into a puncture-proof container and sent to an incinerator in Dayton.

The process of donating blood takes about an hour, according to Red Cross literature. A nurse will take the donor's temperature, pulse and blood pressure. She will then take a small drop of blood from the earlobe to make sure the donor has enough red blood cells to donate safely. The donor will also be asked some medical questions concerning past and present health.

The actual donation lasts between 8-10 minutes. After donating, donors are asked to drink some liquid (like juice), eat something sweet (like cookies), and rest for about ten minutes. This way, the medical staff will make sure the donors are feeling all right before they leave.

Esteppe said the trophy presentation will be in Ann Arbor this year. The presentation, which takes place during the Ohio State-Michigan football game, is usually held at halftime or between quarters and is right on the field.

Donations can be made at the University Area Center Red Cross, 1616 Highland St., just south of Park and Stradley Halls, or at any bloodmobile on or near campus.

It isn't necessary to have an appointment to donate blood, but nurses prefer that donors do so that they don't have a long wait. People wanting to schedule an appointment at the University Area Center Red Cross should call 251-1451. The center's hours are Monday, Tuesday, Thursday and Friday, 10 a.m. to 4 p.m., and Wednesday, 12:30 p.m. to 6:30 p.m.

Esteppe said it would be great if Ohio State could win the Blood Battle, but, "The big winners are the hospital patients, because they receive the blood donated from the Blood Battle."

### Bloodmobile locations

- OSU Hospital Nov. 8 7 a.m.-5 p.m.
- Stadium Nov. 13 2 p.m.-8 p.m.
- Main Library Nov. 15 10 a.m.-4 p.m.
- Drackett Tower Nov. 19 2 p.m.-8 p.m.
- Baker Hall Nov. 20 2-8 p.m.
- Ohio Union Nov. 21 11 a.m.-5 p.m.
- Taylor Tower Nov. 21 2-8 p.m.
- Morrill Tower Nov. 21 2-8 p.m.
FIRST AND GOAL

Now that his ticker is fixed, Dean Dugger is out for blood.

The former Ohio State football All-American has recovered from heart problems that sidelined him this summer. Now he’s heading up the 10th annual OSU-Michigan Blood Battle.

Red Cross affiliates from Columbus and Ann Arbor go head to head in collection drives the month before the annual OSU-Michigan football game. OSU is the defending champ. Scarlet and gray bleeders should call 253-7981.
Ohio State-Michigan Blood Battle

Projected goal for each school
3,340
3,410

Number of pints

3,500
3,000
2,500
2,000
1,500
1,000
500
0

18% of goal

590 pints
Ohio State

38% of goal
1,294 pints
Michigan

Source: Dave Estepp, coordinator for the University Area Red Cross
Graphic by Anthony M. Fuda
Drop by drop

Heidi Fahringer, a junior majoring in occupational therapy, donates blood at the School of Allied Medicine. The bloodmobile will be at Baker Hall, Taylor Tower, and the Ohio Union today.
Ohio State-Michigan Blood Battle

Projected goal for each school

Ohio State: 3,340 pints (101% of goal)
Michigan: 3,410 pints (103% of goal)

Number of pints

3,500
3,000
2,500
2,000
1,500
1,000
500
0

Ohio State: 3,363 pints
Michigan: 3,516 pints

Source: David Eislepp, coordinator for the University Area Red Cross
Graphic by Anthony M. Fuda

These are the final results of the Ohio State-Michigan blood battle.
Ouch!

Archie Griffin, a two-time Heisman Trophy winner at Ohio State, helps OSU in the OSU-Michigan Blood Battle against Michigan at the Stadium residence hall Monday. Helping Griffin is technician Becky Flint.

Annual blood battle

Ohio State is trying to break a five-year losing streak in the 11th annual OSU/Michigan Blood Battle.

Last year, a total of 9,446 units of blood were donated by the two universities. Ohio State donated 3,618 units compared to Michigan's 5,828.

This year, the goal for Ohio State is 2,620 units, down from last year's goal of 3,110. The blood drive ends Nov. 20.

Lynette Jones, senior communications specialist at the Red Cross, said the reason the goal is down from last year is because there aren't as many bloodmobile locations. "It's less convenient for people to donate blood this year, she said."

A trophy is given each year to the university that donates the most blood.

In the 10 years of the event, Ohio State has won the battle only twice, in 1984 and 1986.

To donate blood a student must be 105 pounds, in good health, and free from a history of hepatitis or behavior associated with HIV/AIDS.
OSU losing blood drive to Michigan

By Robert Neifach
Lantern staff writer

A big fourth-quarter comeback is needed for Ohio State to beat Michigan in this year's Blood Battle.

Ohio State reached 50% of its goal (1,317 pints) by Tuesday, while Michigan obtained 67% (1,784 pints). The goal for Ohio State is 2,620 pints of blood and Michigan's is 2,680 pints.

"The statistics right now are very misleading," said Dave Estep, coordinator for the university-area Red Cross. "Michigan began their blood drive before us and are just about finished with theirs. Thursday and Friday will hopefully be Ohio State's strongest days. "We're hoping for a lot of people to come out and donate. It will all even out in the end," he said.

Fliers have been handed out and posted throughout campus, and 96 FM has been promoting the blood drive the past couple of weeks.

"Hopefully, a lot of students will hear about it through word of mouth," said Lynette Jones, senior communications specialist for the Red Cross.

Michigan has won seven of the last 10 blood drives.

"Over the past few years, the school who has the home field advantage for the football game has wound up winning the blood drive," Estep said. "The enthusiasm from the students over the success of the football team has seemed to have poured into their desire to donate blood."

The winning university will be announced at halftime of Saturday's football game.

Estep said Ohio State is on target to reach a goal it set at the beginning of the event.

"We have been pleased by the turnout of both students and faculty," said Estep. "Last week, Archie Griffin was at one of our locations donating blood."

"The entire procedure only took 45 minutes," said David Partridge, a sophomore from Cleveland. "That includes answering a questionnaire, along with giving blood."

"This year, unfortunately, because of the medication I've been taking, I can't give blood," said Tara Enyeart, a sophomore from Westchester. "So instead I am a volunteer. I make sure everything is all right with the people who just gave blood. It's well worth sparing an hour of my time to do this."

Estep said, "Even though there are only a few days left, we feel that these will be our most successful days. This is when we get donations from students in the residence halls and from students in fraternities and sororities."

"As much as it would be nice to beat Michigan in the bloodmobile, that's not the real reason for the blood drive," Estep said. "The biggest winners will be the people who receive the blood."

The bloodmobile will be open: from 2 p.m. to 8 p.m. today at Morrill Tower and Taylor Tower, from 2 p.m. to 8 p.m. Thursday at Baker Hall and Houck House and from 10 a.m. to 4 p.m. at the Ohio Union, and from 10 a.m. to 4 p.m. Friday at the Ohio Union.
We win something

A late surge at the end of last week pushed Ohio State ahead of Michigan and into the winning circle in the 11th annual Blood Battle.

Ohio State exceeded its goal with 107 percent, while Michigan reached its goal with 100 percent participation.

"Over the last couple of days of the blood drive, the response of the community was unbelievable," said Brian Gatz, president of Alpha Phi Omega. "We really want to thank everyone who has helped out during the blood drive."

Alpha Phi Omega is the national coeducational service fraternity which helped sponsor the Blood Battle.

The trophy was awarded in the end zone during the second half of Saturday's football game against Michigan.

"We are obviously very pleased by the turnout here on campus, but the victory goes way beyond the trophy that we received by beating the University of Michigan," said Lynette Jones, senior communications specialist at the Central Ohio Red Cross. "More importantly this is really going to help the Red Cross and its patients."

Michigan still holds an overall 7-4 lead against Ohio State in the annual Blood Battle.
OSU greek blood drive among largest

By Maureen Flood
Lantern staff writer

One of the largest blood drives in the United States is taking place on the OSU campus, said Dave Estepp, a consultant for the American Red Cross.

The annual Greek Week Blood Drive began March 31 and will continue through the month of April, said Dan Layden, coordinator of the Greek Week Blood Drive and a member of Sigma Phi Epsilon fraternity.

Blood mobiles will be at one of seven chapter houses, Monday through Friday, until April 23. Beginning on April 26, a blood center will be open in the Ohio Union until April 30.

This is the largest blood drive for the Red Cross in the month of April, Estepp said. "We count on the Greek Week Blood Drive every April. It supplies us with at least 1500 pints of blood every spring."

Estepp said, "That may not seem like much, since we need 500 pints a day for the area hospitals, but it really is."

The blood drive has been very successful thus far, with only two blood mobiles not attaining their goal of 50 pints per day, Layden said.

"Events like the blood drive allow us to show how we care about the community and how we help it," said Greek Week Adviser David Strauss.

Layden said that non—Greeks are welcome to give blood, though appointments are hard to come by. Greeks are competing to get one of the 1500 appointments.
OSU-Michigan blood ‘war’ begins

By Amy Ax

There are no real losers in the blood battle between Ohio State and Michigan.

The Central Ohio Red Cross sponsors the annual event, which collects approximately 5,000 pints each year for hospitals in Columbus and Ann Arbor. The Red Cross is asking faculty and staff as well as students to give a pint during Michigan Game Week.

From 9 a.m.-3 p.m. Nov. 17, the Red Cross blood mobile will be in 103 Wilce Student Health Center; and from 11 a.m.-5 p.m. Nov. 18 and 19 in the Ohio Union Tavern Room. No appointment is necessary.

Each year both universities set goals for the number of pints they hope to collect. The winner is the university that comes closest to, or surpasses, its goal. Ohio State this year is seeking 2,085 pints of blood, while Michigan has set a 2,060-pint goal. The rotating trophy will be presented to a student representative of the winning school at half-time during the Ohio State-Michigan game in Ann Arbor Nov. 20.

Ohio State last year took home the trophy by reaching 107 percent of its goal.

“But the big winners are the hospital patients who receive the blood,” said Dave Estepp, consultant, Central Ohio Red Cross. Estepp initiated the blood battle in 1981.

“Much of the blood collected in Central Ohio is used by patients in University Hospitals,” Estepp said. “The medical center is a huge user because of the many surgeries and treatment of patients with cancer, leukemia, severe injuries and complex medical conditions.”

For more information, contact the Red Cross Headquarters at 253-7981.
OSU, Michigan fans compete in blood drive

By Kim Merlack
Lantern staff writer

OSU Buckeyes will be smelling roses if they win the traditional Ohio State vs. University of Michigan football game, but hospital patients in both states will be the winners of the 1993 Ohio State-Michigan Blood Battle.

Dave Estepp, a consultant for the American Red Cross, started the annual blood drive 12 years ago in an attempt to harness the excitement surrounding the football game and channel it to help the community.

The result is a two-week drive that has expanded into an annual competition.

"We try to tap the competitive spirit of both schools and allow the students to make an incredible contribution of blood that will benefit people not even involved in the rivalry," Estepp said.

"The reason the students donate really is not important. The only thing that matters is that they donate."

Estepp said students, faculty and staff at Ohio State make up the second largest donor base in the region behind Nationwide Insurance.

Nationwide's downtown Columbus office is the single largest blood donor in the nation.

The winner of the blood battle will get possession of the trophy during half-time ceremonies in Michigan.

Although Michigan collected 100 percent of its goal of 2,682 units last year, Ohio State won by reaching 107 percent of its goal with 2,792 units of blood.

Red Cross officials announced Ohio State had reached 41 percent of its goal while the University of Michigan had reached 45 percent as of Friday.

In the past 12 years, Ohio State won the blood battle four times, closely mirroring the school's gridiron performance of three wins and one tie against Michigan.

Lynette Jones, senior communications specialist for the Red Cross, said Ohio State averaged 2,500 pints of blood over the past 12 years. Officials set a goal of 2,065 pints for the 1993 blood battle.

Jones said the goal directly reflects the availability of blood mobiles. More blood mobiles equals a higher goal.

No appointments are needed and collection sites are rotated around campus to give everyone an opportunity to participate in the event.

Jones said donors must be at least 17 years old, weigh more than 105 pounds and be in good general health. She said anyone who has tested HIV positive or who has had hepatitis since age 11 cannot donate blood.

Neal Fry, the Red Cross regional representative to the University of Michigan, said the students at the University of Michigan have a lot of fun with the blood drive and take the competition between the schools very seriously.

"We intend to take the trophy away from Ohio State this year. The climate down there is not conducive to a healthy trophy so we will pull out all the stops to win this one," Fry said.
OSU-Michigan blood drive is on through Friday

The American Red Cross will be collecting blood for the 1993 OSU-Michigan Blood Battle at locations across campus Wednesday through Friday. No appointment is necessary and students, faculty and staff are welcome. Donors must be at least 17 years old, weigh more than 105 pounds and be in good general health to give blood. All units that are collected through Friday will be counted toward Ohio State's goal of 2,065 units of blood for the 1993 competition. The schedule for the Blood Battle is as follows:

Wednesday, Nov. 17:
* Morrill and Drackett Towers 2:00 p.m.-8:00 p.m.
* Student Health Center 9:00 a.m.-3:00 p.m.
* College of Nursing 9:00 a.m.-3:00 p.m.

Thursday, Nov. 18:
* Baker Hall 2:00 p.m.-8:00 p.m.
* Converse Hall (ROTC building) 8:00 a.m.-2:00 p.m.
* Ohio Union Tavern 11:00 a.m.-5:00 p.m.

Friday, Nov. 19:
* Ohio Union Tavern 11:00 a.m.-5:00 p.m.

— Kim Merlack
OSU is second in blood battle

Tuesday totals for the 1993 OSU-Michigan Blood Battle show Ohio State is in second place behind the University of Michigan.

With three days to go in the bloody competition, Ohio State has collected 58 percent of its goal of 2,065 units of blood. Michigan has reached 65 percent of its 2,590 unit goal.

Red Cross Regional Representative to the University of Michigan, Neal Fry, said while Wednesday, Thursday and Friday are typically high collection times for Ohio State, she is going to get the word out at U of Michigan to try and keep its lead.

The Red Cross has collections points at the Ohio Union Tavern Thursday and Friday.

— Kim Merlack
OSU wins battle against Michigan

Although Ohio State lost to Michigan on the football field Saturday, it beat Michigan in the battle for blood.

The Ohio State total in the two-week long blood battle competition against Michigan was a whopping 93 percent of its goal of 2,065 units of blood, said Lynette Jones, Red Cross senior communications specialist. Michigan only collected 87 percent of its 2,590 unit goal.

Neal Fry, the regional Red Cross representative to the University of Michigan, said the focus is on the percentage of goal collected because hospitals in both regions of Ohio and Michigan have different blood requirements so it would not be fair to just use the total units of blood collected.

Ohio State gets to keep the trophy it received last year for placing first in the 1992 Blood Battle.

This victory puts the record for the 12-year competition at five wins for Ohio State and seven wins for Michigan.

— Kim Merlack
Ohio State-Michigan blood battle begins

By Michael J. Miller
Lantern staff writer

With the Ohio State-Michigan game just around the corner, it is time for OSU students and central Ohioans to roll up their sleeves for the annual blood battle to support the scarlet and gray.

The 14th Annual Ohio State-Michigan Blood Battle will begin today when two-time Heisman Trophy winner and OSU Associate Athletic Director Archie Griffin donates blood at 2 p.m. at the Stadium Scholarship Dormitory.

The competition, which runs through Nov. 18, pits central Ohio against the southeast Michigan region.

Each region has a goal number of blood units to collect, and the winner is determined by who comes closest to meeting the goal. A rotating trophy will be presented to the winning side during the Ohio State-Michigan game Nov. 19.

Ohio State has a goal of 2,390 units, and Michigan's goal is 2,715 units.

Ohio State has won the Blood Battle the last three years, but Michigan holds an 8-5 advantage overall.

The central Ohio region collects blood in 27 counties and provides blood and blood components to the 56 hospitals in the area, said Dave Estep, program coordinator for the American Red Cross Columbus Area Chapter.

OSU Hospitals use about half of the blood in the region.

"There is a need of 550 pints of blood per day, and the 2,000 units that will be collected in the Blood Battle will be gone in four days," Estep said. "All blood types are needed, but O-negative is the most precious since it's the true universal blood type."

O-negative is carried on every single flight of central Ohio's emergency medical helicopters, SKYMED and LifeFlight, Estep added.

"The blood and blood components are used mainly for surgical and cancer patients, and the OSU Hospitals keep an inventory of 400 to 500 units," said Melanie Kennedy, OSU Hospitals physician.

Estep and Kennedy stressed that blood donors are needed throughout the year, not just during the competition between Ohio State and Michigan.

"The real winners in the Annual Blood Battle are the patients," Estep said. "Until people need it, or somebody they know needs it, most people don't realize how important donating blood is."

Blood donors must be at least 17 years old, weigh at least 105 pounds and be in generally good health, Estep said.

Throughout the two-week period, blood mobiles will be around the campus area. There will also be a daily update on the amount of blood collected from both regions.

Donors can choose the region to which they would like to donate blood. For more information, contact the American Red Cross-Columbus Area Chapter.
OSU Assistant Athletic Director Archie Griffin smiles as he finishes donating blood Monday afternoon in the Stadium Dorm. Griffin was the kick-off donor for the Blood Battle against the University of Michigan.
Blood Battle begins, OSU looks to big game

By Hallie Cayne
Lantern staff writer

The 14th Annual Ohio State-Michigan Blood Battle kicks off today at OSU hospitals.

The competition, which lasts until November 17, has been a tradition leading up to the OSU-Michigan football game. OSU has collected the most units of blood for the past four years.

"The school spirit is definitely at an all-time high," said Tammy O'Neill, director of communications, American Red Cross Blood Services, Central Ohio region.

The rotating winner's trophy will be presented during the football game in Ann Arbor.

This year's blood goal for OSU is 2,500 units of blood. Besides beating Michigan, the OSU blood donation drive helps 60 hospitals in the Central Ohio region. The blood helps cancer patients, organ transplant and trauma victims, O'Neill said.

"I really like to help out and give blood, but last time I got sick," said Joel Plassen, a senior majoring in political science. "So, I'm sort of reluctant to donate again."

"The body changes everyday," O'Neill said. "How you react one day to the donation may not be the same the next day. If you've had a bad experience, re-assess what happened, look at other positive experiences and give it another try."

For students who are apprehensive about getting stuck while giving blood, O'Neill suggests getting an adequate amount of sleep, following a normal routine and having food and fluids before the donation.

"The key thing is that if anyone is afraid, that fear is real," O'Neill said. "But it really is a painless process."

"The initial stick is a little pinch, but you don't feel the actual donation at all."

The volunteer staff will walk first-time donors through the actual process, O'Neill said.

"I gave blood last year for the first time and it was surprisingly a pleasant experience," said Erica DeGennaro, a senior majoring in journalism. "It didn't hurt nearly as much as I thought it would."

"Not everyone can give blood, though. Automatic deferrals include being on antibiotics, not feeling well or having a tattoo for less than six months," O'Neill said.

"Students who are deferred as blood donors can get involved in other ways," O'Neill said. "We can always use volunteers to help through the process of registration and refreshment distribution."

Although the actual blood drive begins today, a Blood Battle kickoff will take place Monday from 2 to 8 p.m. at the Stadium Dorm. Archie Griffin, the OSU Marching Band, Brutus Buckeye and the OSU cheerleaders will be featured.

"There is a critical need for blood during the holiday season," O'Neill said. "I know it's not easy to go out and let someone stick a needle in your arm, but the feeling you get after a donation, the feeling that you've helped someone or saved someone's life is incredible."
Ohio State leads Michigan in annual battle for blood

By Hallie Cayne
Lantern staff writer

The 14th annual OSU-Michigan Blood Battle is well under way, with Ohio State holding a slim lead of 1,177 units of blood to Michigan’s 1,169 units.

OSU has won the competition the past four years, said Tammy O’Neill, director of communications, American Red Cross Blood Services, Central Ohio Region.

The winner of the battle receives a trophy at the OSU-Michigan game in Ann Arbor on Nov. 27.

“Although we’re winning, it doesn’t mean it’s over — blood donations can fluctuate from day to day,” O’Neill said.

The collection goal for both schools is 2,300 units. Blood collected at Ohio State is used in 27 counties in the central Ohio region, O’Neill said.

“We want to prove OSU wrong, that Michigan is better on the field and lying down,” said Neil Fry, donor recruitment representative, American Red Cross Blood Services, Southeast Michigan Region.

The blood collected in Ann Arbor is used in 56 surrounding hospitals, with 1,000 pints being used daily, Fry said.

“This is a real friendly competition to make Ohio and Michigan aware of blood needs,” Fry said. “This makes everyone aware in a friendly, funny way.”

O’Neill said she expects bloodmobiles at OSU to collect a lot of donations this week, especially the collection sites at the Ohio Union.

“Ohio State’s upcoming week is stronger than our week,” Fry said. “But, we truly believe we should win, because we have never seen a smart Buckeye.”

“People representing the Central Ohio Region Red Cross want to walk home with that trophy,” said O’Neill. “I challenge students to come on out and donate blood.”
OSU wins blood battle with school up north

By Hallie Cayne
Lantern staff writer

The Buckeyes won at least one battle against the Wolverines last weekend.

For the fifth straight year, Ohio State defeated Michigan in the 14th annual OSU-Michigan Blood Battle.

OSU and the surrounding community donated 2,377 units of blood, surpassing its goal of 2,300 units and Michigan's total of 2,143 units, said Tammy O'Neill, director of communications, American Red Cross Blood Services, Central Ohio region.

"The total donations for this year was 103 percent of our goal," O'Neill said.

Representatives from Alpha Phi Omega and the Public Relations Student Society of America, who were co-sponsors of the Ohio Union donation sites, and a Red Cross representative, were in Ann Arbor to accept the trophy at halftime of the OSU-Michigan game.

"I'm really excited we walked away with that trophy," O'Neill said. "It will be on display, but we're not quite sure where yet."

Blood collected from both schools helps cancer and organ transplant patients, as well as trauma victims. The OSU donations are used in 27 counties in the Central Ohio region.

O'Neill said that although Ohio State won the overall competition, most of the donations came from the surrounding community rather than students.

"Michigan's donations have all come from the campus," O'Neill said. "By 1997, we want 100 percent of donations to come from the OSU campus."

Because OSU surpassed its goal of 2,300 units of blood, the Red Cross is already planning on having more blood mobiles at a higher goal for next year, she said.

"The key thing is the community and campus pulled together," O'Neill said. "I just want to express my appreciation and thank you to everyone who came out and donated blood."

OSU junior Wendy Barron makes her contribution to the OSU/Michigan Blood Battle at the Ohio Union.
More blood needed for Greek Week

By Jennifer Yance
Lantern staff writer

A number of measures have been taken to improve donations from Greek Week participants in an effort to ensure a 100 percent participation rate for the 1996 American Red Cross Blood Drive at Ohio State.

Last year, the goal was to collect more than 800 pints of blood during the drive, but only 700 pints were actually donated, said Ann Woodward, administrative associate at the Office of Greek and Student Affairs.

A goal of scheduling donation times prior to the blood drive has been established this year to ensure 100 percent participation and 800 units of blood, Woodward said.

The Greek community became involved with the blood drive to help save lives, and give to the community, she said.

Last year only 25 percent of those registered for Greek Week kept their promise to donate blood, said Kevin Palicki, co-chairman of Greek Week steering committee.

"Having more time to give, and if you can't give, having time to find someone else to give is very important for the blood drive to be successful," said Heidi Honner, a senior majoring in occupational therapy.

The blood drive will be from April 15-29, said Melanie Kentris, co-chairwoman of Greek Week steering committee.

The following times are available for donating blood:

• April 15, 25 and 26 at Hillel Foundation
• April 16-19 at Ohio Union
• April 22 at Morrill Tower
• April 23 at Baker Hall
• April 24 at Royer Student Center

Donation times are from noon to 6 p.m. with the exception of April 26 when donation times are from 11 a.m. to 5 p.m. To schedule an appointment call 292-6781 during the week of April 8.
Don't be such a wuss, it's just a needle

By Erica DeGennaro
Lantern staff writer

Ohio State students will have the opportunity to help save lives.

The American Red Cross kicked off its annual Greek Week blood drive Monday.

"The need for blood is there and the Greek system recognizes that," said Julie Maley, spokeswoman for the American Red Cross.

Non-greeks, however, can also participate in the blood drive, Maley said.

"I didn't know that anyone can donate blood during Greek Week," said Joel Passen, a senior majoring in political science. "I always thought it was for greeks, but now I'm going to donate."

Right now, there is a critical need for type O-negative blood, which means the supplies of that blood type are below the needed level in the Central Ohio Region, Maley said.

Maley said that only six out of every 100 people have type O-negative blood. The universal donor type is O-negative, which means it can be transfused to any patient, and used in an emergency situation.

The goal of the blood drive is to collect 600 units of blood by the end of the drive, she said.

The collected blood will be distributed to the 56 hospitals and transfusion facilities in the 27 counties of the Central Ohio Region.

Fraternities and sororities are a good target for the blood drive, said Chip Bradford, vice-president of programming for the Interfraternity Council.

"Greeks make up over 80 to 90 percent of donors," Bradford said.

Virtually every chapter participates and gives 100 percent, Bradford said.

Heather Sturtz, a member of Kappa Alpha Theta sorority is one of those participants.

"I'm going to donate blood," Sturtz said. "In the past I was hesitant, but now the need for donated blood is critical and I should donate."

Maley said donor turnout has declined.

"With the size of OSU we should have a larger turnout," she said.

During Greek Week 1993, 1,190 units of blood were collected. In 1994, 812 units were collected, while 392 units were collected in 1995.

A high donor turnout does not mean the American Red Cross can meet its goal, she said.

Some will be deferred for reasons of beingergic or receiving a tattoo in the past 12 months," she said.

Anyone who meets these and other requirements can donate blood, she said. Donors must weigh at least 105 pounds, be in general good health and not currently or previously involved in behavior associated with the spread of HIV/AIDS.

Deirdre Vasa, a senior majoring in material science engineering, has her blood pressure taken as she prepares to donate blood at the Hillel Center Monday.
OSU and Michigan compete for blood

By Michael A. Norman
Lantern staff writer

The Ohio State Buckeyes are competing with the Michigan Wolverines twice during the football season. One battle is on the gridiron, the other is on gurneys.

The 15th annual OSU-Michigan blood drive, sponsored by OSU, the University of Michigan and The Red Cross, begins today. The kick-off will be held at the Stadium Dorm and the Student Health Center.

During the drive, the two schools compete to see which university can bring in the most units of blood. Last year, OSU won but supplied less than 1,000 units of blood.

OSU has won the past four blood battles. However, the Buckeyes are tied with Michigan with seven wins each and this will be the tie-breaking year.

In previous blood battles the winner has been the school that has collected the most units of blood. This year the ante will be upped, because both schools will be required to collect 2,250 units of blood. The winner will be the school that collects the most units after meeting the goal.

The Red Cross will present a trophy to the winning school during half-time at the OSU-Michigan football game.

The Red Cross will have booths set up next week at various sites around campus.

"This year we would like to see more faculty participation," said Elaine Gounaris, Red Cross spokesperson and a recent OSU graduate.

The Red Cross has added two donation sites this year, the Fawcett Center and Derby Hall, in hopes of attracting more faculty and staff.

Blood Drive Booth Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
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<tr>
<td>Nov. 12</td>
<td>Stadium dorms</td>
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<td>Nov. 15</td>
<td>Larkins</td>
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<td>Nov. 18</td>
<td>Hillel, Stradley and Bradley/Patterson</td>
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<td>Nov. 19</td>
<td>Mack/Canfield and Steeb</td>
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<td>Nov. 20</td>
<td>Drackett and Baker Halls</td>
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<td>Nov. 21</td>
<td>Morrill and Taylor Towers, the Ohio Union</td>
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<tr>
<td>Nov. 22</td>
<td>The Ohio Union</td>
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"One pint can save as many as four lives," Gounaris said.

The Columbus Red Cross supplies blood to dozens of hospitals and other centers.

"The Red Cross is the only source for this blood," said Julie Maloley, blood drive coordinator.

Agency officials hope that at least 120 people a day will donate blood at each site, Maloley said.

"All types of blood are necessary," she said. "But anyone can receive type O-negative, so if you know that your blood type is O-negative, then you should come out to give blood."
Brutus Buckeye entertained students giving blood at the American Red Cross Blood Battle Kickoff in the Stadium Dormitory Tuesday.

OSU begins Blood Battle

Buckeyes look to defeat Michigan in annual competition

By Alana Beltzer
Lantern staff writer

The band was playing, Neutron Man was dancing, Archie Griffin was smiling and blood was everywhere as Ohio State and the American Red Cross kicked off the 15th annual Blood Battle Tuesday.

The Blood Battle is a contest between OSU and the University of Michigan students to see who can donate more units of blood between now and the OSU-Michigan game, said Tammy O'Neil, spokeswoman for the Central Ohio American Red Cross.

This is the tie-breaking year for the battle. Each school has seven wins a piece.

OSU Assistant Athletic Director Archie Griffin said he likes the idea of the Blood Battle and thinks OSU can score a win this year.

"I think it is a good idea because you have a rivalry going on that is helping a lot of people," Griffin said. Julie Maloney, supervisor for Donor Recruitment for the Central Ohio American Red Cross said this is a new way to show school spirit.

"You can't play football, but this
is a way to get back at Michigan," Maloley said.

The blood donated at OSU is used for Central Ohio hospital patients, she said.

One OSU student sees the blood drive as a way he can help people.

"I just wanted to do my part to help people who need blood more than I do," said Nick Dew, a freshman in University College.

As of Tuesday afternoon, OSU was trailing Michigan 353 to 429 for number of units donated, she said.

"Our goal is 2,250 units," Maloley said.

O'Neill said to reach this goal, they need at least 2,500 donors. Student and faculty have a choice of donating locations that will be set up in different places around the campus between now and the Michigan game.

The reason the school needs to attract so many donors is that some people who show up might not be able to donate, she said.

"There are a variety of reasons why any person might not be able to donate," O'Neill said. "A sore throat, low iron or being on antibiotics in the past 48 hours might prevent someone from donating."

She also said that anyone who has been tattooed or had body piercing within the past year is not eligible to donate blood.
Ouch!

Sophomore Aaron Kimbrell of Delta Upsilon fraternity gives blood for the OSU-Michigan Blood battle Monday.
Scarlet 'n 'Gray bleeds better than Blue

By Michael A. Norman
Lantern staff writer

Ohio State walked away with this year’s Blood Battle trophy by beating the University of Michigan in the 16th year of the competition.

Final tallies of the competition, coordinated through the American Red Cross and campus/community organizations sponsoring blood drives, have OSU with 2,160 units of blood, compared to Michigan’s 1,751 units of blood.

“This victory is especially sweet this year,” said Julie Meuret Maloley, donor recruitment supervisor for the Red Cross, in a statement released Sunday. “This was the tie-breaking year for the Blood Battle. The record is now OSU eight and Michigan seven with the past five consecutive years going to Buckeye blood donors.”

One student donor thought it was important for her to set an example and encourage others to donate blood.

“It made me feel good to be doing something that could help someone in the future,” said Gretchen Alden, a junior Resident Adviser in Baker Hall. “I also thought that being an RA who donates could encourage others to donate blood.”

The goal for each campus community was to collect 2,250 units of blood in the two-week period before the OSU-Michigan game, Maloley said.

“We’re proud that our actual collections were 2,283, which is 101 percent of the goal, even though reportable numbers do not show us meeting that goal,” she said. “As with any competition, you want an even playing field, and official Blood Battle rules say we can only report within 110 percent of each goal for the individual drives held during the two week competition. Buckeye fans should feel great about the victory and the difference they make for patients in our local hospitals who so critically need this voluntarily donated product each and every day.”
Dear Colleagues:

On any given day, our nation's blood supply is fragile. About four million people in the U.S. need blood every year -- that is one patient every two seconds. It is a constant challenge to meet the growing demand for blood. That is why I am inviting you to join the American Red Cross at the Ohio State Community-Wide Blood Drive on Wednesday, August 22, from 7:00 a.m. to 7:00 p.m. in the Value City Arena at Jerome Schottenstein Center. You will be eligible for prize drawings, receive a free T-shirt, and at the same time, you will be helping to save lives.

Blood usage has increased dramatically in recent years. Continuing advances in modern medicine have resulted in new uses for blood products. Those who benefit from the generosity of blood donors include accident victims; cancer patients who have had chemotherapy; persons undergoing organ transplants and surgeries, such as hip replacements; and individuals with disorders, such as sickle cell anemia and hemophilia.

I encourage you to demonstrate your great Buckeye spirit by participating in this noteworthy cause and "Give someone a Schott at life" on Wednesday, August 22. To schedule your life-saving appointment, please register by calling 1-800-GIVE-LIFE or send an e-mail to mailto:montgomerr@usa.redcross.org.

Together, we can save a life, and I thank you for your consideration.

Sincerely yours,

William E. Kirwan
President
Dear Colleagues:

On any given day, our nation's blood supply is fragile. About four million people in the U.S. need blood every year -- that is one patient every two seconds. These calculations, which represent data for the number of volunteer blood donors for the calendar year 2001, are based on results that include the number of transfusions done per year for patients in need. It is a constant challenge to meet the growing demand for blood. That is why I am inviting you to join the American Red Cross at the Ohio State Community-Wide Blood Drive on Monday, August 12, from 7 a.m. to 7 p.m. in the Value City Arena at the Jerome Schottenstein Center.

Because of the continuing advances in modern medicine that have resulted in new uses for blood products, blood usage has increased dramatically in recent years. And there are many who benefit from the generosity of blood donors, including accident victims; cancer patients who have had chemotherapy; persons undergoing organ transplants and surgeries, such as hip replacements; and individuals with disorders, such as sickle cell anemia and hemophilia.

During my longtime association with Ohio State, I have always been inspired by the great Buckeye spirit our university community has demonstrated, not only at campus events, but also when helping others in need. Therefore, I encourage your participation in this noteworthy cause and "Give someone a Schott at life" on Monday, August 12. Your contribution will make a life-saving difference in someone's life. To schedule your appointment, please register by calling 1-800-GIVE-LIFE or e-mailing mailto:montgomerr@usa.redcross.org.

Together, we can save a life. Thank you for your consideration.

Sincerely,

Edward H. Jennings
Interim President
Give someone a Schott at life!

Value City Arena
at the Jereim Schottenstein Center

OSU Community-Wide Blood Drive
August 21, 2000
7 a.m. - 7 p.m.
Call 247-7670 or www.osu.edu/redcross to schedule an appointment or to volunteer.

Giving Blood Saves Lives!

American Red Cross
Dear Colleagues:

You might have read a few months ago in The Columbus Dispatch about the “trauma season.” Our own Ohio State emergency medicine physician Dr. Diane Gorgas wrote about the summer spike in the need for blood donors. Emergency rooms get more crowded with accident victims who have traumatic injuries. Many of these patients have lost a significant amount of blood and need transfusions to survive.

Every year, The Ohio State University and the local American Red Cross partner for a special blood drive in August at the Jerome Schottenstein Center. We ask the University community to help us “Give Someone a Schott at Life.” This year’s Schott Drive is set for 7 a.m. to 7 p.m. Monday, August 13.

You can sign up by calling 1-800-GIVE-LIFE or at www.BloodSavesLives.org (sponsor code Buckeyes). Everyone who comes to give the “gift of life” at the Schott Drive will receive a free Kings Island ticket.

If you cannot make it to the Schott Drive, there are many other opportunities to donate. With 20 drives in central Ohio every day, a time and place to donate can be convenient for you. There is no substitute for blood, and patients at The Ohio State University Medical Center and other hospitals are counting on people like us to make sure there is a ready supply.

Donating is easy and relatively painless. The entire process only takes about an hour, and making an appointment speeds up the process even more. An hour of your time and a pint of your blood could save as many as three lives. You can make a difference—please give the gift of life.

Sincerely,
Joseph A. Alutto
Dear Colleagues:

I have good news. Soon, Ohio State will have the opportunity to reclaim the Blood Battle trophy from those pesky Wolverines, who beat us in the 2008 competition. And no, this is not about football.

The annual Blood Battle began 28 years ago, with the help of the American Red Cross. It provides vital support for patients, including those at The Ohio State University Medical Center. The battle runs November 1 through November 20. Please sign up at http://BloodSavesLives.org (sponsor code: Buckeyes) or by calling 1-800-GIVE-LIFE. Be sure to check out the website for information on drawings and prizes, including a chance to win tickets to the Ohio State–Michigan game.

I look forward to seeing Ohio State reclaim the trophy on behalf of all those who truly bleed scarlet and gray. Let the Blood Battle begin!

Sincerely,

E. Gordon Gee
President