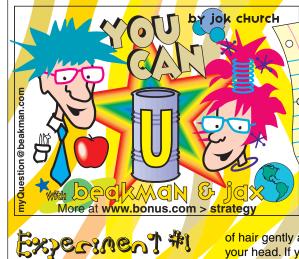


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WHAT TO DO:



WHAT YOU NEED: Shampoo -

After you wet your hair, put just

three drops of shampoo in the wet

palm of your hand. Rub your hands

on your head. Rinse off. Pinch a lock

together well before rubbing them

Dear Beakman, When a person washes her hair, at what point is it clean? Margaret Gammon Truro, Nova Scotia Beakman or Jax P.O. Box 30177 Kansas City, MO 64112

> of hair gently and pull away from your head. If you get a squeak sound, your hair is clean.

Questions, name & address

If not, repeat the first step. It usually takes 2 times to get a good squeak.

it's just too slippery.

WHAT IS GOING ON: Spreading the shampoo out on your hands lets you use less shampoo. Greasy hair won't squeak because

Dear Margaret,

Clean is hard to define. When extra oils and dirt are removed, that's usually enough work to call hair clean. But it's not just about getting clean.

The word shampoo tells us about the pleasures possible from the work of getting clean. It's based on an old Hindi word from India, champo, that means *massage*.

Remember that idea the next time you wash your hair. Create a bit of pleasure for yourself while you're making things clean.

This is a photo of a

The scales can hold

lots of oil and junk.

hair through a

microscope. The

Each hair has its own oil gland that squirts greasy fat onto your hairs. That helps keep hair lubed and shiny. The oil also helps keep those rough edges of the cuticle scales from breaking off.

But the oily fat can also build up and make your hair clump together.



Shampoo (or soap) allows water Gland to rinse away the oils. It can also

rinse away plain old dirt and other crud that finds its way to your head of g<mark>orgeous hair.</mark>

Blacka

