# Obin State fantern 

## DSTILCT HONORS BESTOWEOBYWAA. ON SENOR GRILS


for Efficient Work.


Mary Titus, Ag-4; Estella Gerhard Ed-4, and Margaret Williams, Ed-4,
have been awarded an " 0 ," the highest honor bestowed by the Woman's Ath nly to girls who have won merals out of a possible four in hik
ing, sports, general gymnasium an "A's" have been awarded to Rut dred Smith, A-3. Mary Moler, A-Ed-2 A-2. The basketball cup, which is en graved champion, was awarded to the
class of ' 22 for the second time. Numerals were given for hiking, sport,

## ,Officers Elected <br> Announcement has also been made of the following officers for the com- ing year: Mildred Fisher, A-3, presi- dent; Ann Cook, A-3, vice-president; dent; Ann Cook, A-3, vice-president; Ruth Davis, Ed-2, secretary; Elinor Forsyth, A-1, treasurer. Those elected to the Won's letic Association board are: Helen Krepps, A-1, track; Dorothy Gill, A-1 swimming; Mary Moler, A-Ed-2, vol- leyball; Helen Studebaker, Ag-3, arch ery; Ruth Hudson, Ed-2, baseball; ery; Ruth Hudson, Ed-2, baseball, Christine Yerges, A-1, tennis; Mar-

 Annual Banquet Held The annual banquet of the W. A. Awas held Saturday noon at the Chit A-4, was toastmaster and Estella Ger
hardt, Ed-4, and Ann Cook, A-3, re
ponded to toasts. Mildred Smith, A-
an A." The junior class had charge

## Y.W. TOPLAY HOSTESS

 TONEW GIRS NEXX FALLeceptions, Teas and Hikes Will Ma The Y. W. C. A. has made plans
help the new girls next year from the time of their arrival.
The campus social service commit tee, of which Margaret J. Hicks is
chairman, will have a booth at the
Union Station to direct the girls, and Union Station to direct the girls, an
also a number of machines there $t$ The association committee, with Rut
 The committee will havec tamuses sut the four main entranes to the campus and
the members will wear insigigia to do dis-
inguish them as guides,
G. Guerin, freshman tea chairman
will have charge of an informal recep
tion Monday and Tuesday of the first week of school, in the homemakers
laboratory. On Tuesday evening Irene L. Drenan, conference chairman, wil
direct an Eagles Mere hike. Wednes ay evening the membership commit
thes ave charge of getting all freshman
irls out to the sing. Thursday afternoon there will be a reception for al
freshman girls on President Thompson's lawn. Eugenia Bending's com-
mittee will have charge of this affair jitte will have charge of this affair.
Friday evening there will be a coed
 OF 1927 TRACCOOS SHOW BY BROWNNG SOCEIY
Members of the military depart-
ment are receiving their assignmonts
 cluding Captains Charles F. Leonard
C. H. Wright and Paul Murray, wil
go to Camp Custer, Mich. A numbe
of the enlisted personnel will be sen
to the Michigan camp. Although Cap to the Michigan cemp. Although Cap
tain Leonard is also under orders to tain Leonard is also under orders to
go, it is probable that he will remain
here to transact the large volume of
military business that arises during the summer
The artill
 The men will remain
The artillery camp is to be at Camp
Knox, near Louisville, Ky., where 21 niversities will be represented. Stu
dents will be drawn from as far eas as Harvard, west as Oregon, south t ual firing. The camp will be
7 and extend until July 28 .
ROGERTHOMPSONKLILED WAUTOMOBIIESMASHIP Machine Hits Brids Death When pinterii, Calif.

Roger B. Thompson, son of Presiday night when an automobile in which a mear Carpinteria, Calif, according to of Santa Barbara was killed at the Thompson was 29 years of age and ated Cream Company, with headquar-
ters at San Francisco. He left Columbus when about 18 years of age and
has lived in the West ever since.
 is survived by a arother Loren or
New York inty and an aister, Mrs
Shernan
The body
will The body will arrive in Columbse
Sunday. Funeral arrangements have POSITIONS OPEN TO STUDENTS Work in Far East Is Offered Men Standard Oil Company.
Positions are open for University men in the Far East and the Levant
with the Standard Oil Company of
New York. Applicants need not have previous
business experience, and knowledge of business experience, and knowledge of
a foreign language is desirable but
not essential. The opportunities for advancement are good for all college graduates, including graduates of en
gineering and commerce colleges. gineering and commerce colleges.
Those accepted are given training for four months in the New York of-
fice and are then assigned to positions.
The daties range from office work and sales management to the organization and development of agencies.
Applications for positions in foreign field should be made to the
Standard Oil Company of New York, 26 Broadway, New York City, or per-
sonally to Dr. A. A. Snowden at the wil go to prague, bohemia
 Mise winfred A. Tunell, $\bar{y}$,W. C

 Prague, Bohemia. She will work in mer University Y. M. C. A. secretary.
Miss Tunell has done field work in France in hostess houses and among
war nurses. She leaves a position as

## dean denney to be honored

## Professor Joseph V. Denney, dean of the College of Arts, will be pre-

 sented with the honorary degree ofdoctor of literature at the diamond anniversary commencement exercises
Wittenberg College, at Springfield Wittenberg College, at Springfield,
Thursday. The honor will be con-
nual Display During Farmers'
Week Next Year.
The National Tractor Show will be
held at the Ohio State Fair Grounds
during the 1921 Farmers' Week, ac-
cording to a recent announcement.
One hundred tractors will be entered
in the show and 16 buildings besides
the Coliseum will be used to house
the display. Practically every form
of power farming implement on the
market will be on display and the
demonstration of tractors is expected
to attract farmers throughout the
United States.
The department of agricultural en-
gineering will have charge of the
testing. To take care of this work, six
new brakes will be built in addition
to the two already in use by the de-
partment. Advanced students will man
the brakes and conduct the tests. Five

Bess Wilis Put in Charge of Break-
fast in Hollow June 12-Plans
for Play Discussed.

## Bulletin Board <br> Wednesday, June 2 Wharsday, June 3 Ohio Union, Thur Examinations, 8 a. $\mathrm{m} .$, for all classes citing Monday at $10 \mathrm{a} . \mathrm{m}$. reciting Monday at $10 \mathrm{a} . \mathrm{m}$. 3 p . m. , for all classes reciting Tues-

a. m .

Examinations, 8 a. m , for all classes reciting Monday at $8 \mathrm{a} . \mathrm{m}$.
$1 \mathrm{p} . \mathrm{m}$., for all classes reciting Mon-

Monday, June
Examinations, 8 o. m., for all classes
Examinations, 8 a. m., for all classes
reciting Monday at $\mathbf{3} \mathrm{p} . \mathrm{m}$.
1 p. m., for all classes reciting
PHI BETA KPPPAS VARY ASTOFUUREVVCCITIONS
riated annually by the legislature fo buildings and equipment at the Ohio and, declared Governo
ome Honor Students Will Return School, While Others Will Teach and Take Up Other Work.
going to do anything for
"I'm not going to do anything for
while," was the reply almost invariawhile," was the reply almost invari-
ably received when a feminine mem-
ber of Phi Beta Kappa was asked ber of Phi Beta Kappa was asked
what she intended to do after leaving The plans of the male members are
school various and but few are like the above.
Most of the men intend to either reMost of the men intend to either re-
turn to school for higher degrees or
teach and come back later. Marion E. Allensworth says she has no immediate plans and has no idea
of what kind of work she will follow. what kind of work she will follow. Charles R. Brokaw will try his hand
t the theatrical game, plunging first $t$ the theatrical game, plunging fir to the spoken drama
Fred C. Harrold will come back for
an M.A. degree, then take to teaching for awhile, to break the monotony,
and then make a great effort for the crowning achievement-a doctor's de-

## Howard C. Shaub is now teaching

Ethel M.
Ethel M. Esper answered the in-
had better stay at home and keep
Elsie L. Hinksband.
Elisie $L$. Hinkle is undecided as
Elizabeth Mitchell will teach.
Margaret A. Bambach will return oing all the honors in sight.
Colin A. Campbell is considering
wo things-either going to John Hopkins as an instructor in civil engineering or taking a position with
Pittsburgh firm as bridge designer. Pittsburgh firm as bridge designer.
Fred H. Pumphrey will return $f$

MANY FRATERNTY HOUSES
TO BE OPEN THIS SUMMER
Most of the fraternity houses will

## ess, rem bill car sum

lumbus, a survey made Wednesda
Sigma Phi Epsilon is building The present quarters will be take over by the Avalon Boarding Club Phi Delta Theta has not yet made def
nite plans for moving into its ne nite plans for moving into
home on Waldeck Avenue
The house occupied by Phi Sigma Dormitories Some Urge Boarding Clubs, Etc.

Practically all of the replies which Dean Elisabeth Conrad has received in answer to the letters she sent out recently to upperclass girls asking
them to state things which they felt them to state things which they felt
would help Ohio State spirit, include the requests for a Woman's Union and for dormitories.
The feeling seems to be that if the girls had some definite place which they might call their own, correspond-
ing to Ohio Union for the men, a ing to Ohio Union for the men, a
greater democracy and friendliness could be attained. More unity and cooperation would be possible, it is
thought, and the out-of-town students would have better opportunity to get acquained.
Several answers asked that board-
ing clubs for girls be formed and that ing clubs for girls be formed and that eating facilities be improved. One
letter urged that scholarship be letter urged that scholarship be
worked up to a higher standard. An-
ather advised that a "sister" class spirit was lacking and if the class were promoted
would be helped niversity, in a recent interview with
"It is performing its function well and deserves help from the legisla-
ture. It is showing fine growth and helping to meet the needs of the state. I think there is a great need
for dormitories on the campus, with ufficient rooming capacity to accom ot being able to resity girl. But, mind, I can't foretell what good thing re in store for Ohio State. he business training in the Universiies, and it should receive the highest onsideration. What young men and
omen need today is sound business raining and the Universities should emphasize it," he declared seriously.
Praises Agricultural College
Governor Cox spoke of the practical
work being done in the College of Agriculture in terms of the highest praise. "I was reared on the farm," farming is a great occupation." He xpressed a special liking for raisin of live stock.
When a young man Governor Cox
taught school in a rural district and strongly advocates that special em phasis be placed on the teaching of history, geography and civil govern-
ment. In his opinion farmer boy make. In his opinion farmer boy acquired more concentrated habits of
study and have a more thorough mas
tery of fundamentals. Governor Cox cation and has risen by individual ffort from the early position of country school teacher to the respon-
sible office of Chief Executive of Ohio Governor Cox appeals to one as beith a fine sense of humor. In his
presence one is aware of his keen pene-

## AISWERS TO OUURES

OF DCEN ARE RECEVED
maname Epsilon has been scld and the frater pha Chi will rent its house during th
summer.
Other fraternity houses which wi remain open this summer are, Beta
Theta Pi, Alpha Gamma Rho, Ph Kappa Tau, Zeta Beta Tau, Theta SENIOR INVITATIONS TO ARRIV
All senior invitations are expected to arrive Thursday and be distributed ordered, only 400 have arrived so far due to a tieup in the mails.
FORMER INSTRUCTOR iS DEAN
Professor Shirley J. Coon, formerly instructor in economics and advertis
ing at Ohio State, has recently been made dean of the School of C.

PRESENTED WITH LOVING CUP
Captain Clifford R. Cutright of Ca-
omphatically, as he considered
and analyzed the conditions at the
loving cup A-1, was presented with
Tuesday afternoon in Hayes Hall.
nswers are coming in every day,"
Dean Coarad, "and the material will be organized and tabulated this


DYNAMITE NEEDED
Before leaving the University at the close of this semester, there is
one thing that must be impressed, and one thing that must be impressed, and
impressed strongly, on every officer nd member of the various studen rganizations-in fact, any nember o the student body-and that is that h must plan to return to the Univer sity
work.
Things will have to start moving with a bang on September 14 as if Some high form of explosive will be necessary to incite the action neede to put the semicentennial and the stadium across in the following month. That explosive will be concen trated spirit.
In other years it has usually taken from a month to six weeks for varimeetings, to find out who is back firs to get things in smooth running order But next fall this slow process of getting under way must be replaced by
rapid and certain action. The studen councils, the Panhellenic Councils, Strollers, Scarlet Mask, the glee clubs and others will be called upon for entertaining or of an executive charac ter during both the semicentennial and stadium weeks. Their reputation among Ohio Staters everywhere will be based on the way in which they acquit themselves at these times. pared to keep your coat off and your sleeves rolled up for real work. It will not be lacking, nor must the stuwanting.

## THE PROPOSED PENITENTIARY

 A comparative economical report the proposed penitentiary to be erect ed by the state at London at an estimated cost of $\$ 8,500,000$, made recent-ly by Gaylord $C$. Cummin, expert engineer, before the legislative commitbrings out some facts-startling to a certain degree-that are no doubt of fare of the state's educational wel gram at heart.
Mr. Cummin,has prefaced his report with the following statement of some of the things implied in the proposed convicted of felony:
The amount to be expended is al invested in or the care of defectives, ther care 1918 defectives, whose population the capacity of the new penitentiary It is within one-ninth of the total mount invested in Ohio State Univer sity, Ohio University and Miami Un versity, which together care for 10 , 000 students.
It is 37 percent of the total invested in rural schools of Ohio.
It exceeds the entire present investment of
stitutions.
The proposed conservatory will cost ix times as much as the averag chool building and 30 times as much The proposed administration build g. alone will cost nearly 50 perce The proposed adminuse amex. ng, auditorium, mess hall and kitche ill cost more than the State House at the fact theport also bring he state are working in unsafe, un anitary and unfit surroundings, and iso asserts that millions are needed Mr. Cummin suggests, at the clos
"How many cities of 3000 popula "How a hospital costing $\$ 300,000$ rium costing $\$ 430,000$ ?
"How many free citizens worsh a chapel costing $\$ 220,000$
living and whets should have bet great and working conditions tha "Whether the state can afford bet living conditions for those con icted of crime than for those unfor fault of their own?"
Ohio State University could use a aditorium such as that proposed fo is also in need of new buildingersit nore equipment for the buildings almoney could well be used for of thi ing the salaries of the teaching force i i at will the state do? Students and hers interested are waiting anxious y for the decision of the Legislature

After reading the feature st about how the girls gossip while the re rehearsing for "The Merchant of ise up and say: "Oh, well, they m that in with everything they do."

Perhaps prospective Makio subscrib ors will heed the warning next year when it is declared that only those annuals ordered will be printed. It nity to declare "I told you so."

Would it have been paradoxical Chimes should have erroneously been credited as beginning a campaign to obtain "Big Brothers"?

The only way to knock 'em to tie an ice bag around your head and go to it.
The intramural leaders are bucking the finals in baseball as well as paper.
Nothing seems more attractive ight now than a railroad time table. What's the difference if the sun hining? It can't be enjoyed.

I'M THE GUY
I'm the guy who tries to head of you in the lunch line. Why shouldn't I?
I don't like to stand around and wait my turn. I've got to eat some
time and you're as good as anyone to time and you're as good as anyone to
get in ahead of. What difference does it make, any way? Must I wait until everybody has gone through and then eat? Or try to get ahead of someone else and get thrown out? Or go up and tell the proprietor that his line is entirel
too long? Or go somewhere else? Why you object is beyond me. Why you object is beyond me.
fellow ought not be compelled to han around and wait. I always look ov for yours truly. That's the only way that I can see to get anywhere in th world. very day, I have a if 1 -o'clock class every day, and if
folks $\mathrm{I}^{\prime} d$ be late.
Besides, it makes the proprietor fee good to see people fighting to eat a
his place. If we keep on fighting he' eel so happy that he'll give us twice as much to eat.
If you object, that's your worry not mine. Bring a policeman with you, do as I please. So long as it suits me
That's how I feel about it.
THE FAILURE


His body was a weeping willow tree
He was John Smith, the failure-once
Who man the world to gossip of his
He was jokn Smith, the failure-mon-
Who held once the reins of mankind in
his hour!
found him cowering in a self-made
tomb the haunts of man, with
Far from thear breath.
fearful
Far from the haunts of man, with
fearful breath.
thought it strange that hel should
This failure fear failure-though its conse-
quence be death!
asked him, "Man, why fear this moThe pains so- mere failure or e'en death can give?"
And from the darkness of his tomb
there came Reply:
ther
live!


Campus Society
Announcement has been made of the engagement of Alvin W. Barr, Ag-4,
of Sjoutsville, and Miss Mae Ruhl-
man of Marion. Miss Ruhlman is a graduate of the home economics
course at Bowling Green State Normal and for the past year has been teaching in the Toledo Hish Schools.
$\underset{\text { The Ohio State }}{\text { Tor }}$
Many, or rather most, men say that all women are alike, but we think that are different. They may be put in group may have one of the attributes of another class, but on the whole they ill be of a definite type. In the folowing four paragraphs 1 tured a girl of each kind:
The first girl is the one who, aft
falling on the ice, goodness!" the ice, exclaims, "My
some similar nonsensical phrase, instead of concentrating
her energy on one word. This gir never makes classroom acquaintances; doesn't dance, and is always careful
to make her eyes behave. Nor to make her eyes behave. Nor does
she have that obnoxious habit of using she have that obnoxious habit of using
slang. Instead of saying, "I have cold feet," she exclaims: "A fit of involuntary bashfulness has overswept me
and I am unable to respond." She says that the effect of the latter is "infinitely more inspiring." In the classroom she makes the "profs" feel storehouses-yea, fountains of knowledge. While she may be fair to look upon, she is not the kind that the fel-
lows leave home for. It is not that lows leave home for. It is not that the boys wouldn't like to go with her, man. Then there is the girl of the babydill or butterfly type. She is generally fair to look upon and dance with but that is all. She cannot start, conand her speech a sensible conversation inane, empty, void and mainly of chattering. This is the girl who is forever chasing rainbows, blowing bubbles, building castles in the air and flunking midterms. She breaks bill. By weing less regret than a dollar bil. By being sincere or sensible, she
thinks she will make the Ohio Stat think she will make the Ohio State man fell out of place, and so care-
fully avoids anything that might even fully avoids anything that might eve
hint of intelligence. She is a nice girl but is a little conceited, has brain in her a feet and needs to sober down and get past that high-school stage before she is graduated from the Uni-
versity. versity.
Now
Now slowly, sinuously, surrepti-
tiously and silently the vap tiously and silently the vamp wriggles,
writhes, wends and works her way into the limelight. Men mean nothing in her young life but a never-ending source of dates, parties, dances and entertainment. She is most insincere and her actions are not governed by
onvention, but only by what is nec essary to keep one boys "interested." As the rich young farmer fresh from Podunk Corners stands by her side and sings her that beautiful, blitheome and blushful ballad entitle Father Makes the Butter and I the Butter-fly," he looks upon her as his
idol of perfect womanhood. She ha now assumed the air of the She ha nocent and unsophisticated maid of 16, who has never been kissed. The next night finds her in the company In one of our lively campus fussers. In spite of the fact that her versatile character is easily seen, many of our
misguided brethren's feet stray tomisguided brethren's feet stray to
ward her porch. (Many of them never get farther than that.) There are few of this type, as few girls are clever enough to get away with it.
Lastly, let us consider the Real
Woman. The girl who understands a fellow and never makes fun of his shortcomings. The girl who steps out
with a fellow not primarily for the time he is going to show her, but because, she enjoys being in his company. This girl is a pal, a good friend and meets and greets a fellow with that wonderful air of comradeship that makes him instantly recognize
her as a good fellow. She need not be her as a good fellow. She need not be
further described, for we all know her, though we seldom find her. When we do find her, we put woman on a higher plane, for we have met a real woman,
a pal and a good sport. Such a girl
a a pal and a good sport. Such a girl
is often the cause for a sudden and unexplained absence from the Ancient Order of Anti-Co-ed Cynics.

SMITH'S SUMMER PAVILION Dancing every night. Hall plan Don't miss the big special next Saturday night.-Adv.

## Brosmer's

Chocolate nut CARAMELS
Special This Week, 70 c per lb.

## Alumni Notes

George E. Little ex '16, director of
thletics at Miami University, and Miss Helen Patterson of Piqua were married Tuesday at the home of the bride. After a short trip East the couple will go to Nashville, Tenn., where
Mr. Little will coach athleties at PeaMr. Little will coach athleties at
body College for the summer.
Miss Lorena Lucile Vogel '19 spent guest of Edith Bangham, Ag-4.

Keep enlightened on Uni
PREMANEEVISCCCCESS

Comes Only to Those Who Pay the
Price and Make the Effort.
Athletes give up rich food.
Musicians spend long hours prac-
ticing on their instruments.
Business men sacrifice society and
pleasure in developing their pleas.
ness.
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phies and prize cups are shown in
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per. The line includes a great vaper. The line includes a
riety of shapes and sizes. riety of shapes and sizes.
No extra charges are made for enNo extra charges ar
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## 20 Percent Off

Room is more precious to us right now than money. We need room badly for our extreme summer stock coming in.
All regular $\$ 65$ Suits.
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All regular $\$ 55$ Suits.
All regular $\$ 50$ Suits. All regular $\$ 45$ Suits. All regular $\$ 40$ Suits. All regular $\$ 35$ Suits All regular $\$ 30$ Suits. NOW \$48 NOW \$44 NOW \$40 NOW \$36 NOW \$32 NOW $\$ 28$

All regular $\$ 25$ Suits.

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"The Clothing House of Satisfaction" No. 5 N. High St., Deshler Hotel Bldg

## Fateful Day Arrives with a Rush

 and Finds Students As UsualThat last theme for English; that|gather a large enough mass of knowlelated midterm which comes for edge in that extra day before finals | those who intentionally or otherwise to |  |
| :--- | :--- | :--- |
| to |  |
| tayed away when the faithful ones | line |

passed through the ordeal; that note-- Midnight oil was used to advantage book containing a semester's work by 'most every student Iuesday nignt
which must be rewritten, and that and will no doubt be burned for the which must be rewritten, and that
and will no doubt be burned for the
ang test for the sophomore co-
next 10 days. Cram, cram, cram, has swimming test for the sophomore co- next ne who can barely manage to keep been the slogan of the student body afloat, are just a few of the little for the past week, and now that the things now on the minds of the stu- fatal day has arrived many a wail of dents, keeping them in a wild state of "Why didn't I study a little every excitement as the day of the dreaded day? finals arrives.
finals arrives.
Fond hopes soared high when it was
campus.
There are a few, however-very few thought that the examinaie day be- agreeable during this week of all
nle would be postponed one cause of no classes on Monday, but all weeks, for they are the ones who have these have fallen as the announcement hammered at the old books day after has been made that exams would be- day and are now ready to thump Mr. gin Wednesday as scheduled. Plans Examination on the nose and say were made by many delinquents to

MORE FUNDS NEEDED
TO RUN OHIO STATE
SAYS GOVERNOR COX
whed from Pa
grasp of knowledge, and his forceful,
convincing manner of expression. One is much impressed with the Governor's room in the Capitol. It is spacious, light, harmonious in style, with an atmosphere of strength, majesty and comfort. In the midst, seated at a large, smeoters and papers desk with a mass of letters and papers
before him the busy Executive spends most of his time and guides the affairs of state.

Likes the Lantern.
Yes," he continued, "I have seen the Lantern and think it is a good campus paper. Journalism as taugnt
in the colleges is very useful to the in the colleges is very useful to the profession. Experience is the essen-
tial thing in newspaper work, but in tial thing in newspaper work, but in
order to be efficient one must also order to be efficient one must also
have an idea of the theory. Journalhave an idea of the ther schools provides one with
ism in a study of the theory which is excellent training.
"I think journalism is a very congenial and profitable field for women, and great opportunities are open to them in newspaper work," he said cause they seem to have a greater cause they seem to have a greater
instinct for news and their range of reading is wider than that of men. The newspaper of today needs the feminine touch, the woman's viewpoint, and the reflex of her
appeal to composite man."
Governor Cox manifests great interest he has been a newspaper man himself for many years. He first worked in a printing office, became. a newspaper reporter and was connected in the editorial capacity with the Cincinnati Enquirer. In 1898 he bought
the Dayton Daily News and five years
later the Springfield Press, forming the News League of Ohio.
"Co-education must be a good thing, "Co-education must be a good thing
considering the number of matche considering the number of mader made at jested, as he led the way to the nor jested, as he led the way to the
door. "You University girls must not deglect to learn how to cook," he concluded good-naturedly, stepping back No University student can afford
to be without The Lantern. Subscribe to be without The Lantern. Subscribe news, official and otherwise.

Keep enlightened on University news by reading The Lantern. Lantern want ads bring results. trial will convince.

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American Lead Pencil Co
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THE PERSON
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He will expect to see your advertisement in this one paper because he knows the Lantern
reaches the entire student reaches the entire student
body and is a reliable source of information.
Make sure that he hears of your "Want" by inserting your ad in the Daily Lantern.

## Summer Employment

Freshmen, sophomores, jun iors and seniors for salesmen represonting the largest company of its kind in the world. We guarantee you $\$ 40$ per week.
Only one week left to sign up. Apply in person to 137 Chittenden Avenue any evening after 8 o'clock. References required.

## POLITICAL ADVERTISING

 RALPH D. COLE. Farmer's Son, soldier, six Years in Congress, Four Years Legislatura Candidato for Repubilican Nomination for Governom-Primaries Tue
day, August 10, 1920.

Keep enlightened on Universit Keep enlightened on
news by reading The Lantern.

## MISS MARY LOVE

## Announces the Opening of

## "The Maramor"

112 East Broad Street
Thursday Evening, JuneThird
Dinner 5:30 to 7:30
$\overline{\underline{\underline{0}}}$
BEGINNING FRIDAY
A la Carte Service
Luncheon 11 to 2 Tea 3 to 5
Dinner 5:30 to 7:30

Special care will be given to the service for business men and business women - the town and out-of-town shopper-luncheon, tea and dinner parties

## Cussrifid Aps

 LOST-Ai gabardine topcoat, khakicolored; , taken from second floor of
Townshen Hall Wednesday after-Nownshend Hall Wednesday after-
noon, May 19. Reward offered.
James Ink, 16. Fifteenth Avenue.

 LOST-Black leather wallet contain| Los - $\$ 20$ in bills. Call North 7136 . |
| :--- |
| ing |
| Liberal reward. C. M. Griffith. | FOUND-On campus, after the big

picture, a fraternity barpin. Owner call Lantern office. DON"T LET the high cost of shoes
bother you. Take your old shoes to bother you. Take your old shoes to
the Community Shoe Repair, Six-
teenth and High, and have them teenth and High, and have them
ROOMS FOR MEN summer-school ROOMS FOR MEN summer-school reasonable. Ready June 18.199
West Tenth Avenue. Citizens 16344 FOR SALE-Optical instruments cheap: Woolf Ski-optometer with
spherical lenses, trial set, Gensthal spherical lenses, Geneva lens meas ure, fitting sets, etc. Call at 110
Cleveland Avenue, near corner o Fifth Avenue.
WANTED-Young man for entire
summer for work in cafeteria, daily summer for work in cafeteria, daily except Sunday from 11:30 a. m. to
2 p. m . Call Citizens 8367 and ask
for "Cafeteria." for "Mafeteria."
HAVE old clothes made new. Take Shem to the Community. Tailor Avenue. Remodeling, repairing
pressing and cleaning clothes pressing and cleaning clopairing
men, women and children by ex pert tailors. Citizens phone 1121 FOR RENT-Thirteen-room furnishe September 10. 237 West Elevent September North 6585.
Avenue. N
WANTED-Student to share, next
fall, suite of rooms with instructor fall, suite of rooms with instructor
Consult Mr. Park, Y. M. C. A., a Consu
once.
FOR SALE-Two brick singles in the heart of Indianola; one has 12
rooms, the other 20 rooms. Excellent opportunities for fraternit.
North 7152 after 5 p. m.

ADVERTISERS IN THE LANTERN ARE PATRONAGE OF READERS

EDDORADO The master chawing pencit A man is j pencil he keeps. A well-sharpened Dixon's Eldorado
proud of.


17 LEADS



Will we get to our big Opportunity and be able to cash in on it when we catch up to it?

Yes, if we've got some cash-the best introduction to Opportunity.

Nothing is a bargain if we can't buy in.
W.S.S. and Thrift Stamps hold money ready for Opportunity and make that money grow while she is approaching.

# The Tremendous Power in a Flash of Lightning Is Mostly Wasted 

And so is a lot of the advertising intended to appeal to a certain class of buyers but used in a medium circulating among all classes.

The main idea in advertising is to capture the buyer. If your advertising is read only by possible buyers, the pulling power would be very nearly 100 percent.

Ohio State University students are a class of the buying power. They spend over FIVE MILLION DOLLARS in Columbus each year. Are you getting your share?

Advertising in The Daily Ohio State Lantern reaches these students every day.

## The Daily Ohio State Lantern

