June 1, 2015

Dear Friend of the Arts Initiative,

We wanted to share our annual review with you to let you know this past year we served a total of 32,616 patrons among all our entities. We hosted 36 total exhibitions among our three gallery venues of Urban Arts Space, Hopkins Hall Gallery, and City Center Gallery, with 23 exhibitions featuring the work of 320 Ohio State students, 9 of which fulfilled the curricular requirements for their degrees, and 6 of which served as prototypes for work in MFA curricular exhibitions. We produced 26 performances in conjunction with the Royal Shakespeare Company Partnership of “The Tempest” and “Taming of the Shrew.” Our Town and Gown Partnership with OperaColumbus served 4,975 school children in its “Opera Goes to School” tour, and 25 Ohio State students performed with OperaColumbus on the mainstage.

Looking to our flagship venue of Urban Arts Space, we mark the fourth consecutive year that Urban Arts Space received the Columbus Alive readers’ poll, best art gallery award. Honored to be included in the list, we thank everyone who recognized our hard work, participated in our free events, visited our gallery, and voted for us over the last four years. We are honored to receive the award and greatly appreciate the recognition from our patrons who we welcome into the gallery every week! We will continue to serve the City of Columbus by providing free public programming and access to unprecedented contemporary art and to serve the Ohio State community by launching the careers of our student exhibitors and employees, alike.

We hope that you join us for this upcoming fall’s exhibition, Open This End: Contemporary Art from the Collection of Blake Byrne on view at Hopkins Hall Gallery and Urban Arts Space August 25-November 7, 2015.

My best,

Valarie Williams, Executive Director The Arts Initiative
HIGHLIGHTS

32,616
PATRONS SERVED
among all The Arts Initiative entities

374
OHIO STATE STUDENTS
gained direct experience exhibiting, performing or receiving training through all The Arts Initiative entities

EXHIBITIONS

36 exhibitions total

8 featuring work from university faculty, staff and alumni

9 fulfilling the curricular requirements of the departments of Art, Design, Dance, and Theatre

6 functioning as prototypes for work in MFA curricular exhibitions

13
featuring work from local, national and international artists

23
featuring work from current Ohio State University students

ARTISTS FEATURED IN OUR EXHIBITIONS
- OSU Students
- OSU Alumni
- OSU Faculty
- National and International Artists

PERFORMANCES AND EVENTS

ROYAL SHAKESPEARE COMPANY PARTNERSHIP
3,500 school children attended performances

400 current Ohio State English and Theatre students

30 public school teachers and Ohio State students trained at RSC – Stratford for best classroom practices

3 screenings of Richard III, serving 600 patrons, including 25 Ohio State students with performance opportunities

TOWN AND GOWN
The Town and Gown Committee Partnerships served
9,785 patrons in 2014 and provided

9,562 PATRONS PARTICIPATED
in Urban Arts Space and Hopkins Hall Gallery free public events and programs

EVENTS
17 lectures
25 student docent lead tours
46 free educational programs for children
68 free educational programs for adults
6 university events

MARKETING AND PRESS

498
WEBSITE VISITORS
PER DAY

3,525
EMAIL LIST SUSCREBERS

299

437 artists

320 press features

3,790
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