

by jok church



BEAKMAN JAX

Google: persistence of vision

Dear Jax,
How do cartoons work?
Robert Athen
Fresno, California

Beakman or Jax
1130 Walnut Street
Kansas City, MO 64106
Questions, name & address

Dear Robert,
They work like other movies/videos work, by showing you lots of pictures – changing too quickly for your mind to recognize them as separate drawings.

In 1928, 84 years ago today, Walt Disney unleashed the first Mickey Mouse cartoon. It was an enormous, blockbuster, global hit. Even though the world went nuts about it, most people today still have never seen it. You can see the whole thing at youtu.be/BBgghnQF6E4.

So, Mickey is an olde tyme superstar who isn't in movies anymore. Mickey changed into a logo, a trademark, for a business that creates, owns and sells vacations to people all over the planet.

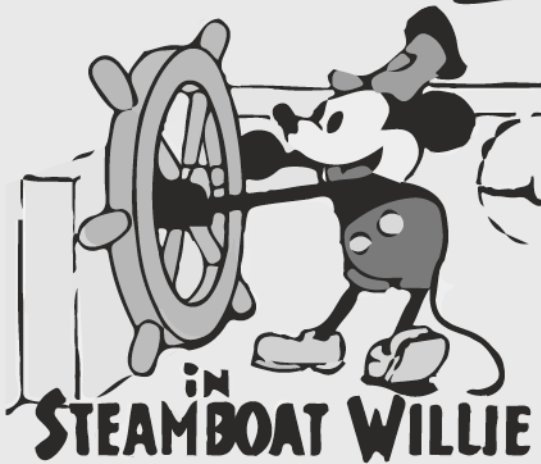
Beakman
Beakman Place

Grab a Yellow Pages book and draw these little stick-people, *one per page*, across the bottom of the phone book.

Then use your thumb to flip the pages and watch him, or her, run across the page. That's just how cartoons work.



WALT DISNEY'S
MICKEY MOUSE



P.S. from Jax: Lots of modern cartoons use drawings made by computers. Artists make models of characters in computers, but they're still separate images that our mind flips through.